



### **Twin Cities Campus**

## **Mass Communication Minor**

*School of Journalism & Mass Communication*

### **College of Liberal Arts**

- Program Type: Undergraduate minor related to major
- Requirements for this program are current for Fall 2018
- Required credits in this minor: 18

The minor serves students who wish to study the social, political, economic, and legal aspects of mass communication.

## **Program Delivery**

This program is available:

- via classroom (the majority of instruction is face-to-face)

## **Admission Requirements**

Students must complete 1 courses before admission to the program.

A GPA above 2.0 is preferred for the following:

- 2.50 already admitted to the degree-granting college
- 2.50 transferring from another University of Minnesota college
- 2.50 transferring from outside the University

Students seeking a minor in mass communication must consult the Hubbard School of Journalism & Mass Communication website at <https://cla.umn.edu/hsjmc/undergraduate/major-minors>. There are two qualifications for admission: a GPA of 2.5, and a grade of C or better in JOUR 1001. When these criteria have been met, an advisor in Room 110 Murphy Hall will approve a minor program plan.

For information about University of Minnesota admission requirements, visit the [Office of Admissions website](#).

### **Required prerequisites**

#### **Preparatory Course**

Take exactly 1 course(s) totaling exactly 3 credit(s) from the following:

- [JOUR 1001](#) - Media in a Changing World [SOCS, TS] (3.0 cr)
- or [JOUR 1001H](#) - Media in a Changing World [SOCS, TS] (3.0 cr)

## **Minor Requirements**

Students may earn a BA or a minor in the Hubbard School of Journalism & Mass Communication, but not both.

### **Core Course**

Take exactly 1 course(s) totaling exactly 3 credit(s) from the following:

- [JOUR 3004](#) - Information for Mass Communication (3.0 cr)
- or [JOUR 3004H](#) - Information for Mass Communication (3.0 cr)

### **Context Courses**

At least 1 Context Course must be taken at the 4xxx or 5xxx level.

Take 4 or more course(s) from the following:

- [JOUR 3005](#) - Media Effects [SOCS] (3.0 cr)
- [JOUR 3006](#) - Visual Communication (3.0 cr)
- [JOUR 3007](#) - The Media in American History and Law: Case Studies [HIS] (3.0 cr)
- [JOUR 3201](#) - Principles of Strategic Communication (3.0 cr)
- [JOUR 3551](#) - The Business of Digital Media: Innovation, Disruption, and Adaptation [TS] (3.0 cr)
- [JOUR 3552](#) - Technology, Communication & Global Society [GP] (3.0 cr)
- [JOUR 3614](#) - History of Media Communication [HIS, TS] (3.0 cr)
- [JOUR 3741](#) - Diversity and Media [DSJ] (3.0 cr)
- [JOUR 3745](#) - Media and Popular Culture [AH, DSJ] (3.0 cr)
- [JOUR 3751](#) - Digital Media and Culture [AH, TS] (3.0 cr)
- [JOUR 3757](#) - Principles of Health Communication Strategy (3.0 cr)
- [JOUR 3771](#) - Media Ethics [CIV] (3.0 cr)
- [JOUR 3775](#) - Strategic Communication Law [CIV] (3.0 cr)
- [JOUR 3776](#) - Media Law (3.0 cr)



- [JOUR 3786](#) - Media and Politics (3.0 cr)

• **4xxx and 5xxx-level Context Courses**

Take 1 or more course(s) from the following:

- [JOUR 4251](#) - Psychology of Advertising (3.0 cr)
- [JOUR 4272](#) - Digital Advertising: Theory and Practice (3.0 cr)
- [JOUR 4274W](#) - Advertising in Society [WI] (3.0 cr)
- [JOUR 4721](#) - Mass Media and U.S. Society [SOCS, DSJ] (3.0 cr)
- [JOUR 4801](#) - Global Communication (3.0 cr)
- [JOUR 5501](#) - Communication, Public Opinion, and Social Media (3.0 cr)
- [JOUR 5541](#) - Mass Communication and Public Health (3.0 cr)
- [JOUR 5552](#) - Law of Internet Communication (3.0 cr)
- [JOUR 5601W](#) - History of Journalism [WI] (3.0 cr)
- [JOUR 5606W](#) - Literary Aspects of Journalism [WI] (3.0 cr)
- [JOUR 5725](#) - Management of Media Organizations (3.0 cr)
- [JOUR 5777](#) - Contemporary Problems in Freedom of Speech and Press (3.0 cr)