Duluth Campus

Journalism B.A.

Communication

College of Arts, Humanities and Social Sciences

- Program Type: Baccalaureate
- Requirements for this program are current for Spring 2023
- Required credits to graduate with this degree: 120
- Required credits within the major: 41
- Degree: Bachelor of Arts

In an ever-changing media environment, the journalism major is designed to be innovative and dynamic, while adhering to a critical understanding of medias role in a diverse, global society. The major emphasizes community engagement and global competence. Our program gives students a toolbox of skills and a critical study of mass media. The program starts with courses in journalism and communication that provide a core set of skills and a critical exploration of journalism. It then requires students to create a program of study that offers flexibility in how they apply journalism. These skills are further honed through application in a professional media setting.

Students take courses from four categories:
Craft: courses in journalism and communication that develop skills in the practice of journalism.
Critical Inquiry: courses in journalism and communication that offer critical and theoretical study of journalism and mass media.
Practicum/Internship: courses where students apply their skills in a real-world situation through a practicum class, an internship, or working at campus media (e.g. The Bark, KUMD). This is the capstone experience.
Electives: courses that allow students to specialize their journalism studies based on their skills, interests and long-term goals.

Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)

Admission Requirements

For information about University of Minnesota admission requirements, visit the Office of Admissions website.

General Requirements

The Board of Regents, on recommendation of the faculty, grants degrees from the University of Minnesota. Requirements for an undergraduate degree from University of Minnesota Duluth include the following:

1. Students must meet all course and credit requirements of the departments and colleges or schools in which they are enrolled including an advanced writing course. Students seeking two degrees must fulfill the requirements of both degrees. However, two degrees cannot be awarded for the same major.
2. Students must complete all requirements of the Liberal Education Program.
3. Students must complete a minimum of 120 semester credits.
4. At least 30 of the last 60 degree credits earned immediately before graduation must be awarded by UMD.
5. Students must complete at least half of their courses at the 3xxx-level and higher at UMD. Study-abroad credits earned through courses taught by UM faculty and at institutions with which UMD has international exchange programs may be used to fulfill this requirement.
6. If a minor is required, students must take at least three upper division credits in their minor field from UMD.
7. The minimum cumulative UM GPA required for graduation will be 2.00 and will include only University of Minnesota coursework. A minimum UM GPA of 2.00 is required in each UMD undergraduate major and minor. No academic unit may impose higher grade point standards to graduate.
8. Diploma, transcripts, and certification will be withheld until all financial obligations to the University have been met.

Program Requirements

1. A second field of study (e.g. minor, major, degree) is required for this major.
2. Global experience is a UMD goal for all students, and international study is encouraged. Talk with an academic or faculty advisor to explore academic options for fulfilling some of your degree requirements through study abroad.

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Learning in Community (1 cr)
The Learning in Community requirement will be waived for transfer students with at least 30 credits taken post high school and for UMD students who started in a UMD program where this was not required. First-year students who have completed 30 PSEO credits may request a waiver to the students primary college.
UST 1000 - Learning in Community (1.0 - 2.0 cr)
or EHS 1000 - Into the World [GLOBAL PER] (3.0 cr)
or ES 1000 - Global Cultural Perspectives on Environmental Sustainability [GLOBAL PER] (3.0 cr)
or LING 1000 - Language and Culture in the U.S. What does it Mean to Speak American [CDIVERSITY] (3.0 cr)
or PSY 1100 - Living Your Best Life: Applying Positive Psychology [CDIVERSITY] (3.0 cr)

Advanced Writing (3 cr)
WRIT 31xx - Adv Writing (3 cr)

Core (16 cr)
JOUR 2001 - Introduction to Journalism (3.0 cr)
JOUR 2101 - Journalist's Toolbox (3.0 cr)
JOUR 2501 - History of American Media (3.0 cr)
JOUR 3401 - Digital Storytelling (4.0 cr)
JOUR 3700 - Media Law and Ethics (3.0 cr)

Craft (3 cr)
Take 1 or more course(s) from the following:
•COMM 3505 - Media Communications (3.0 cr)
•JOUR 3001 - Local Journalism (3.0 cr)
•JOUR 4001 - Specialized Reporting: Narrative Nonfiction (3.0 cr)
•JOUR 4021 - Outdoor and Environmental Journalism (3.0 cr)

Critical Inquiry (3 cr)
Take 1 or more course(s) from the following:
•COMM 2101 - Foundations of Mass Communication [LE CAT8, SOC SCI] (3.0 cr)
•JOUR 2300 - Visual Journalism (3.0 cr)
•JOUR 2400 - Community and Journalism [GLOBAL PER] (3.0 cr)

Practicum or Internship (3 cr)
JOUR 4102 - Newsroom Practicum (3.0 cr)
or JOUR 4197 - Journalism Internship (1.0 - 3.0 cr)

Electives (12 cr)
Students take at least one course from the Journalism Electives list.
Journalism Electives
JOUR courses not fulfilling a requirement elsewhere in the major will apply here.
Take 1 - 4 course(s) from the following:
•JOUR 3095 - Special Topics: Journalism Inquiry (theory) (Titles to be assigned). (3.0 cr)
•JOUR 3195 - Special Topics: Journalism Craft (skills) (Titles to be Assigned) (3.0 cr)
•JOUR 3501 - Audio Stories for Podcasts and Radio (3.0 cr)
•JOUR 3555 - Data Journalism (3.0 cr)
•JOUR 4200 - Social Media in the Digital Age: From Pictographs to Pixels (3.0 cr)
•JOUR 2xxx-4xxx
•**Optional Experience (consent required)**
Take 0 - 3 credit(s) from the following:
•JOUR 3991 - Independent Study (1.0 - 3.0 cr)
Optional Complementary Electives
Students are encouraged to look campus-wide for complementary courses. Students are encouraged to meet with their advisor about their elective choices and alternative complementary courses. Specific COMM courses not fulfilling a requirement elsewhere in the major will apply here (COMM 2101, 3505).
Take 0 - 3 course(s) from the following:
•ART 1605 - Fundamentals of Photography [LE CAT, FINE ARTS] (3.0 cr)
•COMM 3211 - Communication and Technology in the Information Age (3.0 cr)
•COMM 3405 - Health Campaigns (3.0 cr)
•COMM 3520 - Media Effects [SOC SCI] (3.0 cr)
•COMM 3525 - Deciding What's News (3.0 cr)
•COMM 3550 - Children and Media (3.0 cr)
•COMM 3615 - Analysis of Public Discourse (3.0 cr)
•COMM 4505 - Media Theory and Research (3.0 cr)
•WRIT 1506 - Literacy, Technology and Society [LE CAT, HUMANITIES] (3.0 cr)
•WRIT 4100 - Introduction to Grant Writing and Project Planning (3.0 cr)

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•WRIT 4250 - New Media Writing (3.0 cr)

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