



Twin Cities Campus

Business Administration Minor

Curtis L. Carlson School of Management - Adm

Curtis L. Carlson School of Management

Link to a [list of faculty](#) for this program.

Contact Information:

PhD Program in Business Administration, Carlson School of Management, Suite 4-205, 321 19th Avenue South, Minneapolis, MN 55455 (612-624-0875 or 612-624-5065; fax 612-624-8221)

Email: brons003@umn.edu

Website: <http://carlsonschool.umn.edu/degrees/phd>

- Program Type: Graduate minor related to major
- Requirements for this program are current for Spring 2018
- Length of program in credits (Doctorate): 16
- This program does not require summer semesters for timely completion.
- None.

Along with the program-specific requirements listed below, please read the [General Information](#) section of the catalog website for requirements that apply to all major fields.

The PhD program in business administration offers full-time advanced graduate education for students seeking academic placement at leading universities or research-oriented positions in business or government. The program is for individuals who have the intellectual capacity for advanced study, enjoy independent research and analytical thinking, and who wish to master a discipline within business administration.

Non-business administration doctoral students working toward a minor within the business administration program must complete a cohesive program of study in one of seven areas of specialization: accounting; finance; information and decision sciences (including the management information systems and decision science subfields); marketing; supply chain and operations; strategic management and entrepreneurship (covering the subfields of strategy, international management and entrepreneurship), and work and organizations (covering the subfields of industrial-organizational psychology, organizational behavior, personnel and labor economics, and industrial relations).

Accreditation

This program is accredited by AACSB International

Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)

Prerequisites for Admission

University of Minnesota PhD student in a field other than business administration.

For an online application or for more information about graduate education admissions, see the [General Information](#) section of the catalog website.

Program Requirements

Use of 4xxx courses towards program requirements is not permitted.

For each of the seven areas of concentration, a minimum of 16 credits is required. Coursework is selected in consultation with the PhD program office or the PhD coordinator of the student's chosen concentration area. Courses should be 8xxx-level, although up to 8 credits of 5xxx- and 7xxx-level coursework can be taken with the approval of the PhD and master's program offices.

Areas of Concentration

Accounting

Take 16 or more credit(s) from the following:



- ACCT 8800 *(Inactive)*(2.0 cr)
- ACCT 8801 - Topics in Empirical Research I (2.0 cr)
- ACCT 8802 - Topics in Empirical Research II (2.0 cr)
- ACCT 8803 - Topics in Empirical Research III (2.0 cr)
- ACCT 8804 *(Inactive)*(2.0 cr)
- ACCT 8811 - Topics in Information Economics I (2.0 cr)
- ACCT 8812 - Topics in Information Economics II (2.0 cr)
- ACCT 8831 - Topics in Analytical Research I (2.0 cr)
- ACCT 8832 - Analytical Research Topics II (2.0 cr)

-OR-

Finance

Take 16 or more credit(s) from the following:

- FINA 8802 - Theory of Capital Markets I: Discrete Time (2.0 cr)
- FINA 8803 - Theory of Capital Markets II: Continuous Time (2.0 cr)
- FINA 8804 - Advanced Continuous Time Finance (2.0 cr)
- FINA 8810 - Topics in Asset Pricing (2.0 cr)
- FINA 8812 - Corporate Finance I (2.0 cr)
- FINA 8813 - Corporate Finance II (2.0 cr)
- FINA 8820 - Topics in Corporate Finance (2.0 cr)
- FINA 8822 - Empirical Methods in Finance (2.0 cr)
- FINA 8823 - Empirical Corporate Finance (2.0 cr)
- FINA 8890 - Seminar: Finance Topics (2.0 - 4.0 cr)

-OR-

Information and Decision Sciences

Take 16 or more credit(s) from the following:

- IDSC 8511 - Conceptual Topics and Research Methods in Information and Decision Sciences (3.0 cr)
- IDSC 8521 - System Development (3.0 cr)
- IDSC 8531 - Organizational Theory and Research in Information Systems (3.0 cr)
- IDSC 8541 - Introduction to Economics of Information Systems (3.0 cr)
- IDSC 8721 - Behavioral Decision Theory (3.0 cr)
- IDSC 8801 - Research Seminar in Information and Decision Sciences (2.0 cr)

-OR-

Marketing

Take 16 or more credit(s) from the following:

- MKTG 8809 - Consumer Behavior Research Methods (2.0 cr)
- MKTG 8810 - Consumer Behavior Special Topics (2.0 cr)
- MKTG 8811 - Consumer Attitudes and Persuasion I (2.0 cr)
- MKTG 8812 - Consumer Attitudes and Persuasion II (2.0 cr)
- MKTG 8813 - Consumer Judgment and Decision Making I (2.0 cr)
- MKTG 8814 - Decisions Making, Emotions and Unconscious Processes (2.0 cr)
- MKTG 8831 - Seminar: Inter-Organizational Relations (4.0 cr)
- MKTG 8842 - Quantitative Modeling I (2.0 cr)
- MKTG 8843 - Empirical Quantitative Models (4.0 cr)
- MKTG 8851 - Seminar: Marketing Management and Strategy I (2.0 cr)
- MKTG 8852 - Marketing Management & Strategy II (2.0 cr)
- MKTG 8890 - Seminar: Marketing Topics (1.0 - 4.0 cr)

-OR-

Strategic Management and Entrepreneurship

Take 16 or more credit(s) from the following:

- MGMT 8101 - PhD Seminar: Theory Building (2.0 cr)
- MGMT 8202 - Seminar in International Management (2.0 cr)
- MGMT 8301 *(Inactive)*(4.0 cr)
- MGMT 8302 - Seminar in Organizational Theory (4.0 cr)
- MGMT 8401 - Strategy I (2.0 cr)
- MGMT 8402 - Seminar in Behavioral Strategy (2.0 cr)
- MGMT 8501 - Seminar in Entrepreneurship (4.0 cr)

-OR-

Supply Chain and Operations

Take 16 or more credit(s) from the following:

- SCO 8651 *(Inactive)*(3.0 cr)



- SCO 8652 *{Inactive}*(3.0 cr)
- SCO 8711 *{Inactive}*(3.0 cr)
- SCO 8721 *{Inactive}*(3.0 cr)
- SCO 8735 *{Inactive}*(3.0 cr)
- SCO 8745 *{Inactive}*(3.0 cr)
- SCO 8755 *{Inactive}*(3.0 cr)

-OR-

Work and Organizations

Take 16 or more credit(s) from the following:

- [HRIR 8801](#) - Core Seminar: Fundamentals of Economic Analysis for Work and Organizations (4.0 cr)
- [HRIR 8802](#) - Core Seminar: Organizational Behavior (4.0 cr)
- [HRIR 8803](#) - Core Seminar: Fundamentals of HR Research (4.0 cr)
- [HRIR 8812](#) - Core Seminar: Research Methods in Work and Organizations (4.0 cr)
- [HRIR 8820](#) - Seminar: Special Topics in Work and Organizations Research (2.0 cr)
- [HRIR 8825](#) - Research Practicum/Workshop (1.0 cr)

Program Sub-plans

Students are required to complete one of the following sub-plans.

Students may not complete the program with more than one sub-plan.

Doctoral