Duluth Campus

Information Design Minor

English Linguistics and Writing Studies

College of Arts, Humanities and Social Sciences

- Program Type: Undergraduate free-standing minor
- Requirements for this program are current for Fall 2015
- Required credits in this minor: 18 to 19

The information design minor gives students 1) knowledge and experience with information technologies from a liberal arts perspective; 2) practice in applying principles of rhetoric, design, cultural theory, ethics, and creative thinking to the production of information-design projects; 3) the ability to write about and discuss information-design practices and digital culture in critically informed ways; 4) experience in developing successful creative relationships with writing/design communities, clients, audiences, and support staff; 5) skills in using a variety of software.

Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)

Minor Requirements

Students majoring in Writing Studies in either emphasis (Professional Writing or Journalism) must complete a minor or second major in a field other than Journalism, Professional Writing, or Information Design.

Minor Courses (15-16 cr)

WRIT 1506 - Literacy, Technology and Society [LE CAT, HUMANITIES] (3.0 cr)
WRIT 4230 - Web Design and Digital Culture (3.0 cr)
WRIT 4260 - Visual Narrative and Analytical Design (3.0 cr)
PHIL 3242 - Values and Technology [LE CAT8, HUMANITIES] (3.0 cr)
or CS 3111 - Computer Ethics [HUMANITIES] (4.0 cr)
WRIT 4250 - New Media Writing (3.0 cr)
or WRIT 4290 *{Inactive}*(3.0 cr)

Electives (3 cr)

Students propose a course from one of the following areas to the department: ART, CS, FMIS, JOUR, SOC, STAT, or WRIT. (Student proposed course.)

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