



Crookston Campus

Management B.S.

Business

Academic Affairs

- Program Type: Baccalaureate
- Requirements for this program are current for Fall 2019
- Required credits to graduate with this degree: 120
- Required credits within the major: 53 to 55
- This program requires summer terms.
- Degree: Bachelor of Science

All organizations require managers to plan, organize, lead, and evaluate the organization's effectiveness. Businesses need individuals who can manage resources, identify and solve problems, work with others, understand markets, collect and analyze data, and evaluate organizational performance.

This program prepares graduates for management positions in corporations, small businesses, and other organizations. It provides a well-rounded education in business operations, preparing individuals for a variety of management positions in business and government.

Program outcomes:

- Demonstrate analytical and critical-thinking skills with direct application to business environments;
- Demonstrate the ability to communicate clearly and concisely in personal and business communication;
- Demonstrate capability to effectively manage human relations and diversity in professional and business environments;
- Demonstrate capability to apply global multidisciplinary concepts in business and industry;
- Demonstrate skill in the use of technology and computer software applications in business and industry;
- Demonstrate capability to apply ethical and environmental values to general business principles and practices.

Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)
- completely online (all program coursework can be completed online)

Admission Requirements

For information about University of Minnesota admission requirements, visit the [Office of Admissions website](#).

General Requirements

All students are required to complete general University and college requirements. For more information, see the [graduation requirements](#).

Program Requirements

Students must complete 40 upper division credits.

Program Requirements

A maximum of two D grades are allowed for core courses required in the program and technology requirements. This includes grades earned at UMC or transferred in from another institution.

Required courses - 50 to 52 credits

[ENTR 2200](#) - Introduction to Entrepreneurship and Small Business (3.0 cr)

[FIN 3100](#) - Managerial Finance (3.0 cr)

[GBUS 1005](#) - Orientation to Online Learning (1.0 cr)

[GBUS 3107](#) - Legal Environment in Business (3.0 cr)

[GBUS 3500](#) - Business Ethics (3.0 cr)

[IBUS 3500](#) - International Business Management (3.0 cr)

[ITM 3020](#) - Introduction to Management Information Systems (3.0 cr)

[MGMT 3200](#) - Principles of Management (3.0 cr)

[MGMT 3215](#) - Organizational Behavior (3.0 cr)

[MGMT 3220](#) - Human Resource Management (3.0 cr)

[MGMT 3250](#) - Operations Management (3.0 cr)

[MGMT 3600](#) - Change, Creativity, and Innovation Management (3.0 cr)



MGMT 3900 - Internship (1.0 - 3.0 cr)
MGMT 4200 - Project Management (3.0 cr)
MGMT 4800 - Strategic Management (3.0 cr)
MKTG 3300 - Principles of Marketing (3.0 cr)
ACCT 2010 - Financial Accounting (3.0 cr)
or ACCT 2101 - Principles of Accounting I (3.0 cr)
ACCT 2102 - Principles of Accounting II (3.0 cr)
or ACCT 3010 - Managerial Accounting (3.0 cr)
COMM 3008 - Business Writing (3.0 cr)
or WRIT 3303 - Writing in Your Profession (3.0 cr)

Liberal Education Requirements

A minimum of 40 liberal education credits required. Students must complete the 10 goal areas of the Minnesota Transfer Curriculum with the following specific liberal education courses required:

COMP 1011 - Composition I [COMMUNICAT] (3.0 cr)
COMP 1013 - Composition II [COMMUNICAT] (3.0 cr)
ECON 2101 - Microeconomics [HI/BEH/SSC] (3.0 cr)
ECON 2102 - Macroeconomics [HI/BEH/SSC] (3.0 cr)
MATH 1150 - Introduction to Statistics [MATH THINK] (3.0 cr)
PSY 1001 - General Psychology [HI/BEH/SSC] (3.0 cr)
COMM 1101 - Public Speaking [COMMUNICAT] (3.0 cr)

Take 1 or more course(s) totaling 3 - 4 credit(s) from the following:

- MATH 1031 - College Algebra [MATH THINK] (3.0 cr)
- MATH 1142 - Survey of Calculus [MATH THINK] (3.0 cr)
- MATH 1250 - Precalculus [MATH THINK] (4.0 cr)
- MATH 1271 - Calculus I [MATH THINK] (4.0 cr)

Technology Requirements

Required Courses - 3 credits

CA 1020 - Spreadsheet Applications (3.0 cr)

Electives

Students must take enough elective credits to satisfy the 120 credit graduation requirement. Exact number will depend on how the student selects their liberal education courses to satisfy the Minnesota Transfer Curriculum.

Program Sub-plans

A sub-plan is not required for this program.

Online

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The curriculum of the online Management BS program is identical to the on-campus Management BS program.