Crookston Campus

Entrepreneurship Minor

Business

Academic Affairs

- Program Type: Undergraduate free-standing minor
- Requirements for this program are current for Spring 2019
- Required credits in this minor: 21 to 22

The minor in entrepreneurship provides students with unique opportunities to enhance their career options, regardless of their major program of study. The entrepreneurship minor helps students understand and apply the basics of business formation, value creation, customer discovery, business model generation, and resource acquisition. The program consists of seven courses, many of which are required in other majors.

Program Outcomes:
*understand and apply core entrepreneurial concepts
*demonstrate effective evaluation skills in determining resource needs
*demonstrate effective oral and written communication skills in various mediums for the purpose of explaining business opportunities and needs

Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)
- completely online (all program coursework can be completed online)

Minor Requirements

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Required Courses - 21 credits
ECON 2101 - Microeconomics [HI/BEH/SSC] (3.0 cr)
ENTR 2200 - Introduction to Entrepreneurship and Small Business (3.0 cr)
ENTR 3150 - Entrepreneurial Marketing (3.0 cr)
ENTR 3400 - Entrepreneurial and Small Business Finance (3.0 cr)
ENTR 4200 - Field Studies in Entrepreneurship and Small Business (3.0 cr)
ACCT 2010 - Financial Accounting (3.0 cr)
or ACCT 2101 - Principles of Accounting I (3.0 cr)
AGEC 4760 - Business Plan Development for Agribusiness (3.0 cr)
or ENTR 3200 - Business Planning (3.0 cr)

Program Sub-plans

A sub-plan is not required for this program.

Entrepreneurship Minor (Online)

The minor in entrepreneurship online provides students with unique opportunities to enhance their career options, regardless of their major program of study. The entrepreneurship minor online helps students understand and apply the basics of business formation, value creation, customer discovery, business model generation, and resource acquisition. The program consists of seven courses, many of which are required in other majors, required for completion of the entrepreneurship minor online.
Program Outcomes:
*understand and apply core entrepreneurial concepts
*demonstrate effective evaluation skills in determining resource needs
*demonstrate effective communication skills in various mediums for the purpose of explaining business opportunities and needs
One additional course is required for the entrepreneurship minor online (GBus 1005); otherwise, the curriculum is the same as the classroom delivered entrepreneurship minor.

Technology Requirement

GBUS 1005 - Orientation to Online Learning (1.0 cr)

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Information current as of March 29, 2024