***Duluth Campus***

# Entrepreneurship Minor

*Management Studies*

**Labovitz School of Business and Economics**

- Program Type: Undergraduate minor related to major
- Requirements for this program are current for Fall 2020
- Required credits in this minor: 12

Entrepreneurship focuses on the creation of social and economic value by developing core capabilities of idea generation, opportunity recognition, resource acquisition, and entrepreneurial management. The skills and competencies gained by studying entrepreneurship are vital for the success of any business or organization such as nascent startup, corporation, family, nonprofit, global, or franchise.

The Entrepreneurship Minor is an interdisciplinary business minor that augments any degree program in which students learn about product/idea generation, resource acquisition, and aspects of entrepreneurial and new venture management. The minor provides knowledge and skills to develop new products, services, and organizations providing social and economic value. The minor is designed to supplement any major such that students acquire capabilities needed to mobilize the support necessary for the creation of new products and services and/or the creation of one's own company.

## Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)

## Admission Requirements

Students must complete 60 credits before admission to the program.

A GPA above 2.0 is preferred for the following:

- 2.60 already admitted to the degree-granting college
- 2.60 transferring from another University of Minnesota college
- 2.60 transferring from outside the University

LSBE majors must meet all pre-major BBA or BAc requirements before applying for candidacy, and the form to declare an Entrepreneurship Minor may be submitted with the application for candidacy or any time after formal admission to an LSBE degree program.

For information about University of Minnesota admission requirements, visit the Office of Admissions website.

## Minor Requirements

**Requirements (12 cr)**

BLAW 3201 - Law for Entrepreneurs (3.0 cr)
MGTS 4472 - Entrepreneurship (3.0 cr)
MGTS 4921 - Entrepreneurial Finance (3.0 cr)

**Elective**

Take 1 or more course(s) totaling 3 or more credit(s) from the following:

- MGTS 4443 - Teams in Organizations (3.0 cr)
- MGTS 4473 - Management of Innovation and Technology (3.0 cr)
- MGTS 4475 - Negotiations, Bargaining and Conflict Resolution (3.0 cr)
- MGTS 4931 - Family Business Management (3.0 cr)
- MGTS 4941 - Social Entrepreneurship (3.0 cr)
- MGTS 4951 *{Inactive}*(3.0 cr)
- MKTG 3721 - Social Media Marketing (3.0 cr)
- MKTG 4741 - Developing and Marketing New Products (3.0 cr)

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