Crookston Campus

Agricultural Communication B.S.

Agriculture and Natural Resources

Academic Affairs

- Program Type: Baccalaureate
- Requirements for this program are current for Spring 2020
- Required credits to graduate with this degree: 120
- Required credits within the major: 67
- This program requires summer terms.
- Degree: Bachelor of Science

The BS in agricultural communication prepares students to be effective communicators in agribusinesses, commodity groups, agricultural advocacy agencies, and agricultural communication organizations. The program blends agriculture, communication, and liberal education courses that prepare students for a wide variety of career choices.

Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)

Admission Requirements

For information about University of Minnesota admission requirements, visit the Office of Admissions website.

General Requirements

All students are required to complete general University and college requirements. For more information, see the graduation requirements.

Program Requirements

Students must complete 40 upper-division credits.

A maximum of two D grades are allowed for courses under communication core, agriculture core, and technology requirements. This includes grades earned at UMC or transferred in from another institution.

Agriculture Core

Take exactly 7 course(s) totaling exactly 22 credit(s) from the following:

- AGEC 1005 - World Agricultural Food Systems (3.0 cr)

AGEC 3430 - Food Marketing Systems (3.0 cr)
AGRO 1183 - Field Crops: Production Principles (3.0 cr)
ANSC 1004 - Introduction to Animal Science (4.0 cr)
ASM 2200 *{Inactive}*(3.0 cr)
HORT 1010 - Introduction to Horticulture (3.0 cr)
SOIL 1293 - Soil Science (3.0 cr)

Internship

Take 3 or more credit(s) from the following:

Pre-Internship Seminar

- GNAG 3899 - Pre-Internship Seminar (0.5 cr)

Internship

Take 2 or more credit(s) from the following:

- GNAG 3900 - Internship (0.5 - 3.0 cr)

Post-Internship Seminar

- GNAG 3901 - Post Internship Seminar (0.5 cr)

Communication Core

Take exactly 9 course(s) totaling exactly 24 credit(s) from the following:

- COMM 2000 - Introduction to Communication (1.0 cr)

COMM 3000 - Communication Theory (3.0 cr)
COMM 3431 - Persuasion (3.0 cr)
COMM 3704 - Business and Professional Speaking (3.0 cr)

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COMM 4000 - News and Social Media Communication (3.0 cr)
COMM 4704 - Organizational Communication (3.0 cr)
COMM 4999 - Seminar in Communication (2.0 cr)
•Choose one of the following:
•COMM 4007 - Political Communication (3.0 cr)
or COMM 4800 - Crisis Communication (3.0 cr)
•Choose one of the following:
•COMM 3710 - Event Planning and Management (3.0 cr)
or COMM 4900 - Public Relations (3.0 cr)

Agriculture Electives
Take 9 or more credit(s) from the following:
•AGEC 2530 - Professional Agriselling (3.0 cr)
•AGEC 4740 - Grain and Livestock Marketing (3.0 cr)
•ANSC 1206 - Sheep and Swine Production Techniques (2.0 cr)
•ASM 2250 - Agricultural Machinery Management (3.0 cr)
•ASM 3201 *{Inactive}*(3.0 cr)
•ASM 3360 - Applications in Precision Agriculture (2.0 cr)
•AGRO 3444 - Crop Production (4.0 cr)
•NATR 1233 - Introduction to Natural Resources (3.0 cr)
•NATR 3344 - Land Use Planning (3.0 cr)
•NATR 3374 - Ecology [BIOL SCI] (4.0 cr)
•SWM 3224 - Soil and Water Conservation (4.0 cr)
•SWM 3225 - Watershed Management (3.0 cr)

Communication Electives
Take 9 or more credit(s) from the following:
•COMM 3008 - Business Writing (3.0 cr)
•COMM 3537 - Visual Communication (3.0 cr)
•COMM 3610 - Corporate Training (3.0 cr)
•COMM 3710 - Event Planning and Management (3.0 cr)
•COMM 3857 - Technical Communication (3.0 cr)
•COMM 3002 - Intercultural Communication [GLOB PERSP] (3.0 cr)
•COMM 4007 - Political Communication (3.0 cr)
•COMM 4800 - Crisis Communication (3.0 cr)
•COMM 4802 - Publication Design and Management (3.0 cr)
•COMM 4850 - Report Writing (3.0 cr)
•COMM 4900 - Public Relations (3.0 cr)
•WRIT 2223 - English Grammar and Usage (3.0 cr)
•WRIT 3303 - Writing in Your Profession (3.0 cr)
•WRIT 3856 - Editing (3.0 cr)

Liberal Education
This program requires a minimum of 40 credits of liberal education and completion of the ten goal areas of the Minnesota Transfer Curriculum. The following are specific required liberal education courses.
Take exactly 7 course(s) totaling exactly 22 credit(s) from the following:
•COMP 1011 - Composition I [COMMUNICAT] (3.0 cr)
•COMP 1013 - Composition II [COMMUNICAT] (3.0 cr)
•COMM 2002 - Interpersonal Communication [COMMUNICAT] (3.0 cr)
•COMM 3001 - Human Relationships and Leadership [HUMAN DIV] (3.0 cr)
•NATR 1226 - Environmental Science and Sustainability [BIOL SCI, PEOPLE/ENV] (3.0 cr)
•COMM 1101 - Public Speaking [COMMUNICAT] (3.0 cr)
•Choose one of the following:
•BIOL 1000 - Biology and Society [BIOL SCI, PEOPLE/ENV] (4.0 cr)
or BIOL 1009 - General Biology [BIOL SCI, PEOPLE/ENV] (4.0 cr)

Technology
Take exactly 1 course(s) totaling exactly 3 credit(s) from the following:
•COMM 2110 - Communication Technology Trends (3.0 cr)

Open Electives
Students must take enough open elective credits to meet the 120 credit requirement for graduation.

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