Crookston Campus

International Business Minor

Business

Academic Affairs

- Program Type: Undergraduate minor related to major
- Requirements for this program are current for Spring 2022
- Required credits in this minor: 18

The minor in international business is available on campus and online to allow graduates in any major to expand their work opportunities to include the numerous positions advertised by corporations that outsourced or off-shored part of their operations. Positions in international business are projected to grow and the minor will enhance the career prospects of our graduates. Students will be introduced to international business cultures and etiquette, international business law, international financial management, international marketing, international business management, and logistics and supply chain management. The academic grounding is combined with field experience in international business, or study abroad, or a foreign language requirement to broaden graduates' understanding of global business operations.

Program outcomes

Students who earn a minor in international business will be able to:
- Evaluate the global forces that shape our world in socio-economic cultural and political contexts
- Integrate general and international business skills for effective problem-solving
- Apply cross-disciplinary qualitative and quantitative information to problem resolution and opportunity identification
- Use oral communication skills in presentation and negotiating environments, and understand the impact of culture on communication
- Contribute to and work within cross-functional and cross-cultural teams
- Use computer applications to facilitate international business opportunities

Program Delivery

This program is available:
- via classroom (the majority of instruction is face-to-face)
- completely online (all program coursework can be completed online)

Minor Requirements

Business Core

Take 2 or more course(s) totaling 6 or more credit(s) from the following:
- MGMT 3200 - Principles of Management (3.0 cr)
- MKTG 3300 - Principles of Marketing (3.0 cr)

International Business Core

Take 3 or more course(s) totaling 9 or more credit(s) from the following:
- IBUS 3020 - International Financial Management (3.0 cr)
- IBUS 3360 - International Marketing (3.0 cr)
- IBUS 3500 - International Business Management (3.0 cr)

International Experience and Studies Electives

Take 3 or more credit(s) from the following:
- GBUS 3000 - Global Seminar in Business [GLOB PERSP] (1.0 - 3.0 cr)
- IBUS 2010 - International Dimensions in Business and Culture [GLOB PERSP] (3.0 cr)
- IBUS 3010 - International Business Law (3.0 cr)
- IBUS 3201 - Study Abroad in International Business (1.0 - 6.0 cr)
- IBUS 3900 - Field Experience in International Business (1.0 - 6.0 cr)
- MGMT 3255 - Logistics and Supply Chain Management (3.0 cr)
- SPAN 1104 - Beginning Spanish I [GLOB PERSP] (4.0 cr)
- SPAN 1204 - Beginning Spanish II [GLOB PERSP] (4.0 cr)

Program Sub-plans

A sub-plan is not required for this program.

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Online

The curriculum for the International Business Minor Online is identical to the on-campus International Business Minor.

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