



Twin Cities Campus

Applied Business Certificate

CCAPS Certificate Programs

College of Continuing and Professional Studies

- Program Type: Undergraduate credit certificate
- Requirements for this program are current for Summer 2019
- Required credits to graduate with this degree: 15
- Degree: Applied Business Certificate Ugrd

The certificate in applied business emphasizes utility and relevance. The option for a fully online curriculum makes this certificate among the most accessible of academic business credentials. Based on the recommendations of private, public, and nonprofit employers, the certificate offers specialized focus areas that target professional needs. This approach ensures its immediate applicability and value.

The certificate in applied business allows students to choose one of four focus areas that best complements their career plans:

1. Managing the professional practice
2. Managing in health systems organizations
3. Managing for sustainability, innovation, and quality
4. Self-designed

Program Delivery

This program is available:

- partially online (between 50% to 80% of instruction is online)

Admission Requirements

Students must complete 60 credits before admission to the program.

A GPA above 2.0 is preferred for the following:

- 2.50 already admitted to the degree-granting college
- 2.50 transferring from another University of Minnesota college
- 2.50 transferring from outside the University

For information about University of Minnesota admission requirements, visit the [Office of Admissions website](#).

General Requirements

All students are required to complete general University and college requirements including writing and liberal education courses. For more information about University-wide requirements, see the [liberal education requirements](#). Required courses for the major or minor in which a student receives a D grade (with or without plus or minus) do not count toward the major or minor (including transfer courses).

Program Requirements

Complete the certificate within four years of the admission date. With approval of the program, up to 6 credits of the transfer coursework may be used to satisfy requirements for this certificate.

Certificate Requirements

Students complete one of the following area of emphasis:

Managing the professional practice
Managing for sustainability, innovation, and quality
Managing in health systems organizations
Self-designed

1. Managing the Professional Practice (15 cr)

[ABUS 4703](#) - Marketing for the Professional Practice (3.0 cr)

[ABUS 4705](#) - Leadership and Management for the Professional Practice (3.0 cr)

[ABUS 4707](#) - Financial Management for the Professional Practice (3.0 cr)

MPP Electives

Select 6 credits from the following courses.

[ABUS 4012](#) ~~(Inactive)~~ (3.0 cr)

or [ABUS 4013W](#) - Legal, Ethical, and Risk Issues for Managers [WI] (3.0 cr)



- or [ABUS 4023W](#) - Communicating for Results [WI] (3.0 cr)
- or [ABUS 4043](#) - Project Management in Practice (3.0 cr)
- or [ABUS 4501](#) - Building and Running a Small Business Enterprise (4.0 cr)
- or [HSM 4043](#) - Project and Program Management in Health Services Management (3.0 cr)
- or [HSM 4065](#) - Information Privacy and Security in Health Services Management [TS] (3.0 cr)
- or [HSM 4575](#) - Innovation in Health Services (3.0 cr)

or **2. Managing for Sustainability, Innovation, and Quality (15 cr)**

- [ABUS 3301](#) - Introduction to Quality Management (3.0 cr)
- [ABUS 4041](#) - Dynamics of Leadership (3.0 cr)
- [ABUS 4151](#) - Innovation for Leaders and Organizations (3.0 cr)
- [ABUS 4515](#) - Strategy and Management for a Sustainable Future (3.0 cr)

Sustainability, Innovation, and Quality Management Course

- [ABUS 4022W](#) - Management in Organizations [WI] (3.0 cr)
- or [HSM 4561W](#) - Health Care Administration and Management [WI] (3.0 cr)

or **3. Managing in Health Systems Organizations (15 cr)**

- [ABUS 4151](#) - Innovation for Leaders and Organizations (3.0 cr)
- [ABUS 4515](#) - Strategy and Management for a Sustainable Future (3.0 cr)
- [HSM 3521](#) - Health Care Delivery Systems (3.0 cr)
- [HSM 4541](#) - Health Care Finance (3.0 cr)
- [HSM 4561W](#) - Health Care Administration and Management [WI] (3.0 cr)

or **4. Self-Designed (15 cr)**

With advisor/departmental approval, students may design their own 15 credit area of emphasis. Courses include one required core management course and four electives from applied business or health systems management.

Self-Designed Core Management Course (select one)

- [ABUS 4022W](#) - Management in Organizations [WI] (3.0 cr)
- or [ABUS 4041](#) - Dynamics of Leadership (3.0 cr)
- or [ABUS 4705](#) - Leadership and Management for the Professional Practice (3.0 cr)
- or [HSM 4561W](#) - Health Care Administration and Management [WI] (3.0 cr)

Self-Designed Electives

Select 12 credits from the following courses.

- [ABUS 3301](#) - Introduction to Quality Management (3.0 cr)
- or [ABUS 4012](#) *(Inactive)* (3.0 cr)
- or [ABUS 4023W](#) - Communicating for Results [WI] (3.0 cr)
- or [ABUS 4043](#) - Project Management in Practice (3.0 cr)
- or [ABUS 4101](#) - Accounting and Finance for Managers (3.0 cr)
- or [ABUS 4104](#) - Management and Human Resource Practices (3.0 cr)
- or [ABUS 4151](#) - Innovation for Leaders and Organizations (3.0 cr)
- or [ABUS 4515](#) - Strategy and Management for a Sustainable Future (3.0 cr)
- or [ABUS 4701](#) - Introduction to Marketing (3.0 cr)
- or [ABUS 4703](#) - Marketing for the Professional Practice (3.0 cr)
- or [ABUS 4705](#) - Leadership and Management for the Professional Practice (3.0 cr)
- or [ABUS 4707](#) - Financial Management for the Professional Practice (3.0 cr)
- or [HSM 3521](#) - Health Care Delivery Systems (3.0 cr)
- or [HSM 4043](#) - Project and Program Management in Health Services Management (3.0 cr)
- or [HSM 4065](#) - Information Privacy and Security in Health Services Management [TS] (3.0 cr)
- or [HSM 4301](#) - Health Care Quality & Patient Safety Management (3.0 cr)
- or [HSM 4541](#) - Health Care Finance (3.0 cr)
- or [HSM 4575](#) - Innovation in Health Services (3.0 cr)
- or **Leadership**
 - [ABUS 4041](#) - Dynamics of Leadership (3.0 cr)
 - or [HSM 4041](#) - Leadership in Health Services Management (3.0 cr)