Twin Cities Campus

Entrepreneurial Management B.S.B.

CSOM Strategic Mgmt & Entrepre

Curtis L. Carlson School of Management

- Program Type: Baccalaureate
- Requirements for this program are current for Fall 2017
- Required credits to graduate with this degree: 120
- Required credits within the major: 76 to 82
- Degree: Bachelor of Science in Business

The entrepreneurial management major is designed for students who are interested in starting a new business (entrepreneurship), helping existing organizations to develop new business opportunities (intrapreneurship), or creating positive social impact through the development of new ventures (social entrepreneurship). Curriculum is designed to range from introductory problem-solving concepts and self-exploration through the development and implementation of real business opportunities with a broad range of elective courses from across campus. The objective is to provide experiential and applied learning opportunities that develop the mindset, skills, and competencies that enable students to create their own opportunities and function as entrepreneurs or as innovative leaders in entrepreneurial or high potential firms.

Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)

Admission Requirements

Freshman and transfer students students are usually admitted to pre-major status before admission to this major

A GPA above 2.0 is preferred for the following:

- 3.00 transferring from another University of Minnesota college
- 3.00 transferring from outside the University

Students in the school have no restrictions on declaring the major but must complete the five tool courses before continuing with the major requirements. Students from outside of the school must meet overall admission standards to enter this major, including completion of microeconomics, macroeconomics, and calculus prior to admission. Transfer students will also need to complete statistics and financial accounting before starting on the major coursework, but may do so after admission.

For information about University of Minnesota admission requirements, visit the Office of Admissions website.

Required prerequisites
Tool Courses
Microeconomics
ECON 1101 - Principles of Microeconomics [SOCS, GP] (4.0 cr)
or APEC 1101 - Principles of Microeconomics [SOCS, GP] (4.0 cr)
or APEC 1101H - Principles of Microeconomics [SOCS, GP] (4.0 cr)
Macroeconomics
ECON 1102 - Principles of Macroeconomics (4.0 cr)
or APEC 1102 - Principles of Macroeconomics (3.0 cr)
or APEC 1102H *{Inactive}*(4.0 cr)
Calculus
MATH 1142 - Short Calculus [MATH] (4.0 cr)
or MATH 1271 - Calculus I [MATH] (4.0 cr)
or MATH 1571H - Honors Calculus I [MATH] (4.0 cr)
or MATH 1371 - CSE Calculus I [MATH] (4.0 cr)
Statistics
BA 2551 - Business Statistics in R [MATH] (4.0 cr)
Accounting
ACCT 2051 - Introduction to Financial Reporting (4.0 cr)
or ACCT 2051H - Honors: Introduction to Financial Reporting (4.0 cr)

General Requirements

All students are required to complete general University and college requirements including writing and liberal education courses. For

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more information about University-wide requirements, see the liberal education requirements.Required courses for the major or minor in which a student receives a D grade (with or without plus or minus) do not count toward the major or minor (including transfer courses).

Program Requirements

Lower Division Requirements

Management

Students entering the program as freshmen or sophomores take MGMT 1001. Students who transfer in as juniors complete MGMT 3001 instead.

BA 1011 - Leading Self & Teams (2.0 cr)
or MGMT 1001H - Honors: Contemporary Management (3.0 cr)
or MGMT 3001 - Fundamentals of Management (3.0 cr)

Corporate Responsibility & Ethics

BA 2005 - Business Ethics, Corporate Responsibility & Sustainability [CIV] (3.0 cr)
or BA 2005H - Business Ethics, Corporate Responsibility and Sustainability [CIV] (3.0 cr)

Psychology

PSY 1001 - Introduction to Psychology [SOCS] (4.0 cr)
or PSY 1001H - Honors Introduction to Psychology [SOCS] (4.0 cr)

Career Skills

BA 2021 - Design Your Career (1.0 cr)

Immersion Core

Students complete the Immersion Core as a cohort.

MKTG 3001 - Principles of Marketing (3.0 cr)
SCO 3001 - Sustainable Supply Chain and Operations (3.0 cr)
MGMT 3004 - Strategic Management (3.0 cr)
FINA 3001 - Finance Fundamentals (3.0 cr)
or FINA 3001H - Honors: Finance Fundamentals (3.0 cr)

Additional Core Requirements

Information Systems

IDSC 3001 - Information Systems & Digital Transformation [TS] (3.0 cr)
or IDSC 3001H - Honors: Information Systems for Business Processes and Management (3.0 cr)

Human Resources

HRIR 3021 - Human Capital Management (3.0 cr)
or HRIR 3021H - Honors: Human Capital Management (3.0 cr)
or IBUS 3021 - Human Capital Management (4.0 cr)

Managerial Accounting

ACCT 3001 - Strategic Management Accounting (3.0 cr)
or IBUS 3002 - Strategic Management Accounting (4.0 cr)

Business Communications

BA 3033W - Business Communication [WI] (3.0 cr)
or IBUS 3033W - Business Communication in a Global Context [WI] (4.0 cr)

Major Courses

MGMT 4008 - Entrepreneurial Management (4.0 cr)
MGMT 3015 - Introduction to Entrepreneurship (4.0 cr)
or IBUS 3010 - Introduction to Global Entrepreneurship (4.0 cr)
MGMT 4055 - Managing Innovation and Change In Action (2.0 cr)
or IBUS 4050 *{Inactive}*(4.0 cr)
MGMT 4175W - New Business Feasibility and Planning [WI] (4.0 cr)
or MGMT 4171W - Entrepreneurship in Action I [WI] (4.0 cr)
or MGMT 4080W - Applied Technology Entrepreneurship [WI] (4.0 cr)

Electives

Choose 8 credits from the list below. Courses may not double count in the required category and elective category.
Take 8 or more credit(s) from the following:

- ACCT 5161 - Financial Statement Analysis (2.0 cr)
- ACCT 5201 - Intermediate Management Accounting (2.0 cr)
- ANTH 4121 - Business Anthropology (3.0 cr)
- BA 4503 - Carlson Ventures Enterprise (2.0 - 4.0 cr)
- BLAW 3058 *{Inactive}*(4.0 cr)
- FINA 4221 - Principles of Corporate Finance (2.0 cr)
- FINA 4422 - Financial Modeling (2.0 cr)
- GCC 3005 - Innovation for Changemakers: Design for a Disrupted World [GP] (3.0 cr)
- HRIR 3031 - Staffing and Selection: Strategic and Operational Concerns (2.0 cr)

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•HRIR 4801W - HRIR Capstone: Personal and Organizational Leadership [WI] (4.0 cr)
•IDSC 3202 - Analysis and Modeling of Business Systems (4.0 cr)
•INS 4105 - Corporate Risk Management (2.0 cr)
•MGMT 4001 - Social Venturing in Action (4.0 cr)
•MGMT 4044 - Negotiation Strategies (4.0 cr)
•MGMT 4080W - Applied Technology Entrepreneurship [WI] (4.0 cr)
•MGMT 4100 - Topics in Management (2.0 - 4.0 cr)
•MGMT 4175W - New Business Feasibility and Planning [WI] (4.0 cr)
•MGMT 4171W - Entrepreneurship in Action I [WI] (4.0 cr)
•MGMT 4172 - Entrepreneurship in Action II (4.0 cr)
•MGMT 5102 - StartUp: Customer Development and Testing (2.0 cr)
•MKTG 3011 - Marketing Research (4.0 cr)
•MKTG 4031 - Sales Management (4.0 cr)
•MKTG 4051 - Advertising and Promotion (4.0 cr)
•PA 5290 - Topics in Planning (0.5 - 4.0 cr)
•DES 2701 - Creative Design Methods (3.0 cr)
•PDES 3711 - Product Innovation Lab (4.0 cr)
•SCO 3041 - Project Management (2.0 cr)
•SCO 3056 - Supply Chain Planning and Control (4.0 cr)

International Experience

Students must complete an international experience as part of the program requirements. Short-term programs or semester-length programs may be used to meet this requirement. Students participate in International Experience (IE) 101 early in their program to begin planning.

Upper-division Writing Intensive within the major

Students are required to take one upper-division writing intensive course within the major. If that requirement has not been satisfied within the core major requirements, students must choose one course from the following list. Some of these courses may also fulfill other major requirements.

Take 0 - 1 course(s) from the following:

•HRIR 4801W - HRIR Capstone: Personal and Organizational Leadership [WI] (4.0 cr)
•BA 3033W - Business Communication [WI] (3.0 cr)
•MGMT 4175W - New Business Feasibility and Planning [WI] (4.0 cr)
•MGMT 4171W - Entrepreneurship in Action I [WI] (4.0 cr)
•MGMT 4080W - Applied Technology Entrepreneurship [WI] (4.0 cr)
•IBUS 3033W - Business Communication in a Global Context [WI] (4.0 cr)

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