



Crookston Campus

Graphic Design Minor

Humanities, Social Sciences, and Education

Academic Affairs

- Program Type: Undergraduate free-standing minor
- Requirements for this program are current for Spring 2023
- Required credits in this minor: 21

The graphic design minor is intended for students with a desire to enhance their academic major with the skills associated with graphic design. Courses will include an emphasis on visual communication, graphic applications, design, and branding fundamentals.

Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)
- completely online (all program coursework can be completed online)

Minor Requirements

Graphic Design Core

Take 6 or more course(s) totaling 18 or more credit(s) from the following:

- [CA 1030](#) - Multimedia Applications (3.0 cr)
- [SE 2400](#) - Software Engineering Approach to Human Computer Interaction (3.0 cr)
- [COMM 3537](#) - Visual Communication (3.0 cr)
- [COMM 4802](#) - Publication Design and Management (3.0 cr)
- [MKTG 3230](#) - Digital Marketing (3.0 cr)
- [MKTG 3700](#) - Branding & Design (3.0 cr)

Graphic Design Electives

Take 1 or more course(s) totaling 3 or more credit(s) from the following:

- [ART 1152](#) - Drawing and Design [HUMANITIES] (3.0 cr)
- [ART 1252](#) - Painting and Design [HUMANITIES] (3.0 cr)
- [CA 1040](#) - Web Site Development (3.0 cr)
- [COMM 3804](#) - Individual Studies (1.0 - 3.0 cr)
- [ITM 3804](#) - Individual Studies (1.0 - 3.0 cr)
- [MKTG 3804](#) - Individual Studies (1.0 - 3.0 cr)
- [SE 3804](#) - Individual Studies (1.0 - 3.0 cr)

Program Sub-plans

A sub-plan is not required for this program.

Online

The online graphic design minor has the same curriculum as the on-campus program.