Twin Cities Campus

International Business B.S.B.

CSOM Strategic Mgmt & Entrepre

Curtis L. Carlson School of Management

- Program Type: Baccalaureate
- Requirements for this program are current for Fall 2017
- Required credits to graduate with this degree: 120
- Required credits within the major: 72 to 86
- Degree: Bachelor of Science in Business

The international business co-major supports a primary major by providing students with exposure to international breadth in areas such as economics and globalization and deepens their knowledge of a given region by a semester study abroad, language proficiency and coursework specific to where they are studying. The student learns how business is done within a culture and the importance of understanding the nuances of working across multiple cultures. Students who desire to work in international business will often begin in their primary major and with experience and language skills, move into roles where they have responsibility for working with partners or offices internationally.

Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)

Admission Requirements

Freshman and transfer students students are usually admitted to pre-major status before admission to this major

A GPA above 2.0 is preferred for the following:

- 3.00 transferring from another University of Minnesota college
- 3.00 transferring from outside the University

Students in the school have no restrictions on declaring the major but must complete the five tool courses before continuing with the major requirements. Students from outside of the school must meet overall admission standards to enter this major, including completion of microeconomics, macroeconomics, and calculus prior to admission. Transfer students will also need to complete statistics and financial accounting before starting on the major coursework but may do so after admission.

For information about University of Minnesota admission requirements, visit the Office of Admissions website.

Required prerequisites
Tool Courses
Microeconomics
ECON 1101 - Principles of Microeconomics [SOCS, GP] (4.0 cr)
or APEC 1101 - Principles of Microeconomics [SOCS, GP] (4.0 cr)
or APEC 1101H - Principles of Microeconomics [SOCS, GP] (4.0 cr)
Macroeconomics
ECON 1102 - Principles of Macroeconomics (4.0 cr)
or APEC 1102 - Principles of Macroeconomics (3.0 cr)
or APEC 1102H *{Inactive}*(4.0 cr)
Calculus
MATH 1142 - Short Calculus [MATH] (4.0 cr)
or MATH 1271 - Calculus I [MATH] (4.0 cr)
or MATH 1571H - Honors Calculus I [MATH] (4.0 cr)
or MATH 1371 - CSE Calculus I [MATH] (4.0 cr)
Statistics
BA 2551 - Business Statistics in R [MATH] (4.0 cr)
Accounting
ACCT 2051 - Introduction to Financial Reporting (4.0 cr)
or ACCT 2051H - Honors: Introduction to Financial Reporting (4.0 cr)

General Requirements

All students are required to complete general University and college requirements including writing and liberal education courses. For more information about University-wide requirements, see the liberal education requirements.Required courses for the major or minor in

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which a student receives a D grade (with or without plus or minus) do not count toward the major or minor (including transfer courses).

Program Requirements

Students are required to take 4 semester(s) of any second language.

The international business major must be completed with another major within the Carlson School.

Lower Division Requirements

Management

Students entering the program as freshmen or sophomores take MGMT 1001. Students who transfer in as juniors will complete MGMT 3001 instead.

BA 1011 - Leading Self & Teams (2.0 cr)
or MGMT 1001H - Honors: Contemporary Management (3.0 cr)
or MGMT 3001 - Fundamentals of Management (3.0 cr)

Corporate Responsibility & Ethics

BA 2005 - Business Ethics, Corporate Responsibility & Sustainability [CIV] (3.0 cr)
or BA 2005H - Business Ethics, Corporate Responsibility and Sustainability [CIV] (3.0 cr)

Psychology

PSY 1001 - Introduction to Psychology [SOCS] (4.0 cr)
or PSY 1001H - Honors Introduction to Psychology [SOCS] (4.0 cr)

Career Skills

BA 2021 - Design Your Career (1.0 cr)

Immersion Core

Students complete the Immersion Core as a cohort.

MKTG 3001 - Principles of Marketing (3.0 cr)
SCO 3001 - Sustainable Supply Chain and Operations (3.0 cr)
MGMT 3004 - Strategic Management (3.0 cr)
FINA 3001 - Finance Fundamentals (3.0 cr)
or FINA 3001H - Honors: Finance Fundamentals (3.0 cr)

Additional Core Requirements

Information Systems

IDSC 3001 - Information Systems & Digital Transformation [TS] (3.0 cr)
or IDSC 3001H - Honors: Information Systems for Business Processes and Management (3.0 cr)

Human Resources

HRIR 3021 - Human Capital Management (3.0 cr)
or HRIR 3021H - Honors: Human Capital Management (3.0 cr)
or IBUS 3033W - Business Communication in a Global Context [WI] (4.0 cr)

Managerial Accounting

ACCT 3001 - Strategic Management Accounting (3.0 cr)
or IBUS 3002 - Strategic Management Accounting (4.0 cr)

Business Communication

BA 3033W - Business Communication [WI] (3.0 cr)
or IBUS 3033W - Business Communication in a Global Context [WI] (4.0 cr)

International Business Foundations

The International Business Foundation courses must be completed at the Carlson School. Courses may not count in more than one area of Depth, Breadth, or Business Foundations.

MGMT 3045 - Understanding the International Environment of Firms: International Business (2.0 cr)

CSOM International Courses

One course only may be double counted for the primary major and IB major.
Take 2 or more course(s) from the following:

- ACCT 5311 - International Accounting (2.0 cr)
- FINA 4621 - The Global Economy (Macro) (2.0 cr)
- FINA 4622 - International Finance (2.0 cr)
- MGMT 3039 - Intercultural Business Communication [GP] (3.0 cr)
- MKTG 4081W - Marketing Strategy [WI] (4.0 cr)
- IBUS 3010 - Introduction to Global Entrepreneurship (4.0 cr)
- IBUS 3081 - Sustainability and Corporate Social Responsibility in Costa Rica (4.0 cr)
- IBUS 4010 *{Inactive}*(3.0 cr)
- IBUS 4050 *{Inactive}*(4.0 cr)
- IBUS 4082W - Brand Management [WI] (4.0 cr)

International Environment Breadth

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May be completed abroad with advising and department approval. Courses may not count in more than one area of Depth, Breadth, or Business Foundations.

International Political Economy Survey Course

Take 1 or more course(s) from the following:

- APEC 3007 - Applied Macroeconomics: Policy, Trade, and Development [GP] (3.0 cr)
- APEC 5751 *{Inactive}*(3.0 cr)
- ECON 4401 *{Inactive}*[GP] (3.0 cr)
- GEOG 3331 - Geography of the World Economy [SOCS, GP] (3.0 cr)
- POL 3410 *{Inactive}*(3.0 cr)
- POL 3835 - International Relations [SOCS, GP] (3.0 cr)
- POL 3872W *{Inactive}*[WI] (4.0 cr)
- POL 4481 - Comparative Political Economy: Governments and Markets (3.0 cr)
- GCC 5008 - Policy and Science of Global Environmental Change [ENV] (3.0 cr)
- SOC 3417W - Global Institutions of Power: World Bank, International Monetary Fund, and World Trade Organization [GP, WI] (3.0 cr)

  or GLOS 3415W - Global Institutions of Power: World Bank, International Monetary Fund, and World Trade Organization [GP, WI] (3.0 cr)
- HIST 3419 - History of Capitalism: Uneven Development Since 1500 (3.0 cr)

  or GLOS 3219 *{Inactive}*(3.0 cr)

Sociocultural Survey Course

Students may choose to complete a 3-6 credit internship with an academic seminar component during the semester abroad to complete this category.

Take 1 or more course(s) from the following:

- AMST 4301 - Workers and Consumers in the Global Economy [DSJ] (3.0 cr)
- ANTH 3003 - Cultural Anthropology (3.0 cr)
- ANTH 3005W - Language, Culture, and Power [SOCS, DSJ, WI] (4.0 cr)
- ANTH 4031W - Anthropology and Social Justice [CIV, WI] (4.0 cr)
- ANTH 4053 - Economy, Culture, and Critique [SOCS, GP] (3.0 cr)
- ANTH 4121 - Business Anthropology (3.0 cr)
- GEOG 3381W - Population in an Interacting World [SOCS, GP, WI] (3.0 cr)
- GEOG 3379 - Environment and Development in the Third World [SOCS, ENV] (3.0 cr)
- GLOS 3303 *{Inactive}*[SOCS, ENV] (3.0 cr)
- GLOS 3602 - Other Worlds: Globalization and Culture (3.0 cr)
- GLOS 3701W *{Inactive}*[SOCS, GP, WI] (3.0 cr)
- GLOS 4221 - Globalize This! Understanding Globalization Through Sociology [GP] (3.0 cr)
- POL 3873W *{Inactive}*[CIV, WI] (3.0 cr)
- SOC 4321 - Globalize This! Understanding Globalization through Sociology [GP] (3.0 cr)
- SPAN 3105W - Introduction to the Study of Hispanic Cultures [WI] (3.0 cr)

International Business Environment Depth

May be completed abroad with advising and department approval.

Students may choose to complete an upper division business language course for this category. Courses may not count in more than one area of Depth, Breadth, or Business Foundations.

Take 2 or more course(s) from the following:

- ACCT 5311 - International Accounting (2.0 cr)
- AMES 3676 *{Inactive}*[GP, SOCS] (3.0 cr)
- ANTH 3005W - Language, Culture, and Power [SOCS, DSJ, WI] (4.0 cr)
- ANTH 3023 *{Inactive}*[GP, SOCS] (3.0 cr)
- FINA 4621 - The Global Economy (Macro) (2.0 cr)
- FINA 4622 - International Finance (2.0 cr)
- GCC 3001 *{Inactive}*[ENV] (3.0 cr)
- GCC 3002 *{Inactive}*[GP] (3.0 cr)
- GCC 3003 - Seeking Solutions to Global Health Issues [GP] (3.0 cr)
- GCC 3005 - Innovation for Changemakers: Design for a Disrupted World [GP] (3.0 cr)
- GCC 3017 - World Food Problems: Agronomics, Economics and Hunger [GP] (3.0 cr)
- GEOG 3161 - Europe: A Geographic Perspective [GP] (3.0 cr)
- GEOG 3379 - Environment and Development in the Third World [SOCS, ENV] (3.0 cr)
- GLOS 3303 *{Inactive}*[SOCS, ENV] (3.0 cr)
- GLOS 3921 *{Inactive}*[GP] (3.0 cr)
- GLOS 3961 *{Inactive}*[GP, SOCS] (3.0 cr)
- HIST 3468 - Social Change in Modern China (3.0 cr)
- MGMT 3039 - Intercultural Business Communication [GP] (3.0 cr)
- MKTG 4081W - Marketing Strategy [WI] (4.0 cr)
- MM 4035 - Global Supply Chain Management (3.0 cr)
- OLPD 3381 - Developing Intercultural Competence (3.0 cr)
- POL 3477 - Political Economy of Development [SOCS, GP] (3.0 cr)

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•POL 4481 - Comparative Political Economy: Governments and Markets (3.0 cr)
•PSY 3301 - Introduction to Cultural Psychology (3.0 cr)
•SOC 3417W - Global Institutions of Power: World Bank, International Monetary Fund, and World Trade Organization [GP, WI] (3.0 cr)
or GLOS 3415W - Global Institutions of Power: World Bank, International Monetary Fund, and World Trade Organization [GP, WI] (3.0 cr)

Senior Seminar in International Business
MGMT 4505 - Senior Seminar in International Business (2.0 cr)

International Experience
Students in the International Business major will complete a study abroad experience of at least one full semester in length. OR They may complete a study abroad experience of any length, PLUS an internship with an international organization. (Please speak with an advisor about acceptable internships.)

Upper Division Writing Intensive within the major
Students are required to take one upper division writing intensive course within the major. If that requirement has not been satisfied within the core major requirements, students must choose one course from the following list. Some of these courses may also fulfill other major requirements.
Take 0 - 1 course(s) from the following:
•ANTH 4031W - Anthropology and Social Justice [CIV, WI] (4.0 cr)
•ANTH 3005W - Language, Culture, and Power [SOCS, DSJ, WI] (4.0 cr)
•GEOG 3381W - Population in an Interacting World [SOCS, GP, WI] (3.0 cr)
•GLOS 3701W *{Inactive}*[SOCS, GP, WI] (3.0 cr)
•IBUS 4082W - Brand Management [WI] (4.0 cr)
•IBUS 3033W - Business Communication in a Global Context [WI] (4.0 cr)
•BA 3033W - Business Communication [WI] (3.0 cr)
•MKTG 4081W - Marketing Strategy [WI] (4.0 cr)
•POL 3872W *{Inactive}*[WI] (4.0 cr)
•POL 3873W *{Inactive}*[CIV, WI] (3.0 cr)
•SPAN 3105W - Introduction to the Study of Hispanic Cultures [WI] (3.0 cr)

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