



### **Crookston Campus**

## **Sport and Recreation Management B.S.**

*Business*

### **Academic Affairs**

- Program Type: Baccalaureate
- Requirements for this program are current for Fall 2019
- Required credits to graduate with this degree: 120
- Required credits within the major: 59
- This program requires summer terms.
- Degree: Bachelor of Science

The sport and recreation management program gives students the opportunity to develop knowledge and expertise in sport and recreation with an orientation toward management. It is employment-oriented, designed around active learning and responsive teaching, and technology-driven, focused on communication and human relations.

Program graduates will be able to manage, assist in the management of, or find employment in sport and recreation organizations. Career opportunities include positions in professional sport franchises, sport and recreation facilities, participative sport event management, spectator sport event management, licensed athletic apparel companies, corporate fitness programs, college and university athletic departments, park and tourist attraction sites, community centers, senior centers, health clubs, sport and recreation camps, clinics, and seminars.

Program outcomes:

1. Competencies in general business disciplines (i.e. management, marketing, finance) as related to sport and recreation management;
2. Skills in written and oral communication that relate to the sport and recreation industry;
3. Ability to apply industry-specific technological tools and operating procedures for sport and recreation;
4. Team building skills and the ability to work in groups.

### **Program Delivery**

This program is available:

- via classroom (the majority of instruction is face-to-face)
- completely online (all program coursework can be completed online)

### **Admission Requirements**

For information about University of Minnesota admission requirements, visit the [Office of Admissions website](#).

### **General Requirements**

All students are required to complete general University and college requirements. For more information, see the [graduation requirements](#).

### **Program Requirements**

Students must complete 40 upper-division credits.

A maximum of two D grades are allowed for core courses required in the program and technology requirements. This includes grades earned at UMC or transferred in from another institution.

#### **Sport and Recreation Management Core**

Take 17 or more course(s) totaling exactly 50 credit(s) from the following:

- [FIN 3100](#) - Managerial Finance (3.0 cr)
- [GBUS 1005](#) - Orientation to Online Learning (1.0 cr)
- [GBUS 3100](#) - Career & Professional Development (1.0 cr)
- [HSCI 1072](#) - Wellness (3.0 cr)
- [MGMT 3200](#) - Principles of Management (3.0 cr)
- [MKTG 3300](#) - Principles of Marketing (3.0 cr)
- [SRM 2020](#) - Foundations of Sport and Recreation Management (3.0 cr)
- [SRM 3002](#) - Sport Law and Governance (3.0 cr)



- SRM 3003** - Sport Facility and Activities Management (3.0 cr)
- SRM 3005** - Athletics Administration (3.0 cr)
- SRM 3006** - Sport Marketing and Communication (3.0 cr)
- SRM 3008** - Sport Ethics and Leadership (3.0 cr)
- SRM 3012** - Sport Finance and Economics (3.0 cr)
- SRM 3100** - Psychology of Sport (3.0 cr)
- SRM 3200** - Socio-Cultural Dimensions in Sport (3.0 cr)
- SRM 4800** - Sport and Recreation Management Capstone (3.0 cr)
- Choose one of the following:
  - ACCT 2010** - Financial Accounting (3.0 cr)
  - or **ACCT 2101** - Principles of Accounting I (3.0 cr)
- Internship**  
Take 3 or more credit(s) from the following:
  - SRM 3900** - Internship (1.0 - 3.0 cr)

### Sport and Recreation Management Electives

Take exactly 3 course(s) totaling 9 or more credit(s) from the following:

- ACCT 1xxx
- ACCT 2xxx
- ACCT 3xxx
- ACCT 4xxx
- COMM 3710** - Event Planning and Management (3.0 cr)
- COMM 4800** - Crisis Communication (3.0 cr)
- COMM 4900** - Public Relations (3.0 cr)
- ECON 1xxx
- ECON 2xxx
- GBUS 3xxx
- MGMT 3xxx
- MKTG 1xxx
- MKTG 2xxx
- MKTG 3xxx
- MKTG 4xxx
- NATR 1233** - Introduction to Natural Resources (3.0 cr)
- NATR 3203** - Park and Recreation Management (3.0 cr)
- NATR 3344** - Land Use Planning (3.0 cr)

### Liberal Education

This program requires a minimum of 40 credits of liberal education and completion of the ten goal areas of the Minnesota Transfer Curriculum. The following are specific required liberal education courses.

Take exactly 7 course(s) totaling exactly 21 credit(s) from the following:

- COMP 1011** - Composition I [COMMUNICAT] (3.0 cr)
- COMP 1013** - Composition II [COMMUNICAT] (3.0 cr)
- ECON 2101** - Microeconomics [HI/BEH/SSC] (3.0 cr)
- ECON 2102** - Macroeconomics [HI/BEH/SSC] (3.0 cr)
- MATH 1031** - College Algebra [MATH THINK] (3.0 cr)
- MATH 1150** - Introduction to Statistics [MATH THINK] (3.0 cr)
- COMM 1101** - Public Speaking [COMMUNICAT] (3.0 cr)

### Technology

Take exactly 1 course(s) totaling exactly 3 credit(s) from the following:

- CA 1xxx
- GBUS 3300** - Business Analytics (3.0 cr)

### Open Electives

Students must take enough Open Electives credits to meet the 120 credit requirement for graduation.

## Program Sub-plans

A sub-plan is not required for this program.

### Online

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3. ability to apply industry-specific technological tools and operating procedures for sport and recreation;
4. team building skills and the ability to work in groups.

The Sport and Recreation Management BS online program has the same curriculum requirements as the on-campus Sport and Recreation Management BS program.