Duluth Campus

Journalism B.A.

Communication

College of Arts, Humanities and Social Sciences

- Program Type: Baccalaureate
- Requirements for this program are current for Spring 2018
- Required credits to graduate with this degree: 41
- Required credits within the major: 120
- Degree: Bachelor of Arts

In an ever-changing media environment, the journalism major is designed to be innovative and dynamic, while adhering to a critical understanding of medias role in a diverse, global society. The major emphasizes community engagement and global competence. Our program gives students a toolbox of skills and a critical study of mass media. The B.A. in journalism starts with courses in journalism and communication that provide a core set of skills and a critical exploration of journalism. It then requires students to create a program of study that offers flexibility in how they apply journalism. These skills are further honed through application in a professional media setting. This degree requires students to choose either a minor or a second major that will further complement a students journalistic expertise.

Students take courses from four categories:
Craft: courses in journalism and communication that develop skills in the practice of journalism.
Critical Inquiry: courses in journalism and communication that offer critical and theoretical study of journalism and mass media.
Application: courses where students apply their skills in a real-world situation through a practicum class, an internship, or working at campus media (e.g. The Statesman, KUMD). This is the capstone experience.
Electives: courses that allow students to specialize their journalism studies based on their skills, interests and long-term goals. These courses come primarily from JOUR and COMM, but they can also be interdisciplinary, including choices such as cultural entrepreneurship, writing studies, English, and art.

Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)

Admission Requirements

For information about University of Minnesota admission requirements, visit the Office of Admissions website.

Required prerequisites
Introductory Requirement (1 cr)
Transfer students with 24 or more credits and current UMD students who change colleges to CLA are exempt from this requirement.
New first-year students with 24 or more PSEO credits may request to be waived from this requirement.
UST 1000 - Learning in Community (1.0 - 2.0 cr)

General Requirements

The Board of Regents, on recommendation of the faculty, grants degrees from the University of Minnesota. Requirements for an undergraduate degree from University of Minnesota Duluth include the following:

1. Students must meet all course and credit requirements of the departments and colleges or schools in which they are enrolled including an advanced writing course. Students seeking two degrees must fulfill the requirements of both degrees. However, two degrees cannot be awarded for the same major.
2. Students must complete all requirements of the Liberal Education Program.
3. Students must complete a minimum of 120 semester credits.
4. At least 30 of the last 60 degree credits earned immediately before graduation must be awarded by UMD.
5. Students must complete at least half of their courses at the 3xxx-level and higher at UMD. Study-abroad credits earned through courses taught by UM faculty and at institutions with which UMD has international exchange programs may be used to fulfill this requirement.
6. If a minor is required, students must take at least three upper division credits in their minor field from UMD.
7. The minimum cumulative UM GPA required for graduation will be 2.00 and will include only University of Minnesota coursework. A minimum UM GPA of 2.00 is required in each UMD undergraduate major and minor. No academic unit may impose higher grade point standards to graduate.
8. Diploma, transcripts, and certification will be withheld until all financial obligations to the University have been met.

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Program Requirements

A second field of study (either a minor or another major) is required.

Core (22 cr)

The following craft and critical inquiry courses are required for all students in the major. Students are also required to take an application course.

Craft Core (13 cr)

JOUR 2001 - Introduction to Journalism (3.0 cr)
JOUR 2101 - Journalist's Toolbox (3.0 cr)
JOUR 3401 - Digital Storytelling (4.0 cr)

One course required:

COMM 3505 - Media Communications (3.0 cr)
or JOUR 3001 - Local Journalism (3.0 cr)
or JOUR 4001 - Specialized Reporting: Narrative Nonfiction (3.0 cr)
or JOUR 4021 - Outdoor and Environmental Journalism (3.0 cr)

Critical Inquiry Core (6 cr)

Students take two courses totaling 6 credits.

JOUR 2400 - Community and Journalism [GLOBAL PER] (3.0 cr)
or JOUR 2501 - History of American Media (3.0 cr)
or JOUR 3700 - Media Law and Ethics (3.0 cr)

Application Core (3 cr)

JOUR 4102 - Newsroom Practicum (3.0 cr)
or JOUR 4197 - Journalism Internship (1.0 - 3.0 cr)

Electives (15 credits)

Courses that allow students to specialize their journalism studies based on their skills, interests and long-term goals. At least two courses must come from JOUR. Remaining courses may come primarily from JOUR and COMM, but they can be interdisciplinary.

Journalism electives

Take 2 or more course(s) from the following:

•JOUR 2xxx
•JOUR 3xxx
•JOUR 4xxx

Complementary electives

Students are encouraged to look campuswide for complementary courses. Choices such as cultural entrepreneurship (CUE), writing studies (WRIT), English (ENGL), and art (ART) or other relevant coursework, may apply with departmental approval. Students are encouraged to meet with their advisor about their elective choices. Extra JOUR courses will apply here.

Take no more than 3 course(s) from the following:

•ART 1605 - Fundamentals of Photography [LE CAT, FINE ARTS] (3.0 cr)
•ART 2040 - Digital Filmmaking: Visual Narratives (3.0 cr)
•COMM 2101 - Foundations of Mass Communication [LE CAT8, SOC SCI] (3.0 cr)
•COMM 3211 - Communication and Technology in the Information Age (3.0 cr)
•COMM 3405 - Health Campaigns (3.0 cr)
•COMM 3505 - Media Communications (3.0 cr)
•COMM 3520 - Media Effects [SOC SCI] (3.0 cr)
•COMM 3525 - Deciding What's News (3.0 cr)
•COMM 3550 - Children and Media (3.0 cr)
•COMM 3615 - Analysis of Public Discourse (3.0 cr)
•COMM 4505 - Media Theory and Research (3.0 cr)
•JOUR 2xxx
•JOUR 3xxx
•JOUR 4xxx
•WRIT 1506 - Literacy, Technology and Society [LE CAT, HUMANITIES] (3.0 cr)
•WRIT 4100 - Introduction to Grant Writing and Project Planning (3.0 cr)
•WRIT 4250 - New Media Writing (3.0 cr)

Advanced Writing (3 cr)

WRIT 31xx - Adv Writing (3 cr)

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