



Twin Cities Campus

Retail Merchandising Minor

Retail Merchandising

College of Design

- Program Type: Undergraduate minor related to major
- Requirements for this program are current for Summer 2011
- Required credits in this minor: 15 to 17

Minors in retail merchandising are introduced to basic merchandising principles. The minor provides the opportunity to explore several facets of the retail industry, including retail buying, visual merchandising, and multichannel retailing. Outstanding opportunities are provided students to meet minor requirements including travel to domestic and international market centers.

Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)

Minor Requirements

Minor Courses

[RM 1201](#) - Fashion, Ethics, and Consumption [CIV] (3.0 cr)

[RM 2215](#) - Introduction to Retail Merchandising (3.0 cr)

Take 3 or more course(s) from the following:

- [RM 3196](#) - Field Study: National or International (1.0 - 4.0 cr)
- [RM 3242](#) - Retail Buying (3.0 cr)
- [RM 3243](#) - Visual Merchandising (2.0 cr)
- [RM 4117W](#) - Retail Environments and Human Behavior [WI] (3.0 cr)
- [RM 4123](#) - Living in a Consumer Society (3.0 cr)
- [RM 3124](#) - Consumers of Design (3.0 cr)
- [RM 4216](#) - Retail Promotions (3.0 cr)
- [RM 4217](#) - International Retail Markets [GP] (3.0 cr)
- [RM 4247](#) - Advanced Buying and Sourcing (3.0 cr)