UNIVERSITY OF MINNESOTA
Driven to Discover℠

Twin Cities Campus

Retail Merchandising B.S.

DESGN GARP Administration

College of Design

- Program Type: Baccalaureate
- Requirements for this program are current for Fall 2018
- Required credits to graduate with this degree: 120
- Required credits within the major: 73 to 74
- Degree: Bachelor of Science

The retail merchandising program offers a wide range of educational and career opportunities, including visits to multinational retail enterprises, travel to foreign and domestic retail centers, and professional experiences, such as study abroad, and internships with national and international retailers. Program graduates begin their careers in store or corporate environments. Entry-level positions include omni-channel retailing management, visual merchandising, fashion marketing, product development and brand management, sourcing and supply chain management, retail analytics and customer relationship management, store and human capital management, retail buying, advertising and sales promotion.

Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)

Admission Requirements

Admission is competitive and space is limited.

For information about University of Minnesota admission requirements, visit the Office of Admissions website.

General Requirements

All students are required to complete general University and college requirements including writing and liberal education courses. For more information about University-wide requirements, see the liberal education requirements.Required courses for the major or minor in which a student receives a D grade (with or without plus or minus) do not count toward the major or minor (including transfer courses).

Program Requirements

All coursework in the major must be taken A-F unless it is only offered S/N.

Required Retail Merchandising Basic Courses

DES 1111 - Creative Problem Solving (3.0 cr)
MATH 1031 - College Algebra and Probability [MATH] (3.0 cr)
MKTG 3001 - Principles of Marketing (3.0 cr)
CI 1871 - Computer Literacy and Problem Solving (4.0 cr)
DES 1101W - Introduction to Design Thinking [AH, WI] (4.0 cr)
or DES 1101V - Honors: Introduction to Design Thinking [AH, WI] (4.0 cr)
APEC 1101 - Principles of Microeconomics [SOCS, GP] (4.0 cr)
or APEC 1101H - Principles of Microeconomics [SOCS, GP] (4.0 cr)
or ECON 1101 - Principles of Microeconomics [SOCS, GP] (4.0 cr)
BA 2551 - Business Statistics in R [MATH] (4.0 cr)
or SOC 3811 - Social Statistics [MATH] (4.0 cr)
or STAT 3011 - Introduction to Statistical Analysis [MATH] (4.0 cr)
WRIT 3562W - Technical and Professional Writing [WI] (4.0 cr)
or WRIT 3562V - Honors: Technical and Professional Writing [WI] (4.0 cr)
or ENGL 3027W - The Essay [WI] (4.0 cr)
MGMT 3001 - Fundamentals of Management (3.0 cr)
or MGMT 1001H - Honors: Contemporary Management (3.0 cr)
or BA 1011 - Leading Self & Teams (2.0 cr)

Required Retail Merchandising Core

RM 1201 - Fashion, Ethics, and Consumption [CIV] (3.0 cr)
RM 2215 - Introduction to Retail Merchandising (3.0 cr)
RM 3124 - Consumers of Design (3.0 cr)

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Information current as of March 28, 2024

RM 3201 - Career and Internship Preparation for Retail Merchandising (1.0 cr)
RM 3242 - Retail Buying (3.0 cr)
RM 4117W - Retail Environments and Human Behavior [WI] (3.0 cr)
RM 4196 - Internship in Retail Merchandising (1.0 - 2.0 cr)
RM 4217 - International Retail Markets [GP] (3.0 cr)
RM 4248 - Creative Leadership in Retailing (3.0 cr)

Retail Merchandising Electives

Complete a minimum of 18 credits from the list.
Take 18 or more credit(s) from the following:
•ADES 2213 - Textile Product Analysis (4.0 cr)
•ADES 2214 - Softlines Analysis (3.0 cr)
•ADES 3217 - Fashion: Trends and Communication (3.0 cr)
•ADES 3121 - History of Fashion, 19th to 21st Century (3.0 cr)
•ADES 4215 - Product Development: Softlines (4.0 cr)
•ADES 4218W - Fashion, Design, and the Global Industry [WI] (3.0 cr)
•DES 2101 - Design and Visual Presentation (3.0 cr)
•PDES 3711 - Product Innovation Lab (4.0 cr)
•RM 2234 - Retailing in a Digital Age [TS] (3.0 cr)
•RM 3196 - Field Study: National or International (1.0 - 4.0 cr)
•RM 3243 - Visual Merchandising (2.0 cr)
•RM 4123 - Living in a Consumer Society (3.0 cr)
•RM 4212W - Dress, Society, and Culture [WI] (3.0 cr)
•RM 4216 - Retail Promotions (3.0 cr)
•RM 4247 - Advanced Buying and Sourcing (3.0 cr)

Upper Division Writing Intensive within the Major

Students are required to take one upper division writing intensive course within the major. If that requirement has not been satisfied within the core major requirements, students must choose one course from the following list. Some of these courses may also fulfill other major requirements.
Take 0 - 1 course(s) from the following:
•ADES 4218W - Fashion, Design, and the Global Industry [WI] (3.0 cr)
•ENGL 3027W - The Essay [WI] (4.0 cr)
•RM 4117W - Retail Environments and Human Behavior [WI] (3.0 cr)
•RM 4212W - Dress, Society, and Culture [WI] (3.0 cr)
•WRIT 3562W - Technical and Professional Writing [WI] (4.0 cr)
•WRIT 3562V - Honors: Technical and Professional Writing [WI] (4.0 cr)

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