



Twin Cities Campus

Public & Nonprofit Management B.S.B

CSOM Strategic Mgmt & Entrepre

Curtis L. Carlson School of Management

- Program Type: Baccalaureate
- Requirements for this program are current for Fall 2022
- Required credits to graduate with this degree: 120
- Required credits within the major: 79 to 82
- Degree: Bachelor of Science in Business

The nonprofit sector is one of the most important components of American life, yet one of the most misunderstood. Nonprofit organizations vary enormously in scope and scale, ranging from grassroots charitable groups, to multimillion-dollar foundations, universities, and health care organizations. There is little doubt that every American is directly or indirectly touched by the services of nonprofits in their daily life.

The nonprofit major blends general management-focused courses from the Carlson School with nonprofit-focused courses from the Humphrey Institute of Public Affairs. All students complete an additional major within Carlson; therefore, every student is able to apply their functional specialty of business to the intricacies of the nonprofit sector.

Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)

Admission Requirements

Freshman and transfer students are usually admitted to pre-major status before admission to this major

A GPA above 2.0 is preferred for the following:

- 3.00 transferring from another University of Minnesota college
- 3.00 transferring from outside the University

Students in the school have no restrictions on declaring the major but generally declare a major during the semester that they are enrolled in the I-Core. Students from outside of the school must meet overall admission standards to enter this major. Transfer students should complete Business Economics or Microeconomics, Financial Accounting, Business Statistics. University of Minnesota transfer students should also complete Modeling Business Scenarios in Excel prior to admission.

For information about University of Minnesota admission requirements, visit the [Office of Admissions website](#).

Required prerequisites

Required Prerequisites

Economics

[ECON 1165](#) - Business Economics [SOCS] (4.0 cr)
or [ECON 1101](#) - Principles of Microeconomics [SOCS, GP] (4.0 cr)
or [APEC 1101](#) - Principles of Microeconomics [SOCS, GP] (4.0 cr)
or [APEC 1101H](#) - Principles of Microeconomics [SOCS, GP] (4.0 cr)

Accounting

[ACCT 2051](#) - Introduction to Financial Reporting (4.0 cr)
or [ACCT 2051H](#) - Honors: Introduction to Financial Reporting (4.0 cr)

Statistics

[BA 2551](#) - Business Statistics in R [MATH] (4.0 cr)

Excel

[BA 2051](#) - Modeling Business Scenarios in Excel (2.0 cr)

General Requirements

All students are required to complete general University and college requirements including writing and liberal education courses. For more information about University-wide requirements, see the [liberal education requirements](#). Required courses for the major or minor in which a student receives a D grade (with or without plus or minus) do not count toward the major or minor (including transfer courses).

Program Requirements



This major may only be completed as a second major within the Carlson School.

Required Courses

- BA 1011 - Leading Self & Teams (2.0 cr)
- BA 1021 - Design Your Life (1.0 cr)
- BA 2062 - Impact Lab Problem Solving (2.0 cr)
- BA 3051 - Data-Driven Business Decisions (3.0 cr)
- BA 3062 - Impact Lab in Action (2.0 cr)
- BA 3551 - Business Analytics (3.0 cr)
- BA 2021 - Design Your Career (1.0 cr)
 - or IBUS 2021 - Design Your Career in a Global Context (2.0 cr)
- BA 2005 - Business Ethics, Corporate Responsibility & Sustainability [CIV] (3.0 cr)
 - or BA 2005H - Business Ethics, Corporate Responsibility and Sustainability [CIV] (3.0 cr)
- BA 3033W - Business Communication [WI] (3.0 cr)
 - or IBUS 3033W - Business Communication in a Global Context [WI] (4.0 cr)

Impact Core

Student will complete the Impact Core (I-Core) as a cohort. The Maroon and Gold I-Core can be taken in either order. Students must have the following courses completed before taking either I-Core: Business Economics or Microeconomics, Financial Accounting, Business Statistics in R, and Modeling Business Scenarios in Excel. In addition, it is also strongly recommended that students complete Leading Self & Teams, Design Your Life, and Powerful Problem Solving before enrolling in the I-Core.

Maroon I-Core

- BA 3001 - Race, Power, and Justice in Business [DSJ] (3.0 cr)
- MKTG 3001 - Principles of Marketing (3.0 cr)
 - or MKTG 3001H - Honors: Principles of Marketing (3.0 cr)
- ACCT 3001 - Strategic Management Accounting (3.0 cr)
 - or IBUS 3002 - Strategic Management Accounting (4.0 cr)
- IDSC 3001 - Information Systems & Digital Transformation [TS] (3.0 cr)
 - or IDSC 3001H - Honors: Information Systems for Business Processes and Management (3.0 cr)

Gold I-Core

- SCO 3001 - Sustainable Supply Chain and Operations (3.0 cr)
- MGMT 3004 - Strategic Management (3.0 cr)
- FINA 3001 - Finance Fundamentals (3.0 cr)
 - or FINA 3001H - Honors: Finance Fundamentals (3.0 cr)
- HRIR 3021 - Human Capital Management (3.0 cr)
 - or HRIR 3021H - Honors: Human Capital Management (3.0 cr)
- or IBUS 3021 - Human Capital Management (4.0 cr)

Major requirements

- PA 3003 - Nonprofit and Public Financial Management (3.0 cr)
- PA 4101 - Nonprofit Management and Governance (3.0 cr)
- MGMT 4001 - Social Venturing in Action (4.0 cr)

Nonprofit elective

Take 1 or more course(s) totaling 3 or more credit(s) from the following:

- PA 3001 - Changing the World: Contemporary Public Policy (3.0 cr)
- PA 3002 - Basic Methods of Policy Analysis [SOCS] (3.0 cr)
- PA 3990 - General Topics in Public Policy (1.0 - 3.0 cr)
- PA 5123 - Philanthropy in America: History, Practice, and Trends (1.5 - 3.0 cr)

Business Elective

Take 8 or more credit(s) from the following:

- GCC 3003 - Seeking Solutions to Global Health Issues [GP] (3.0 cr)
- GCC 3005 - Innovation for Changemakers: Design for a Disrupted World [GP] (3.0 cr)
- GCC 3011 - Pathways to Renewable Energy [TS] (3.0 cr)
- GCC 3014 - The Future of Work and Life in the 21st Century [TS] (3.0 cr)
- GCC 3017 - World Food Problems: Agronomics, Economics and Hunger [GP] (3.0 cr)
- GCC 3028 - Harnessing the power of research, community, clinic and policy to build a culture of health [DSJ] (3.0 cr)
- GCC 5034 *(Inactive)* [TS] (3.0 cr)
- MGMT 4008 - Entrepreneurial Management (4.0 cr)
- MGMT 4044 - Negotiation Strategies (4.0 cr)
- MGMT 4055 - Managing Innovation and Change In Action (2.0 cr)
- MGMT 4175W - New Business Feasibility and Planning [WI] (4.0 cr)
- MGMT 5018 - Philanthropy & Fundraising Strategy (2.0 cr)
- PA 5927 - Effective Grantwriting for Nonprofit Organizations (1.5 cr)
- MGMT 3015 - Introduction to Entrepreneurship (4.0 cr)
 - or IBUS 3010 - Introduction to Global Entrepreneurship (4.0 cr)

**International Experience**

Students must complete an international experience as part of the program requirements. Short-term or semester-length programs may be used to meet this requirement. Students participate in International Experience (IE) 101 early in their program to begin planning.

Upper-division Writing Intensive within the major

Students are required to take one upper-division writing intensive course within the major. If that requirement has not been satisfied within the core major requirements, students must choose one course from the following list. Some of these courses may also fulfill other major requirements.

Take 0 - 1 course(s) from the following:

- [BA 3033W](#) - Business Communication [WI] (3.0 cr)
- [IBUS 3033W](#) - Business Communication in a Global Context [WI] (4.0 cr)
- [MGMT 4175W](#) - New Business Feasibility and Planning [WI] (4.0 cr)