



## **Crookston Campus**

# **International Business Minor**

*Business*

## **Academic Affairs**

- Program Type: Undergraduate minor related to major
- Requirements for this program are current for Spring 2019
- Required credits in this minor: 28
- This program requires summer terms.

The minor in International Business is available on campus and online to allow graduates in any major to expand their work opportunities to include the numerous positions advertised by corporations that outsourced or off-shored part of their operations. Positions in international business are projected to grow and the minor will enhance the career prospects of our graduates. Students will be introduced to international business cultures and etiquette, international business law, international financial management, international marketing, international business management, and logistics and supply chain management. The academic grounding is combined with field experience in international business, or study abroad, or a foreign language requirement to broaden graduates' understanding of global business operations.

Program outcomes: Students who earn a minor in International Business will be able to:

- \* evaluate the global forces that shape our world in socio-economic cultural and political contexts
- \* integrate general and international business skills for effective problem-solving
- \* apply cross-disciplinary qualitative and quantitative information to problem resolution and opportunity identification
- \* use oral communication skills in presentation and negotiating environments, and understand the impact of culture on communication
- \* contribute to and work within cross-functional and cross-cultural teams
- \* use computer applications to facilitate international business opportunities

## **Program Delivery**

This program is available:

- via classroom (the majority of instruction is face-to-face)
- completely online (all program coursework can be completed online)

## **Minor Requirements**

### **Business Core Requirements**

Required Courses - 13 credits

[GBUS 1005](#) - Orientation to Online Learning (1.0 cr)

[MGMT 3200](#) - Principles of Management (3.0 cr)

[MKTG 3300](#) - Principles of Marketing (3.0 cr)

[ACCT 2010](#) - Financial Accounting (3.0 cr)

or [ACCT 2101](#) - Principles of Accounting I (3.0 cr)

[ACCT 2102](#) - Principles of Accounting II (3.0 cr)

or [ACCT 3010](#) - Managerial Accounting (3.0 cr)

### **International Business Requirements**

Required Courses - 12 credits

[IBUS 3020](#) - International Financial Management (3.0 cr)

[IBUS 3360](#) - International Marketing (3.0 cr)

[IBUS 3500](#) - International Business Management (3.0 cr)

[IBUS 2010](#) - International Dimensions in Business and Culture [GLOB PERSP] (3.0 cr)

or [IBUS 3010](#) - International Business Law (3.0 cr)

or [MGMT 3255](#) - Logistics and Supply Chain Management (3.0 cr)

### **Language and/or Foreign Experience Requirements**

A minimum of 3 credits is required.

[IBUS 3201](#) - Study Abroad in International Business (1.0 - 6.0 cr)

or [IBUS 3900](#) - Field Experience in International Business (1.0 - 6.0 cr)

or Considerable international work experience documented as part of a proficiency exam or a special exam for credit.

or Two years of high school foreign language study for the equivalent of 3 credits (will not count towards credit requirements but will satisfy graduation requirements)

or One semester of collegiate foreign language coursework in a single language for a minimum of 3 credits. (Until such time as UMC is available to deliver sufficient language courses on campus and online, institutional partners will be contracted to deliver foreign



language courses for students.)  
or Documented competency in a second language as a result of successfully passing a standardized proficiency exam.

### Program Sub-plans

A sub-plan is not required for this program.

### International Business Minor (Online)

The curriculum for the International Business Minor Online is identical to the on-campus International Business Minor.