#### Twin Cities Campus

## **International Business Minor**

CSOM Strategic Mgmt & Entrepre

#### **Curtis L. Carlson School of Management**

- Program Type: Undergraduate minor related to major
- Requirements for this program are current for Fall 2018
- Required credits in this minor: 12 to 18

The international business minor provides students with a vital foundation for success in today's global business environment. It enhances any functional major with a broad understanding of the additional complexity and contingencies required when conducting business across international borders.

# **Program Delivery**

This program is available:

• via classroom (the majority of instruction is face-to-face)

## Admission Requirements

Freshman and transfer students students are usually admitted to pre-major status before admission to this major

For information about University of Minnesota admission requirements, visit the Office of Admissions website.

## Minor Requirements

This minor is only available for students who are completing a BSB degree in the Carlson School of Management.

#### **International Business Foundation**

The International Business Foundation courses must be completed at the Carlson School. Students who study abroad for a semester may choose to complete MGMT 4500 as one course in the Foundations category.

MGMT 3045 - Understanding the International Environment of Firms: International Business (2.0 cr)

Take 2 or more course(s) from the following:

- •ACCT 5311 International Accounting (2.0 cr)
- •FINA 4621 The Global Economy (Macro) (2.0 cr)
- •FINA 4622 International Finance (2.0 cr)
- •MGMT 3039 Intercultural Business Communication [GP] (3.0 cr)
- •MKTG 4081W Marketing Strategy [WI] (4.0 cr)
- •IBUS 3010 Introduction to Global Entrepreneurship (4.0 cr)
- •IBUS 3081 Sustainability and Corporate Social Responsibility in Costa Rica (4.0 cr)
- •IBUS 4010 {Inactive}(3.0 cr)
- •IBUS 4050 {Inactive}(4.0 cr)
- •IBUS 4082W Brand Management [WI] (4.0 cr)
- •MGMT 4505 Senior Seminar in International Business (2.0 cr)

#### International Environment Breadth

The International Environment Breadth courses may be completed abroad with advising and departmental approval. Students may choose to complete this category with one depth course from the IB major and one breadth course, or two breadth courses. Business language courses may not be used in the minor.

#### International Political Economy Survey course

Take 1 or more course(s) from the following:

- •APEC 3007 Applied Macroeconomics: Policy, Trade, and Development [GP] (3.0 cr)
- •APEC 5751 {Inactive}(3.0 cr)
- •ECON 4401 {Inactive}[GP] (3.0 cr)
- •GEOG 3331 Geography of the World Economy [SOCS, GP] (3.0 cr)
- •GLOS 3415W Global Institutions of Power: World Bank, International Monetary Fund, and World Trade Organization [GP, WI] (3.0 cr)
- •POL 3410 {Inactive}(3.0 cr)
- •POL 3835 International Relations [SOCS, GP] (3.0 cr)
- •POL 4481 Comparative Political Economy: Governments and Markets (3.0 cr)
- •SOC 3417W Global Institutions of Power: World Bank, International Monetary Fund, and World Trade Organization [GP, WI] (3.0 cr)
- •HIST 3419 History of Capitalism: Uneven Development Since 1500 (3.0 cr)

or GLOS 3219 {Inactive}(3.0 cr)

## Sociocultural Survey course

Students may choose to complete a credit-bearing internship with an academic seminar component during the semester or summer abroad to complete this category.

Take 1 or more course(s) from the following:

- •AGRO 3203W Environment, Global Food Production, and the Citizen [GP, WI] (3.0 cr)
- •AMST 4301 Workers and Consumers in the Global Economy [DSJ] (3.0 cr)
- •ANTH 3003 Cultural Anthropology (3.0 cr)
- •ANTH 3005W Language, Culture, and Power [SOCS, DSJ, WI] (4.0 cr)
- •ANTH 4031W Anthropology and Social Justice [CIV, WI] (4.0 cr)
- •ANTH 4053 Economy, Culture, and Critique [SOCS, GP] (3.0 cr)
- •ANTH 4121 Business Anthropology (3.0 cr)
- •GEOG 3379 Environment and Development in the Third World [SOCS, ENV] (3.0 cr)
- •GEOG 3381W Population in an Interacting World [SOCS, GP, WI] (3.0 cr)
- •GLOS 3303 {Inactive}[SOCS, ENV] (3.0 cr)
- •GLOS 3602 Other Worlds: Globalization and Culture (3.0 cr)
- •GLOS 3701W {Inactive}[SOCS, GP, WI] (3.0 cr)
- •GLOS 4221 Globalize This! Understanding Globalization Through Sociology [GP] (3.0 cr)
- •SOC 4321 Globalize This! Understanding Globalization through Sociology [GP] (3.0 cr)
- •SPAN 3105W Introduction to the Study of Hispanic Cultures [WI] (3.0 cr)
- •SPAN 3510 Issues in Hispanic Cultures (3.0 cr)

#### **International Experience Requirement**

An international experience requirement that meets the Carlson School's requirement of all students will fulfill the minor requirement.