Crookston Campus

Sport and Recreation Management Certificate

Business

Academic Affairs

- Program Type: Undergraduate credit certificate
- Requirements for this program are current for Fall 2019
- Required credits to graduate with this degree: 18
- Degree: Sport and Recreation Management Certificate

Coursework in this certificate covers many different aspects of sport and recreation management: management and marketing as it relates to the sport industry, sport ethics, leadership, facility management, event planning, sport communication, psychological, and sociological aspects of sport.

Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)
- completely online (all program coursework can be completed online)

Admission Requirements

For information about University of Minnesota admission requirements, visit the Office of Admissions website.

General Requirements

All students are required to complete general University and college requirements. For more information, see the graduation requirements.

Program Requirements

Sport and Recreation Management Core

Take exactly 3 course(s) totaling exactly 9 credit(s) from the following:

- MKTG 3300 - Principles of Marketing (3.0 cr)
- SRM 2020 - Foundations of Sport and Recreation Management (3.0 cr)
- SRM 3003 - Sport Facility and Activities Management (3.0 cr)

Sport and Recreation Management Electives

Take 9 or more credit(s) from the following:

- COMM 3710 - Event Planning and Management (3.0 cr)
- MGMT 3210 - Supervision and Leadership (3.0 cr)
- SRM 3006 - Sport Marketing and Communication (3.0 cr)
- SRM 3008 - Sport Ethics and Leadership (3.0 cr)
- SRM 3100 - Psychology of Sport (3.0 cr)
- SRM 3200 - Socio-Cultural Dimensions in Sport (3.0 cr)
- Only one of the following courses may count towards this requirement.
  - SRM 3012 - Sport Finance and Economics (3.0 cr)

  or SRM 3002 - Sport Law and Governance (3.0 cr)

Program Sub-plans

A sub-plan is not required for this program.

Online

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