Morris Campus

Management B.A.

Division of Social Sciences - Adm

Division of Social Sciences

- Program Type: Baccalaureate
- Requirements for this program are current for Fall 2020
- Required credits to graduate with this degree: 120
- Required credits within the major: 58 to 60
- Degree: Bachelor of Arts

This discipline offers a multidisciplinary liberal arts-based program that allows students to enter the field of management as a professional or proceed to graduate studies. The management curriculum focuses on areas of human knowledge that concern the operation and control of business and nonprofit organizations. In addition to developing competence in analytical and core business areas, students majoring in the field are expected to learn to critically examine business and other institutions from a liberal arts perspective.

Program Student Learning Outcomes
The curriculum is designed to ensure that students will be able to:
1. describe and identify the economic context for business and organizational decision making.
2. apply, compare, and contrast different methods and approaches for managing financial, human, and material resources.
3. explain the nature and functioning of the financial system.
4. describe the nature of the global business environment.
5. communicate business, accounting, and managerial knowledge both orally and in writing.

Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)

Admission Requirements

For information about University of Minnesota admission requirements, visit the Office of Admissions website.

General Requirements

All students are required to complete general University and college requirements. For more information, see the general education requirements.

Program Requirements

Students are required to take 2 semester(s) of any second language.

Students intending on going to graduate school are strongly recommended to take MATH 1101-1102. Students are also recommended to take PHIL 2112, if not required to do so. Prospective majors should see a management faculty member before registering for classes. Consultation with an advisor is essential to program planning.

Requirements for the major include successful completion of each of the following four elements:
1. The management core
2. The 3000-level elective management block
3. The elective management capstone block
4. A program sub-plan in either Financial and Organizational Management (F&OM) or Global Business (GB)

Grades of D or D+ in MGMT 2101-2102, ECON 1111-1112, STAT 1601 or 2601 may not be used to meet the major requirements.

Up to 4 credits of other coursework with a grade of D or D+ may be used to meet the major requirements if offset by an equivalent number of credits of A or B. No coursework for the major may be taken S-N unless offered S-N only.

A minimum GPA of 2.00 is required in the major to graduate. The GPA includes all, and only, University of Minnesota coursework. Grades of "F" are included in GPA calculation until they are replaced.

No more than 4 credits from each of the following can be applied to the major: ECON 4501 - Senior Research Seminar in Economics and Management, MGMT x993 - Directed Study.

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Element 1: The Management Core

Students must successfully complete all of the courses below in order to satisfy this element of the major.

Students should complete all but ECON 3113 and MGMT 3601 during their first two years.
ECON 1111 *{Inactive}*[SS] (4.0 cr)
ECON 1112 *{Inactive}*[SS] (4.0 cr)
ECON 3113 - Money, Banking, and Financial Markets (4.0 cr)
MGMT 2101 - Principles of Accounting I (4.0 cr)
MGMT 3601 - Transnational Enterprise [IP] (4.0 cr)
STAT 1601 - Introduction to Statistics [M/SR] (4.0 cr)
or STAT 2601 - Statistical Methods [M/SR] (4.0 cr)
CMR 1042 - Public Speaking and Analysis [E/CR] (4.0 cr)
or CMR 1052 *{Inactive}*[E/CR] (2.0 cr)

Element 2: 3000-level Elective Management Block

Students must successfully complete 8 or more credits from the list below, exclusive of coursework used to satisfy sub-plan requirements.
Take 8 or more credit(s) from the following:
•ECON 3005 - Experimental and Behavioral Economics I (2.0 cr)
•ECON 3006 - Experimental and Behavioral Economics II (2.0 cr)
•ECON 3007 - Environmental and Natural Resource Economics I [ENVT] (2.0 cr)
•ECON 3008 - Environmental and Natural Resource Economics II [ENVT] (2.0 cr)
•ECON 3009 - Political Economy (4.0 cr)
•ECON 3014 - Game Theory: The Theory of Strategic Behavior I (2.0 cr)
•ECON 3015 - Game Theory: The Theory of Strategic Behavior II (2.0 cr)
•ECON 3121 - Public Economics I (2.0 cr)
•ECON 3122 - Public Economics II (2.0 cr)
•ECON 3131 - Comparative Economic Systems [IP] (2.0 cr)
•ECON 3132 *{Inactive}*(2.0 cr)
•ECON 3134 - Cooperative Business Model (2.0 cr)
•ECON 3136 - Economics of the Green Power Transition: New Business Models and Regulatory Strategies [ENVT] (2.0 cr)
•ECON 3141 - Economic Growth and Development I [IP] (2.0 cr)
•ECON 3142 - Economic Growth and Development II [IP] (2.0 cr)
•ECON 3172 - Strategic Firm Interaction and Market Structures (4.0 cr)
•ECON 3173 - Health Care Economics (4.0 cr)
•ECON 3202 - Macroeconomic Theory (4.0 cr)
•ECON 3211 - History of Economic Thought I [HIST] (2.0 cr)
•ECON 3212 - History of Economic Thought II [HIST] (2.0 cr)
•ECON 3501 - Introduction to Econometrics [M/SR] (4.0 cr)
•ECON 3993 - Directed Study (1.0 - 5.0 cr)
•ENST 3101 - Industrial Ecology (4.0 cr)
•MGMT 3101 - Financial Management (4.0 cr)
•MGMT 3102 *{Inactive}*(2.0 cr)
•MGMT 3127 *{Inactive}*(4.0 cr)
•MGMT 3133 - Managerial Accounting (4.0 cr)
•MGMT 3134 - Cooperative Business Model (2.0 cr)
•MGMT 3141 - Business Law: The Legal Environment of Business (2.0 cr)
•MGMT 3142 - Business Law: Sales Law, Commercial Paper, and Forms of Business (2.0 cr)
•MGMT 3151 - Human Resources Management I [E/CR] (2.0 cr)
•MGMT 3152 - Human Resources Management II [HDIV] (2.0 cr)
•MGMT 3161 - Labor Management Relations I [E/CR] (2.0 cr)
•MGMT 3162 - Labor Management Relations II (2.0 cr)
•MGMT 3201 - Marketing Principles and Strategy (4.0 cr)
•MGMT 3221 - Management and Organization Theory (4.0 cr)
•MGMT 3501 *{Inactive}*(2.0 cr)
•MGMT 3502 *{Inactive}*(2.0 cr)
•MGMT 3503 - Consumer Behavior [SS] (4.0 cr)
•MGMT 3513 - Negotiation (4.0 cr)
•MGMT 3701 - Organizational Behavior [SS] (4.0 cr)
•MGMT 3993 - Directed Study (1.0 - 5.0 cr)
•PSY 3503 - Consumer Behavior [SS] (4.0 cr)
•ECON 3201 - Microeconomic Theory (4.0 cr)
or MGMT 3123 - Managerial Economics (4.0 cr)

Element 3: Elective Management Capstone Block

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Students must successfully complete 4 or more credits from the list below. Only two credits of Mgmt 4896 can be applied to the major.
Take 4 or more credit(s) from the following:
•ECON 4101 - Labor Economics I [HDIV] (2.0 cr)
•ECON 4102 - Labor Economics II (2.0 cr)
•ECON 4111 - Mathematical Economics I (2.0 cr)
•ECON 4112 - Mathematical Economics II (2.0 cr)
•ECON 3012 - International Trade Theory [IP] (2.0 cr)
•ECON 3013 - International Finance [IP] (2.0 cr)
•ECON 4141 - Empirics of Economic Growth (2.0 cr)
•ECON 4201 - Foundations of Microeconomic Theory (4.0 cr)
•ECON 4501 - Senior Research Seminar in Economics and Management (2.0 cr)
•ECON 4502 - Advanced Research Seminar in Economics and Management (2.0 cr)
•ECON 4993 - Directed Study (1.0 - 5.0 cr)
•MGMT 4101 *{Inactive}*(4.0 cr)
•MGMT 4201 - The Economics of Corporate Strategy I (2.0 cr)
•MGMT 4202 - The Economics of Corporate Strategy II (2.0 cr)
•MGMT 4501 *{Inactive}*(2.0 cr)
•MGMT 4502 *{Inactive}*(2.0 cr)
•MGMT 4896 - Internship (1.0 - 4.0 cr)
•MGMT 4993 - Directed Study (1.0 - 5.0 cr)

Program Sub-plans

Students are required to complete one of the following sub-plans.

Financial and Organizational Management (F&OM)

The financial and organizational management (F&OM) sub-plan requires completion of the following elements:
1. The F&OM required courses block
2. The F&OM elective courses block

F&OM Sub-Plan Element 1: The F&OM Required Courses Block
Students must successfully complete the list of courses below.
MGMT 2102 - Principles of Accounting II (2.0 cr)
MGMT 3101 - Financial Management (4.0 cr)
MGMT 3701 - Organizational Behavior [SS] (4.0 cr)
MGMT 3123 - Managerial Economics (4.0 cr)
or ECON 3201 - Microeconomic Theory (4.0 cr)
MATH 1021 - Survey of Calculus [M/SR] (4.0 cr)
or MATH 1101 - Calculus I [M/SR] (5.0 cr)

F&OM Sub-Plan Element 2: The F&OM Elective Courses Block
Take 4 or more credit(s) from the following:
•CSCI 1251 - Computational Data Management and Manipulation [M/SR] (4.0 cr)
•PHIL 2112 - Professional Ethics [E/CR] (4.0 cr)

Global Business

The global business (GB) sub-plan requires completion of the following elements:
1. The GB language block
2. The GB skills and perspectives block
3. The GB general electives block

GB Sub-Plan Element 1: The GB Language Block
Students must complete 8 credits of French, German, Spanish, or other approved language of international commerce at 2xxx level or above.

GB Sub-Plan Element 2: The Skills and Perspectives Block
Take 8 or more credit(s) from the following:
•CSCI 1251 - Computational Data Management and Manipulation [M/SR] (4.0 cr)
•MATH 1021 - Survey of Calculus [M/SR] (4.0 cr)
or MATH 1101 - Calculus I [M/SR] (5.0 cr)
•PHIL 2112 - Professional Ethics [E/CR] (4.0 cr)

GB Sub-Plan Element 3: The GB General Electives Block
Take 6 or more credit(s) from the following:
•ECON 3009 - Political Economy (4.0 cr)
•ECON 3131 - Comparative Economic Systems [IP] (2.0 cr)
•ECON 3132 *{Inactive}*(2.0 cr)
•ECON 3141 - Economic Growth and Development I [IP] (2.0 cr)

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•ECON 3142 - Economic Growth and Development II [IP] (2.0 cr)
•ECON 3012 - International Trade Theory [IP] (2.0 cr)
•ECON 3013 - International Finance [IP] (2.0 cr)
•MGMT 4501 *{Inactive}*(2.0 cr)
•MGMT 4502 *{Inactive}*(2.0 cr)

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