Twin Cities Campus

Entrepreneurial Management Minor

CSOM Strategic Mgmt & Entrepre

Curtis L. Carlson School of Management

- Program Type: Undergraduate minor related to major
- Requirements for this program are current for Fall 2017
- Required credits in this minor: 16

See major description for more information.

Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)

Minor Requirements

This minor is only available for students pursuing a BSB degree in the Carlson School of Management.

Required Courses

Students must complete a minimum of 10 credits in the required section, plus additional credits from the elective section or required section for a total of 16 credits.

MGMT 4008 - Entrepreneurial Management (4.0 cr)
MGMT 3015 - Introduction to Entrepreneurship (4.0 cr)
or IBUS 3010 - Introduction to Global Entrepreneurship (4.0 cr)
MGMT 4055 - Managing Innovation and Change In Action (2.0 cr)
or IBUS 4050 *{Inactive}*(4.0 cr)
Plus one from the following:
MGMT 4175W - New Business Feasibility and Planning [WI] (4.0 cr)
or MGMT 4171W - Entrepreneurship in Action I [WI] (4.0 cr)
or MGMT 4080W - Applied Technology Entrepreneurship [WI] (4.0 cr)

Electives

Choose courses from the list below or courses not chosen above.
Take 4 - 6 credit(s) from the following:

- ACCT 5161 - Financial Statement Analysis (2.0 cr)
- ACCT 5201 - Intermediate Management Accounting (2.0 cr)
- ANTH 4121 - Business Anthropology (3.0 cr)
- BA 4503 - Carlson Ventures Enterprise (2.0 - 4.0 cr)
- BLAW 3058 *{Inactive}*(4.0 cr)
- FINA 4221 - Principles of Corporate Finance (2.0 cr)
- FINA 4422 - Financial Modeling (2.0 cr)
- GCC 3005 - Innovation for Changemakers: Design for a Disrupted World [GP] (3.0 cr)
- HRIR 3031 - Staffing and Selection: Strategic and Operational Concerns (2.0 cr)
- HRIR 4801W - HRIR Capstone: Personal and Organizational Leadership [WI] (4.0 cr)
- IDSC 3202 - Analysis and Modeling of Business Systems (4.0 cr)
- INS 4105 - Corporate Risk Management (2.0 cr)
- MGMT 4001 - Social Venturing in Action (4.0 cr)
- MGMT 4044 - Negotiation Strategies (4.0 cr)
- MGMT 4080W - Applied Technology Entrepreneurship [WI] (4.0 cr)
- MGMT 4100 - Topics in Management (2.0 - 4.0 cr)
- MGMT 4175W - New Business Feasibility and Planning [WI] (4.0 cr)
- MGMT 4171W - Entrepreneurship in Action I [WI] (4.0 cr)
- MGMT 4172 - Entrepreneurship in Action II (4.0 cr)
- MGMT 5102 - StartUp: Customer Development and Testing (2.0 cr)
- MKTG 3011 - Marketing Research (4.0 cr)
- MKTG 4031 - Sales Management (4.0 cr)
- MKTG 4051 - Advertising and Promotion (4.0 cr)
- PA 5290 - Topics in Planning (0.5 - 4.0 cr)
- DES 2701 - Creative Design Methods (3.0 cr)
- PDES 3711 - Product Innovation Lab (4.0 cr)
- SCO 3041 - Project Management (2.0 cr)

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•SCO 3056 - Supply Chain Planning and Control (4.0 cr)

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