***Duluth Campus***

# Sustainable Business and Organization Minor

*Management Studies*

**Labovitz School of Business and Economics**

- Program Type: Undergraduate free-standing minor
- Requirements for this program are current for Fall 2018
- Required credits in this minor: 12

The sustainable business and organization minor is an interdisciplinary minor, which will complement any LSBE major. Sustainability is an approach to business in which business goals are aligned with social and environmental goals. Opportunities for 21st century managers require, in addition to traditional business skills, understanding of increasingly complex social, environmental, and governance issues. Sustainability careers span a broad set of options in large companies, startups, nonprofits, and government entities.

## Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)

## Admission Requirements

Students must complete 45 credits before admission to the program.

A GPA above 2.0 is preferred for the following:

- 2.60 already admitted to the degree-granting college
- 2.60 transferring from another University of Minnesota college
- 2.60 transferring from outside the University

Bachelor of Business Administration (BBA) or Bachelor of Accounting (BAc) candidate.

For information about University of Minnesota admission requirements, visit the Office of Admissions website.

## Minor Requirements

**Minor Requirements (12 cr)**

**Group A**

MGTS 4463 - Foundations of Sustainable Management (3.0 cr)

**Group B**

Take 1 or more course(s) from the following:

- ACCT 4510 - Fund and Not-For-Profit Accounting (3.0 cr)
- MKTG 3710 - Green Marketing (3.0 cr)

**Group C**

Take 2 or more course(s) totaling 6 or more credit(s) from the following:

- One other course from Group B
- ECON 3721 - Natural Resource and Energy Economics (3.0 cr)
- ECON 3777 - Environmental Economics (3.0 cr)
- MGTS 4941 - Social Entrepreneurship (3.0 cr)
- MGTS 4951 *{Inactive}*(3.0 cr)
- MKTG 4710 - Marketing for Non-Profits (3.0 cr)

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