Duluth Campus

Communication B.A.

Communication

College of Arts, Humanities and Social Sciences

- Program Type: Baccalaureate
- Requirements for this program are current for Fall 2017
- Required credits to graduate with this degree: 120
- Required credits within the major: 40
- Degree: Bachelor of Arts

At the core of the communication discipline is a concern for the relationship between symbolic action (speaking, writing, etc.) and social change. The B.A. in communication emphasizes the breadth and diversity of the communication field, with an integrated focus that spans social scientific and cultural/historical methodologies. Students develop conceptual and research competence in the areas of interpersonal communication, mass media, and rhetorical theory and practice.

Honors Requirements: Candidates must be communication majors with a 3.30 GPA in all communication courses and 3.30 U of MN GPA overall. Students write an honors-quality paper sponsored by a communication faculty member and approved by two additional communication faculty. Candidates apply before the end of the first four weeks of their senior year. Contact the department head or academic adviser for more information.

Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)

Admission Requirements

For information about University of Minnesota admission requirements, visit the Office of Admissions website.

Required prerequisites

Introductory Requirement (1 cr)

Transfer students with 24 or more credits and current UMD students who change colleges to CLA are exempt from this requirement.
New first-year students with 24 or more PSEO credits may request to be waived from this requirement.
UST 1000 - Learning in Community (1.0 - 2.0 cr)

General Requirements

The Board of Regents, on recommendation of the faculty, grants degrees from the University of Minnesota. Requirements for an undergraduate degree from University of Minnesota Duluth include the following:

1. Students must meet all course and credit requirements of the departments and colleges or schools in which they are enrolled including an advanced writing course. Students seeking two degrees must fulfill the requirements of both degrees. However, two degrees cannot be awarded for the same major.
2. Students must complete all requirements of the Liberal Education Program.
3. Students must complete a minimum of 120 semester credits.
4. At least 30 of the last 60 degree credits earned immediately before graduation must be awarded by UMD.
5. Students must complete at least half of their courses at the 3xxx-level and higher at UMD. Study-abroad credits earned through courses taught by UM faculty and at institutions with which UMD has international exchange programs may be used to fulfill this requirement.
6. If a minor is required, students must take at least three upper division credits in their minor field from UMD.
7. The minimum cumulative UM GPA required for graduation will be 2.00 and will include only University of Minnesota coursework. A minimum UM GPA of 2.00 is required in each UMD undergraduate major and minor. No academic unit may impose higher grade point standards to graduate.
8. Diploma, transcripts, and certification will be withheld until all financial obligations to the University have been met.

Program Requirements

1. Current students electing to declare the communication major must have a U of M cumulative GPA of 2.50. Students not meeting the GPA requirement will be considered for admission based on their recent academic performance, particularly in COMM courses.

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2. A second field of study (either a minor or another major).

Core Courses (12 cr)
Students must complete the core with a C or better to be admitted to COMM 5000.

COMM 1000 - Human Communication Theory [LE CAT, SOC SCI] (3.0 cr)
COMM 2025 - Communication Inquiry: Rhetorical and Historical Methods (3.0 cr)
COMM 2030 - Communication Inquiry: Social Scientific Methods (3.0 cr)
COMM 1112 - Public Speaking [LE CAT, COMM & LAN] (3.0 cr)
or COMM 1511 - Honors: Public Speaking [LE CAT3, COMM & LAN] (3.0 cr)

Electives
Seven elective courses totaling 21 credits are required. One course is required from each distributed electives area. An additional 12 credits must be completed. Within these 12 credits, six credits must be COMM 3xxx level or above with the following restrictions: COMM 3300, 3310, 4394, 4397, 4399, and 5391 do not apply to the major, but do apply as elective credit(s) towards the degree.

Distributed Electives (9 cr)
Take at least one course from each area. Additional courses may be applied to the other electives area.
Interpersonal Communication
Take 1 or more course(s) from the following:
•COMM 3200 - Interpersonal Communication Theory (3.0 cr)
•COMM 3205 - Relationship Communication (3.0 cr)
•COMM 3210 - Group Communication (3.0 cr)
•COMM 3295 - Special Topics: Interpersonal Communication (3.0 cr)
•COMM 3400 - Health Communication (3.0 cr)
•COMM 3535 - Intercultural Communication [LE CAT6, LEIP CAT06, CDIVERSITY] (4.0 cr)
•COMM 3700 - Interpersonal Influence (3.0 cr)
•COMM 4210 - Theories of Intercultural Communication (3.0 cr)
•COMM 4220 - Interpersonal Communication & Health Outcomes (3.0 cr)
•FST 4006 - COMM 4949, Intercultural Hawaiian Experience (4.0 cr)
Media Studies
Take 1 or more course(s) from the following:
•COMM 2101 - Foundations of Mass Communication [LE CAT8, SOC SCI] (3.0 cr)
•COMM 3211 - Communication and Technology in the Information Age (3.0 cr)
•COMM 3405 - Health Campaigns (3.0 cr)
•COMM 3505 - Media Communications (3.0 cr)
•COMM 3515 - Communication and Popular Culture (3.0 cr)
•COMM 3520 - Media Effects [SOC SCI] (3.0 cr)
•COMM 3550 - Children and Media (3.0 cr)
•COMM 3560 - Video Game Entertainment (3.0 cr)
•COMM 3595 - Special Topics: Media Communication (3.0 cr)
•COMM 4505 - Media Theory and Research (3.0 cr)
Rhetoric
Take 1 or more course(s) from the following:
•COMM 3115 - Persuasion and Argumentation in Public Speaking (3.0 cr)
•COMM 3510 - Ethics in Human Communication (3.0 cr)
•COMM 3610 - Philosophy and Rhetoric [HUMANITIES] (3.0 cr)
•COMM 3612 - Rhetorical Criticism (3.0 cr)
•COMM 3615 - Analysis of Public Discourse (3.0 cr)
•COMM 3620 - Controversy in the Boundary Waters [SUSTAIN] (3.0 cr)
•COMM 3695 - Special Topics: Rhetoric Communication (3.0 cr)
•COMM 4500 - History of Rhetoric (3.0 cr)

Other Electives (12 cr)
To satisfy this requirement, students may take two courses at the COMM 1xxx-2xxx level. Students must take a minimum of 6 credits from COMM 3xxx level or above courses. Students have the option to take all 12 credits from COMM 3xxx level or above courses to satisfy this requirement. Courses satisfying another requirement area in the major cannot also apply to this area.

Take 0 - 2 course(s) from the following:
•COMM 1010 *{Inactive}*[LE CAT, SOC SCI] (3.0 cr)
•COMM 1222 - Interpersonal Communication [LE CAT, LECD C, COMM & LAN] (3.0 cr)
•COMM 1500 - Media and Society [LE CAT8, HUMANITIES] (3.0 cr)
•COMM 1600 - Argumentation and Debate: A Practical Approach [LOGIC & QR] (3.0 cr)
•**COMM 3xxx or above (6 cr required)**
Additional courses taken within the distributed electives areas may apply to this area. NOTE: COMM 3300, 3310, 4394, 4397, 4399,

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and 5391 do not apply to the major, but are applicable toward the degree as elective credit(s).
Take 6 or more credit(s) from the following:
•COMM 3116 - Professional Communication (3.0 cr)
•COMM 3215 - Conflict Management (3.0 cr)
•COMM 3223 - Communication and Creativity (3.0 cr)
•COMM 3395 - Special Topics: (Various Titles to be Assigned) (3.0 cr)
•COMM 3525 - Deciding What's News (3.0 cr)
•COMM 3555 - Mass Media Addiction (3.0 cr)
•COMM 3605 *{Inactive}*(3.0 cr)
•FORS 3800 *{Inactive}*(4.0 cr)

Senior Seminar (3 cr)
Students must complete the required core (COMM 1000, 1112 or 1511, 2025, 2030) with a C or better to be admitted to any COMM 5000. This prerequisite is verified by the department prior to the start of every term. Students not satisfying the prerequisite are notified by email. COMM 5000 is not included within the electives area.
COMM 5000 *{Inactive}*(3.0 cr)

Advanced Writing Requirement (3 cr)
Students majoring in communication with a journalism minor are exempt from the advanced writing requirement.
WRIT 31xx - Adv Writing (3 cr)

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