



### ***Twin Cities Campus***

## **Mass Communication M.A.**

*School of Journalism & Mass Communication*

### **College of Liberal Arts**

Link to a [list of faculty](#) for this program.

#### **Contact Information:**

Hubbard School of Journalism and Mass Communication, 111 Murphy Hall, 206 Church Street SE, Minneapolis, MN 55455 (612-625-9824; fax: 612-625-9525)

Email: [sjmcgrad@umn.edu](mailto:sjmcgrad@umn.edu)

Website: <http://sjmc.umn.edu/grad>

- Program Type: Master's
- Requirements for this program are current for Fall 2019
- Length of program in credits: 35
- This program does not require summer semesters for timely completion.
- Degree: Master of Arts

Along with the program-specific requirements listed below, please read the [General Information](#) section of the catalog website for requirements that apply to all major fields.

The master's degree in mass communication emphasizes the theoretical study of mass communication and analysis of media systems and effects. The degree is intended for those who wish to pursue PhD degrees or teaching and research careers, as well as those who seek communication-related positions. The general master's program is not designed to provide professional skills training in journalism. Individuals with a bachelor's degree in journalism and mass communication or with strong social science or liberal arts backgrounds in areas such as political science, psychology, sociology, history, and English are encouraged to apply. Individuals with extensive professional experience in mass communication are also welcome. The program is suffused with the study of new communication technologies.

## **Program Delivery**

This program is available:

- via classroom (the majority of instruction is face-to-face)

## **Prerequisites for Admission**

Other requirements to be completed before admission:

Students whose native language is not English are required to submit scores from the TOEFL or IELTS (academic). In addition, such students seeking teaching assistantships are required to pass the SPEAK test of spoken-English proficiency prior to appointment. Admission is considered for fall semester only; the priority application deadline is January 15, with a rolling deadline of March 1.

The mass communication MA and PhD programs offer a joint degree with the Law School. Applicants to either joint degree--either the MA/JD or the PhD/JD--are reviewed separately by the Law School and the mass communication programs for admission, but are asked to identify themselves as seeking the joint degree option in their statement of intent for the mass communication application. For more information, contact [sjmcgrad@umn.edu](mailto:sjmcgrad@umn.edu).

#### **Special Application Requirements:**

Applicants must submit a department application; a clearly written statement of career interests, goals, and objectives; three letters of recommendation from persons familiar with their scholarship and research potential; a complete set of transcripts; academic work samples in English; a resume or curriculum vita; and scores from the General Test of the GRE.

Applicants must submit their test score(s) from the following:

- GRE

International applicants must submit score(s) from one of the following tests:

- TOEFL
- IELTS
- MELAB

Key to [test abbreviations](#) (GRE, TOEFL, IELTS, MELAB).

For an online application or for more information about graduate education admissions, see the [General Information](#) section of the



catalog website.

## Program Requirements

**Plan A:** Plan A requires 19 major credits, 6 credits outside the major, and 10 thesis credits. The final exam is oral.

This program may not be completed with a minor.

Use of 4xxx courses toward program requirements is permitted under certain conditions with adviser approval.

A minimum GPA of 3.0 is required for students to remain in good standing.

At least 1 semester must be completed before filing a Degree Program Form.

All coursework must be taken A-F, except for JOUR 8009, which is taken S/N.

### Required Mass Communication Core

[JOUR 8001](#) - Studies and Theories of Mass Communication (3.0 cr)

[JOUR 8009](#) - Pro-seminar in Mass Communication (1.0 cr)

One additional theory course inside or outside SJMC, chosen in consultation with the student's adviser (3.0 cr)

### Required Methodology Core

[JOUR 8501](#) - Research Methods in Mass Communication (3.0 cr)

[JOUR 8503](#) - Advanced Qualitative Methods in Mass Communication Research (3.0 cr)

### Electives

Take 6 or more credit(s) from the following:

- JOUR 5xxx
- JOUR 8xxx
- Courses are chosen in consultation with the advisor.

### Outside Coursework

Take 6 credits outside the major.

### Thesis Credits

Take exactly 10 credit(s) from the following:

- [JOUR 8777](#) - Thesis Credits: Master's (1.0 - 18.0 cr)

**Joint- or Dual-degree Coursework:** MA in Mass Communication and JD in Law (dual degree) Student may take a total of 12 credits in common among the academic programs.