



### ***Twin Cities Campus***

## **Program Evaluation Postbaccalaureate Certificate**

*Organizational Leadership, Policy and Development*

**College of Education and Human Development**

Link to a [list of faculty](#) for this program.

### **Contact Information:**

Department of Organizational Leadership, Policy, and Development, 206 Burton Hall, 178 Pillsbury Dr. SE, Minneapolis, MN 55455  
(612-624-1006; fax: 612-624-3377)

Email: [olpd@umn.edu](mailto:olpd@umn.edu)

Website: <http://www.cehd.umn.edu/olpd>

- Program Type: Post-baccalaureate credit certificate/licensure/endorsement
- Requirements for this program are current for Spring 2017
- Length of program in credits: 12 to 13
- This program does not require summer semesters for timely completion.
- Degree: Program Evaluation Postbaccalaureate Certificate

Along with the program-specific requirements listed below, please read the [General Information](#) section of the catalog website for requirements that apply to all major fields.

The program evaluation certificate program offers intensive study of applied methods of evaluating programs and services in school, health, government, nonprofit agencies and market research settings. This interdisciplinary program surveys program evaluation techniques and processes, and examines the social and political contexts of the studies. The program allows working professionals from a variety of disciplines to formalize their training in program evaluation by earning a certificate in this area. Demand for trained professionals in program evaluation has increased steadily to meet the reporting needs of funding agencies, policy makers, and program managers in the public and private sectors. Graduates of evaluation studies programs have found employment in county government, social service agencies, state departments, and research consulting firms and businesses.

## **Program Delivery**

This program is available:

- via classroom (the majority of instruction is face-to-face)

## **Prerequisites for Admission**

A completed graduate-level degree, master of education (MEd) or master of arts (MA), in an appropriate content area, including education, social work, public health, or public policy.

Other requirements to be completed before admission:

Students must demonstrate relevant academic background, including research methodology and experience in a field in which program evaluation is practiced (e.g., public health, social work, or education). Admission will be based on an assessment of the applicant's advanced knowledge and level of professional experience in the field of program evaluation. Applications are reviewed on a rolling basis.

### **Special Application Requirements:**

Enrollment in the certificate program will be limited to a maximum of 10 students per calendar year.

For an online application or for more information about graduate education admissions, see the [General Information](#) section of the catalog website.

## **Program Requirements**

Use of 4xxx courses towards program requirements is not permitted.

A minimum GPA of 3.00 is required for students to remain in good standing.

Certificate coursework completed with undergraduate student status cannot be applied to graduate-level degree programs.

### **Required Coursework**

8-9 credits required. The following courses (or equivalents approved by the certificate coordinator) are required.

#### **Foundations of evaluation**



Take 1 course from the following:

[OLPD 5501](#) - Principles and Methods of Evaluation (3.0 cr)

[PA 5311](#) - Program Evaluation (3.0 cr)

[PUBH 6852](#) - Program Evaluation in Health and Mental Health Settings (2.0 cr)

[SW 8603](#) *{Inactive}* (2.0 cr)

**Evaluation theory**

[OLPD 5502](#) - Comparative evaluation theory for practice (3.0 cr)

or [OLPD 8502](#) - Advanced Evaluation Theory and Theory crafting (3.0 cr)

**Internship in evaluation**

Only 3 credits of this course can count towards this certificate.

[OLPD 8596](#) - Evaluation Internship (1.0 - 9.0 cr)

**Elective Coursework**

Students may choose 3-4 credits of elective coursework from the following list to meet the overall program minimum of 12 credits.

Additional courses may be approved by the certificate coordinator.

Take 3 or more credit(s) from the following:

• [CI 8148](#) - Conducting Qualitative Studies in Educational Contexts (3.0 cr)

• [CI 8914](#) - Critical Science Research (3.0 cr)

• [EPSY 5221](#) - Principles of Educational and Psychological Measurement (3.0 cr)

• [EPSY 5244](#) - Survey Design, Sampling, and Implementation (3.0 cr)

• [FSOS 8013](#) - Qualitative Family Research Methods (3.0 cr)

• [OLPD 5056](#) - Case Studies for Policy Research (3.0 cr)

• [OLPD 5061](#) - Ethnographic Research Methods (3.0 cr)

• [OLPD 5521](#) - Cost and Economic Analysis in Educational Evaluation (3.0 cr)

• [OLPD 8595](#) - Evaluation Problems (1.0 - 6.0 cr)

• [PUBH 6724](#) - The Health Care System and Public Health (3.0 cr)

• [SW 8602](#) *{Inactive}* (2.0 cr)