



Twin Cities Campus

Sport Management M. A.

Kinesiology, School of

College of Education and Human Development

Link to a [list of faculty](#) for this program.

Contact Information:

School of Kinesiology, 1900 University Avenue SE, Minneapolis, MN 55455 (612-625-5300; fax: 612-626-7700)

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Website: <http://cehd.umn.edu/kin>

- Program Type: Master's
- Requirements for this program are current for Spring 2019
- Length of program in credits: 36
- This program does not require summer semesters for timely completion.
- Degree: Master of Arts

Along with the program-specific requirements listed below, please read the [General Information](#) section of the catalog website for requirements that apply to all major fields.

The master of arts in sport management provides academic excellence by combining theoretical instruction and practical experience to prepare tomorrow's leaders for success in the sports industry and marketplace. Students develop the tools of research and learn core concepts through an interdisciplinary curriculum with an emphasis on cultivating new ideas and improving operations in the sport industry.

Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)

Prerequisites for Admission

The preferred undergraduate GPA for admittance to the program is 3.00.

Special Application Requirements:

Applicants must submit a University of Minnesota application which includes a written statement of academic interests, goals, and objectives; scores from the General Test of the GRE (verbal, quantitative, and analytical writing) or the GMAT (verbal, quantitative, and analytical writing) that are less than five years old; three letters of recommendation from persons familiar with their scholarship and research potential; a scholarly writing sample; and transcripts. Submission of all application materials by December 1 is strongly encouraged to ensure priority consideration for admission and for teaching and research assistantships awarded for the next academic year. Students are admitted for the fall semester.

Applicants must submit their test score(s) from the following:

- GRE
 - General Test - Verbal Reasoning: 153
 - General Test - Quantitative Reasoning: 153
 - General Test - Analytical Writing: 4.5
- GMAT
 - Verbal section score: 33
 - Quantitative section score: 44
 - Analytical writing assessment score: 5

International applicants must submit score(s) from one of the following tests:

- TOEFL
 - Internet Based - Total Score: 79
 - Internet Based - Writing Score: 21
 - Internet Based - Reading Score: 19
 - Paper Based - Total Score: 550
- IELTS
 - Total Score: 6.5
 - Reading Score: 6.5
 - Writing Score: 6.5
- MELAB



- Final score: 80

The preferred English language test is Test of English as Foreign Language

Key to [test abbreviations](#) (GRE, GMAT, TOEFL, IELTS, MELAB).

For an online application or for more information about graduate education admissions, see the [General Information](#) section of the catalog website.

Program Requirements

Plan A: Plan A requires 26 major credits, up to null credits outside the major, and 10 thesis credits. The final exam is oral.

Plan B: Plan B requires 36 major credits and up to null credits outside the major. The final exam is oral. A capstone project is required.

Capstone Project: The Plan B project is an independent research project with the advisor that meets the following guidelines: involves a total of approximately 120 hours of work; demonstrates familiarity with the tools of research and scholarship in the field of sport management; demonstrates the ability to work independently; demonstrates the ability to effectively present the results of the investigation.

This program may be completed with a minor.

Use of 4xxx courses toward program requirements is permitted under certain conditions with adviser approval.

A minimum GPA of 3.00 is required for students to remain in good standing.

Required Core Coursework (16 Credits)

[KIN 5421](#) - Sport Finance (3.0 cr)

[KIN 5631](#) - Programming and Promotion in Sport (3.0 cr)

[KIN 5601](#) - Sport Management Ethics and Policy (3.0 cr)

[KIN 5725](#) - Organization and Management of Physical Education and Sport (3.0 cr)

[KIN 5801](#) - Legal Aspects of Sport and Physical Activity (4.0 cr)

Required Research Course (3 Credits)

[KIN 5981](#) - Research Methodology in Kinesiology and Sport Management (3.0 cr)

Required Research Analysis Course (3 Credits)

Take one research analysis course for 3 credits from the following list, or consult with advisor for an alternative course.

[CI 8148](#) - Conducting Qualitative Studies in Educational Contexts (3.0 cr)

[EPSY 5261](#) - Introductory Statistical Methods (3.0 cr)

[EPSY 5262](#) - Intermediate Statistical Methods (3.0 cr)

[FSOS 8013](#) - Qualitative Family Research Methods (3.0 cr)

Electives (4 to 10 Credits)

Plan A students take at least 4 credits, and Plan B students take at least 10 credits from the following list, in consultation with the advisor. Registration for KIN 5992, KIN 5995, and KIN 5720 is limited to 3 credits.

[KIN 5371](#) - Sport and Society (3.0 cr)

or [KIN 5375](#) ~~(Inactive)~~ (3.0 cr)

or [KIN 5461](#) - Issues in the Sport Industry (3.0 cr)

or [KIN 5511](#) - Sport and Gender (3.0 cr)

or [KIN 5720](#) - Special Topics in Kinesiology (2.0 - 4.0 cr)

or [KIN 5992](#) - Readings in Kinesiology (1.0 - 9.0 cr)

or [KIN 5995](#) - Research Problems in Applied Kinesiology (1.0 - 6.0 cr)

or [MKTG 6088](#) - Strategic Marketing (3.0 cr)

Plan Options

Plan A

Take 10 master's thesis credits.

[KIN 8777](#) - Thesis Credits: Master's (1.0 - 18.0 cr)

-OR-

Plan B

Take KIN 8995 for 4 credits.

[KIN 8995](#) - Research Problems in Kinesiology (1.0 - 12.0 cr)