Twin Cities Campus

Business Management Minor

CSOM Financial Services Office

Curtis L. Carlson School of Management

Link to a list of faculty for this program.

Contact Information:
MBA & MS Programs Office
Carlson School of Management
321 19th Ave S Suite 1-110
Minneapolis, MN 55455
Email: mbasa@umn.edu
Website: https://carlsonschool.umn.edu/degrees/business-management-minor

- Program Type: Graduate free-standing minor
- Requirements for this program are current for Fall 2022
- Length of program in credits (Masters): 8
- Length of program in credits (Doctorate): 12
- This program does not require summer semesters for timely completion.
- Coursework is delivered through the Carlson School of Management via the following delivery methods: in-person courses on the Twin Cities campus, courses utilizing a hybrid of in-person meetings and online content delivery, or coursework delivered completely online.

Along with the program-specific requirements listed below, please read the General Information section of the catalog website for requirements that apply to all major fields.

The free-standing graduate-level minor in business management will enhance the preparation of graduate students to enter into organizations with a solid foundation of knowledge in key business disciplines. The business management minor program is flexible and designed to suit the particular needs and interests of the student through completion of a broad range of business core (foundation) and elective courses.

Note: Students enrolled in the master of business administration program or the business administration PhD program are not eligible for this minor.

Accreditation

This program is accredited by AACSB International

Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)
- completely online (all program coursework can be completed online)
- primarily online (at least 80% of the instruction for the program is online with short, intensive periods of face-to-face coursework)
- partially online (between 50% to 80% of instruction is online)

Prerequisites for Admission

Other requirements to be completed before admission:
Prior admission into an established master's or doctoral degree program at the University of Minnesota Twin Cities is required. Students must be in good academic standing within their own program to be admitted to the business minor. Students enrolled in the master of business administration program or the business administration PhD program are not eligible for this minor.

Students should first consult with their major program advisor about the advisability of a business minor and whether it is permitted by their program. They may then contact graduate program coordinator, Molly Bendzick (mollyb@umn.edu or (612) 625-7582) for more information on the minor.

For an online application or for more information about graduate education admissions, see the General Information section of the catalog website.

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Program Requirements

Use of 4xxx courses towards program requirements is not permitted.

Minor Coursework (8 - 12 credits)

Master's students select 8 credits and doctoral students select 12 credits from the following:

ACCT 5181 - Consolidations and Advanced Reporting (2.0 cr)
ACCT 6102 - Financial Statement Analysis (2.0 cr)
APEC 5831 - Food and Agribusiness Marketplace (2.0 - 3.0 cr)
BLAW 6158 - The study of laws affecting private business and publicly-traded companies. (2.0 cr)
ENTR 6021 - Developing New Ventures (2.0 cr)
ENTR 6023 - Financing Business Ventures (2.0 cr)
ENTR 6025 - Introduction to Entrepreneurship (2.0 cr)
ENTR 6036 - Managing the Growing Business (2.0 cr)
ENTR 6037 - Corporate Venturing (2.0 cr)
ENTR 6041 - Initiating New Product Design and Business Development (4.0 cr)
ENTR 6042 - Implementing New Product Design and Business Development (4.0 cr)
FINA 5529 - Derivatives II (2.0 cr)
FINA 6111 - Financing over a Firm's Lifecycle (1.0 cr)
FINA 6112 - Private Equity (1.0 cr)
FINA 6113 - Public Equity (1.0 cr)
FINA 6121 - Debt Markets, Interest Rates, and Hedging (2.0 cr)
FINA 6122 - Financial Management of Depository Institutions (2.0 cr)
FINA 6123 - Financial Services Industry (2.0 cr)
FINA 6125 - Cryptocurrency, Blockchain, and Their Business Applications (2.0 cr)
FINA 6211 - Cash Flows and Project Selection (1.0 cr)
FINA 6212 - Working Capital Management (1.0 cr)
FINA 6213 - Financial Capital Structure (1.0 cr)
FINA 6214 - Business Valuation (1.0 cr)
FINA 6215 - The CFO Mindset: Finance, Strategy and Operations (1.0 cr)
FINA 6222 - Mergers and Acquisitions (2.0 cr)
FINA 6241 - Corporate Financial Decisions and Analysis (4.0 cr)
FINA 6242 - Advanced Corporate Finance Analysis and Decisions (4.0 cr)
FINA 6321 - Portfolio Analysis and Management (2.0 cr)
FINA 6322 - Financial Modeling (2.0 cr)
FINA 6323 - Advanced Financial Modeling (2.0 cr)
FINA 6324 - Securitization Markets (2.0 cr)
FINA 6325 - Behavioral Finance (2.0 cr)
FINA 6341 - World Economy (4.0 cr)
FINA 6511 - Options for Corporate Finance (1.0 cr)
FINA 6522 - Introduction to Derivatives and Financial Risk Management (2.0 cr)
FINA 6529 - Advanced Topics in Fixed Income and Derivatives (2.0 cr)
FINA 6621 - International Financial Management (2.0 cr)
FINA 6623 - Economic Booms and Busts (2.0 cr)
FINA 6624 - Growth in the Global Economy (2.0 cr)
FINA 6801 - Finance Independent Study (1.0 - 6.0 cr)
IDSC 6041 - Information Technology Management (2.0 cr)
IDSC 6051 - Information Technologies and Solutions (2.0 cr)
IDSC 6423 - Enterprise Systems (2.0 cr)
IDSC 6442 - E-Sourcing and E-Auctions (2.0 cr)
IDSC 6444 - Business Analytics for Managers I (2.0 cr)
IDSC 6446 - Business Analytics for Managers II (2.0 cr)
IDSC 6455 - Web 2.0: The Business of Social Media (2.0 cr)
IDSC 6465 - Emerging Technologies and Digital Transformation: Changes to Work, Capability Sourcing and Innovatio (4.0 cr)
IDSC 6471 - Knowledge Management (2.0 cr)
IDSC 6481 - Managerial Decision Making (2.0 cr)
INS 6101 - Employee Benefits (2.0 cr)
INS 6105 - Corporate Risk Management (2.0 cr)
INS 6205 - Insurance Theory and Practice (2.0 cr)
MBA 6031 - Financial Accounting (3.0 cr)
MBA 6035 - Managerial Accounting (3.0 cr)
MBA 6111 - Organizational Behavior (2.0 cr)
MBA 6121 - Data Analysis and Statistics for Managers (3.0 cr)
MBA 6141 - Managerial Economics (2.0 cr)
MBA 6211 - Marketing Management (3.0 cr)
MBA 6221 - Supply Chain & Operations (3.0 cr)
MBA 6231 - Financial Management (3.0 cr)

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MBA 6301 - Strategic Management (3.0 cr)
MBA 6403 - Strategic Change in the Energy Industry (2.0 cr)
MBA 6990 - MBA Topics (2.0 cr)
MCOM 5500 - Enhancing Your Executive Image in Business Communications (2.0 cr)
MCOM 5515 - Persuasive Writing in Business (2.0 cr)
MCOM 5535 - Strategies and Skills for Managerial Presentations (2.0 cr)
MGMT 5102 - StartUp: Customer Development and Testing (2.0 cr)
MGMT 6004 - Negotiation Strategies (2.0 cr)
MGMT 6031 - Industry Analysis and Competitive Strategy (4.0 cr)
MGMT 6032 - Strategic Alliances (2.0 cr)
MGMT 6033 - Strategy Implementation (2.0 cr)
MGMT 6034 - Strategic Leadership (2.0 cr)
MGMT 6035 - Complex and Cross-Cultural Negotiations (2.0 cr)
MGMT 6041 - Competing Globally (2.0 cr)
MGMT 6055 - Management of Innovation and Change (2.0 cr)
MGMT 6071 - Strategic Management of Technological Change (2.0 cr)
MGMT 6084 - Management of Teams (2.0 cr)
MGMT 6085 - Corporate Strategy (4.0 cr)
MGMT 6100 - Topics in Management (2.0 cr)
MGMT 6305 - The International Environment of Business (4.0 cr)
MGMT 6311 - Cross-Cultural Management: Developing Intercultural Compentence (2.0 cr)
MGMT 6345 - Powerful Problem Solving (2.0 cr)
MGMT 6402 - Integrative Leadership: Leading Across Sectors to Address Grand Challenges (3.0 cr)
MGMT 6411 - Corporate Responsibility (2.0 cr)
MGMT 6465 - Leadership and Personal Development (2.0 cr)
MILI 6235 - Pharmaceutical Industry: Business and Policy (2.0 cr)
MILI 6421 - Healthcare Law: Stratrategic and Business Implications (2.0 cr)
MILI 6562 - Information Technology in Health Care (2.0 cr)
MILI 6589 - Medical Technology Evaluation and Market Research (2.0 cr)
MILI 6726 - Medical Device Industry: Business and Public Policy (2.0 cr)
MILI 6920 - MILI Topic Course (2.0 cr)
MILI 6963 - Healthcare Analytics (2.0 cr)
MILI 6985 - The Health Care Marketplace (2.0 cr)
MILI 6991 - Anatomy and Physiology for Managers (2.0 cr)
MILI 6992 - Healthcare Delivery Innovations:Optimizing Cost and Quality (2.0 cr)
MILI 6995 - Medical Industry Valuation Laboratory (2.0 cr)
MILI 6997 - MILI Global Valuation Lab (4.0 cr)
MILI 6998 - MILI Fellows (0.0 - 2.0 cr)
MILI 6999 - Independent Study (0.0 - 8.0 cr)
MKTG 6051 - Marketing Research - Rapid Insights (2.0 cr)
MKTG 6052 - Marketing Analytics: Managerial Decisions (2.0 cr)
MKTG 6055 - Buyer Behavior (2.0 cr)
MKTG 6062 - Marketing Channels (2.0 cr)
MKTG 6072 - International Marketing (4.0 cr)
MKTG 6073 - Marketing in High Tech Settings (2.0 cr)
MKTG 6075 - Pricing Strategy (4.0 cr)
MKTG 6078 - Advertising & Promotion (4.0 cr)
MKTG 6082 - Brand Strategy (2.0 cr)
MKTG 6083 - Customer Analytics (2.0 cr)
MKTG 6084 - Persuasion and Influence (2.0 cr)
MKTG 6085 - Nudge: Improving Decisions about Health, Wealth and Happiness (2.0 cr)
MKTG 6086 - Digital Marketing (2.0 cr)
MKTG 6087 - Power of Story (1.0 cr)
MKTG 6088 - Strategic Marketing (3.0 cr)
MKTG 6090 - Marketing Topics (1.0 - 4.0 cr)
SCO 6041 - Project Management (2.0 cr)
SCO 6045 - Strategic Sourcing (2.0 cr)
SCO 6048 - Logistics and Transportation (2.0 cr)
SCO 6051 - Service Management (2.0 cr)
SCO 6056 - Managing Supply Chain Operations (4.0 cr)
SCO 6072 - Managing Technologies in the Supply Chain (2.0 cr)
SCO 6081 - Global Operations Strategy (4.0 cr)
SCO 6085 - Sales, Inventory, and Operations Planning (2.0 cr)
SCO 6091 - Process Improvement Methods (2.0 cr)
SCO 6092 - Supply Chain Risk and Security (2.0 cr)
SCO 6094 - Responsible Supply Chain Management (2.0 cr)

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SCO 6095 - Supply Chain Management in the Food and Agribusiness Sector (2.0 cr)
SCO 6096 - Supply Chain Management in the Health Care and Medical Devices Sector (2.0 cr)
SCO 6097 - Supply Chain Management in the Retail Sector (2.0 cr)
SCO 6098 - Operations Excellence via Lean Thinking (2.0 cr)
SCO 6191 - Big Data Analytics in Supply Chains (2.0 cr)
SCO 6192 - Supply Chain Finance (2.0 cr)
SCO 6850 - Topics in Operations and Management Science (2.0 - 4.0 cr)

Program Sub-plans

Students are required to complete one of the following sub-plans.
Students may not complete the program with more than one sub-plan.

Masters

Doctoral

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