Twin Cities Campus

Public & Nonprofit Management B.S.B

CSOM Strategic Mgmt & Entrepre

Curtis L. Carlson School of Management

- Program Type: Baccalaureate
- Requirements for this program are current for Spring 2019
- Required credits to graduate with this degree: 120
- Required credits within the major: 74 to 79
- Degree: Bachelor of Science in Business

The nonprofit sector is one of the most important components of American life, yet one of the most misunderstood. Nonprofit organizations vary enormously in scope and scale, ranging from grassroots charitable groups, to multimillion-dollar foundations, universities, and health care organizations. There is little doubt that every American is directly or indirectly touched by the services of nonprofits in their daily life.

The nonprofit major blends general management-focused courses from the Carlson School with nonprofit-focused courses from the Humphrey Institute of Public Affairs. All students complete an additional major within Carlson; therefore, every student is able to apply their functional specialty of business to the intricacies of the nonprofit sector.

Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)

Admission Requirements

Freshman and transfer students students are usually admitted to pre-major status before admission to this major

A GPA above 2.0 is preferred for the following:

- 3.00 transferring from another University of Minnesota college
- 3.00 transferring from outside the University

Students in the school have no restrictions on declaring the major but must complete the five-tool courses before continuing with the major requirements. Students from outside of the school must meet overall admission standards to enter this major, including completion of microeconomics, macroeconomics, and calculus prior to admission. Transfer students will also need to complete statistics and financial accounting before starting on the major coursework, but may do so after admission.

For information about University of Minnesota admission requirements, visit the Office of Admissions website.

Required prerequisites

Tool Courses

Microeconomics

ECON 1101 - Principles of Microeconomics [SOCS, GP] (4.0 cr)
or APEC 1101 - Principles of Microeconomics [SOCS, GP] (4.0 cr)
or APEC 1101H - Principles of Microeconomics [SOCS, GP] (4.0 cr)

Macroeconomics

ECON 1102 - Principles of Macroeconomics (4.0 cr)
or APEC 1102 - Principles of Macroeconomics (3.0 cr)
or APEC 1102H *{Inactive}*(4.0 cr)

Calculus

MATH 1142 - Short Calculus [MATH] (4.0 cr)
or MATH 1271 - Calculus I [MATH] (4.0 cr)
or MATH 1571H - Honors Calculus I [MATH] (4.0 cr)
or MATH 1371 - CSE Calculus I [MATH] (4.0 cr)

Accounting

ACCT 2051 - Introduction to Financial Reporting (4.0 cr)
or ACCT 2051H - Honors: Introduction to Financial Reporting (4.0 cr)

Statistics

BA 2551 - Business Statistics in R [MATH] (4.0 cr)
or STAT 3011 - Introduction to Statistical Analysis [MATH] (4.0 cr)
or STAT 3021 - Introduction to Probability and Statistics (3.0 cr)
or STAT 3022 - Data Analysis (4.0 cr)
or PSY 3801 - Introduction to Psychological Measurement and Data Analysis [MATH] (4.0 cr)

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or SOC 3811 - Social Statistics [MATH] (4.0 cr)
or IE 3521 - Statistics, Quality, and Reliability (4.0 cr)
or EE 3025 - Statistical Methods in Electrical and Computer Engineering (3.0 cr)
or CEGE 3102 - Uncertainty and Decision Analysis (3.0 cr)
or ANSC 3011 - Statistics for Animal Science (4.0 cr)
or STAT 4101 - Theory of Statistics I (4.0 cr)
STAT 4102 - Theory of Statistics II (4.0 cr)
or STAT 5101 - Theory of Statistics I (4.0 cr)
STAT 5102 - Theory of Statistics II (4.0 cr)
or MATH 5651 - Basic Theory of Probability and Statistics (4.0 cr)
MATH 5652 - Introduction to Stochastic Processes (4.0 cr)

General Requirements

All students are required to complete general University and college requirements including writing and liberal education courses. For more information about University-wide requirements, see the liberal education requirements.Required courses for the major or minor in which a student receives a D grade (with or without plus or minus) do not count toward the major or minor (including transfer courses).

Program Requirements

This major may only be completed as a second major within the Carlson School.

Lower Division Requirements

Psychology

PSY 1001 - Introduction to Psychology [SOCS] (4.0 cr)
or PSY 1001H - Honors Introduction to Psychology [SOCS] (4.0 cr)

Management

Students who enter the program as freshmen or sophomores take MGMT 1001. Students who transfer in as juniors take MGMT 3001 instead.

BA 1011 - Leading Self & Teams (2.0 cr)
or MGMT 1001H - Honors: Contemporary Management (3.0 cr)
or MGMT 3001 - Fundamentals of Management (3.0 cr)

Corporate Responsibility & Ethics

BA 2005 - Business Ethics, Corporate Responsibility & Sustainability [CIV] (3.0 cr)
or BA 2005H - Business Ethics, Corporate Responsibility and Sustainability [CIV] (3.0 cr)

Career Skills

BA 2021 - Design Your Career (1.0 cr)

Immersion Core

Students complete the immersion core as a cohort.

SCO 3001 - Sustainable Supply Chain and Operations (3.0 cr)
MGMT 3004 - Strategic Management (3.0 cr)
FINA 3001 - Finance Fundamentals (3.0 cr)
or FINA 3001H - Honors: Finance Fundamentals (3.0 cr)
MKTG 3001 - Principles of Marketing (3.0 cr)
or MKTG 3001H - Honors:Principles of Marketing (3.0 cr)

Additional Core Requirements

Human Resources

HRIR 3021 - Human Capital Management (3.0 cr)
or HRIR 3021H - Honors: Human Capital Management (3.0 cr)
or IBUS 3021 - Human Capital Management (4.0 cr)

Information Systems

IDSC 3001 - Information Systems & Digital Transformation [TS] (3.0 cr)
or IDSC 3001H - Honors: Information Systems for Business Processes and Management (3.0 cr)

Managerial Accounting

ACCT 3001 - Strategic Management Accounting (3.0 cr)
or IBUS 3002 - Strategic Management Accounting (4.0 cr)

Business Communication

BA 3033W - Business Communication [WI] (3.0 cr)
or IBUS 3033W - Business Communication in a Global Context [WI] (4.0 cr)

Major requirements

PA 3003 - Nonprofit and Public Financial Management (3.0 cr)

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Information current as of March 28, 2024

PA 4101 - Nonprofit Management and Governance (3.0 cr)
MGMT 4001 - Social Venturing in Action (4.0 cr)

Nonprofit elective

Take 1 or more course(s) totaling 3 or more credit(s) from the following:

- PA 3001 - Changing the World: Contemporary Public Policy (3.0 cr)
- PA 3002 - Basic Methods of Policy Analysis [SOCS] (3.0 cr)
- PA 3990 - General Topics in Public Policy (1.0 - 3.0 cr)
- PA 4190 *{Inactive}*(1.0 - 3.0 cr)
- PA 5123 - Philanthropy in America: History, Practice, and Trends (1.5 - 3.0 cr)

Business Elective

Take 8 or more credit(s) from the following:

- GCC 3003 - Seeking Solutions to Global Health Issues [GP] (3.0 cr)
- GCC 3005 - Innovation for Changemakers: Design for a Disrupted World [GP] (3.0 cr)
- GCC 3011 - Pathways to Renewable Energy [TS] (3.0 cr)
- GCC 3014 - The Future of Work and Life in the 21st Century [TS] (3.0 cr)
- MGMT 5018 - Philanthropy & Fundraising Strategy (2.0 cr)
- MGMT 3015 - Introduction to Entrepreneurship (4.0 cr)
  or IBUS 3010 - Introduction to Global Entrepreneurship (4.0 cr)
- MGMT 4055 - Managing Innovation and Change In Action (2.0 cr)
  or IBUS 4050 *{Inactive}*(4.0 cr)
- MGMT 4008 - Entrepreneurial Management (4.0 cr)
- MGMT 4175W - New Business Feasibility and Planning [WI] (4.0 cr)
- MGMT 4044 - Negotiation Strategies (4.0 cr)
- PA 5927 - Effective Grantwriting for Nonprofit Organizations (1.5 cr)

International Experience

Students must complete an international experience as part of the program requirements. Short-term or semester-length programs may be used to meet this requirement. Students participate in International Experience (IE) 101 early in their program to begin planning.

Upper-division Writing Intensive within the major

Students are required to take one upper-division writing intensive course within the major. If that requirement has not been satisfied within the core major requirements, students must choose one course from the following list. Some of these courses may also fulfill other major requirements.

Take 0 - 1 course(s) from the following:

- BA 3033W - Business Communication [WI] (3.0 cr)
- IBUS 3033W - Business Communication in a Global Context [WI] (4.0 cr)
- MGMT 4175W - New Business Feasibility and Planning [WI] (4.0 cr)

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