

Twin Cities Campus**Editing and Publishing Certificate**

English Language & Literature

College of Liberal Arts

- Program Type: Undergraduate credit certificate
- Requirements for this program are current for Fall 2022
- Required credits to graduate with this degree: 8 to 15

The Editing and Publishing Certificate provides students with the skills, knowledge, and experience necessary to enter the field of publishing. The certificate focuses particularly, but not exclusively, on literary publishing. Students take two required upper-division courses and complete an experiential learning requirement. The courses are designed to introduce students to the process, protocol, and philosophy of editing (including the conventions of grammar, story, and style), as well as the fundamentals of many other aspects of the publishing industry (including acquisitions and project management, design and printing, publicity and marketing, sales and distribution, fundraising and grant writing, copyright and permissions, and bookselling and book reviewing). The experiential learning requirement offers students an intensive, immersive experience in one or more aspects of editing and publishing, intended to prepare them for employment in the publishing industry as well as a wide range of related fields (including media outlets, NGOs, think tanks, advocacy groups, PR firms, foundations, government agencies, and institutions involved in cultural, artistic, educational, and community programming).

The certificate is open to all University of Minnesota undergraduate students.

Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)

Admission Requirements

For information about University of Minnesota admission requirements, visit the [Office of Admissions website](#).

General Requirements

All students are required to complete general University and college requirements including writing and liberal education courses. For more information about University-wide requirements, see the [liberal education requirements](#). Required courses for the major or minor in which a student receives a D grade (with or without plus or minus) do not count toward the major or minor (including transfer courses).

Program Requirements

At least 7 credits in the certificate must be taken at the University of Minnesota Twin Cities campus.

The Editing and Publishing Certificate may be combined with any departmental degree program (English B.A., English Minor, and/or Creative Writing Minor).

Core Courses

Take exactly 2 course(s) totaling exactly 7 credit(s) from the following:

- ENGL 3704 - Introduction to Editing and Publishing (4.0 cr)
- ENGL 3714 - The Business of Publishing (3.0 cr)

Experiential Learning

Participate in an intensive university level experiential learning opportunity. There are two options for completing this requirement.

The Tower

Take exactly 2 course(s) totaling exactly 8 credit(s) from the following:

- ENGL 3711 - Literary Magazine Production Lab I (4.0 cr)
- ENGL 3712 - Literary Magazine Production Lab II (4.0 cr)

or Internship

Participate in an internship or other professional experience in editing and/or publishing. English Department advising staff will help students select appropriate experiences to pursue this option, all of which must be approved by the Director of Undergraduate Studies. Additional options for fulfilling this requirement could include a non-English Department internship, a Study Abroad internship, an internship through a HECUA program, or an internship through an ENGL service-learning course.

Take exactly 1 course(s) totaling 1 - 4 credit(s) from the following:

- ENGL 3896 - Internship for Academic Credit (1.0 - 4.0 cr)