



Duluth Campus

Arts Administration B.A.

UMD Art and Design, Dept of

College of Arts, Humanities and Social Sciences

- Program Type: Baccalaureate
- Requirements for this program are current for Spring 2022
- Required credits to graduate with this degree: 120
- Required credits within the major: 88
- Internships and Externships in the arts fields will take place locally and abroad. The Duluth Art Institute, Duluth Superior Symphony Orchestra, Renegade Theater, the Duluth Playhouse, Chanhassen Dinner Theater, Prøve Gallery in Duluth, the Tweed Museum, Glensheen Historic Estate, and our relationships with music, theater and arts programs in Worcester, England, Lyon, France, and new relationships with the University of Birmingham, England are among the many locales and organizations we are working with for the externships.
- Degree: Bachelor of Arts

The Bachelor of Arts in Arts Administration provides preparation for students seeking careers in the administration and management of arts programs, organizations, foundations, and arts-related industries and companies. Arts administrators are responsible for facilitating the day-to-day operations of an organization as well as implementing goals and strategies that fulfill a specific mission or underlying philosophy. Arts organizations include non-profits such as dance companies, theatres, museums, symphony orchestras, cultural centers, and arts training schools; all ranging in size and geographic region. Related for-profit industries include art galleries, touring companies, and performance venues. Duties of an arts administrator may include staff management, marketing oversight, budget management, public relations and cross-sector collaboration, fundraising and grant writing, program development and assessment, board development and arts advocacy. Coursework combines business management, marketing, and administration both in business and the arts with experiences in arts practice. Additional coursework in the academic departments of the College of Liberal Arts prepares students for the specific field of leadership in organizations for the arts.

Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)

Admission Requirements

A GPA above 2.0 is preferred for the following:

- 2.60 already admitted to the degree-granting college
- 2.60 transferring from another University of Minnesota college
- 2.60 transferring from outside the University

For information about University of Minnesota admission requirements, visit the [Office of Admissions website](#).

General Requirements

The Board of Regents, on recommendation of the faculty, grants degrees from the University of Minnesota. Requirements for an undergraduate degree from University of Minnesota Duluth include the following:

1. Students must meet all course and credit requirements of the departments and colleges or schools in which they are enrolled including an advanced writing course. Students seeking two degrees must fulfill the requirements of both degrees. However, two degrees cannot be awarded for the same major.
2. Students must complete all requirements of the [Liberal Education Program](#).
3. Students must complete a minimum of 120 semester credits.
4. At least 30 of the last 60 degree credits earned immediately before graduation must be awarded by UMD.
5. Students must complete at least half of their courses at the 3xxx-level and higher at UMD. Study-abroad credits earned through courses taught by UM faculty and at institutions with which UMD has international exchange programs may be used to fulfill this requirement.
6. If a minor is required, students must take at least three upper division credits in their minor field from UMD.
7. The minimum cumulative UM GPA required for graduation will be 2.00 and will include only University of Minnesota coursework. A minimum UM GPA of 2.00 is required in each UMD undergraduate major and minor. No academic unit may impose higher grade point standards to graduate.
8. Diploma, transcripts, and certification will be withheld until all financial obligations to the University have been met.



Program Requirements

Learning in Community (1 cr)

Requirement will be waived for transfer students with at least 30 credits taken post high school, for UMD students who started in a UMD collegiate unit where this is not required, and upon request for first-year students with 30 PSEO credits.

[UST 1000](#) - Learning in Community (1.0 - 2.0 cr)

or [EHS 1000](#) - Into the World [GLOBAL PER] (3.0 cr)

or [ES 1000](#) - Global Cultural Perspectives on Environmental Sustainability [GLOBAL PER] (3.0 cr)

or [LING 1000](#) - Language and Culture in the U.S. What does it Mean to Speak American [CDIVERSITY] (3.0 cr)

or [PSY 1100](#) - Living Your Best Life: Applying Positive Psychology [CDIVERSITY] (3.0 cr)

Lower Division (6 cr)

[FA 1001](#) - Introduction to Arts Administration (1.0 cr)

[FA 2001](#) - Education Programming and Community Impact for Arts Organizations (3.0 cr)

[FA 2200](#) - Observations in Arts Organizations (2.0 cr)

Upper Division (9 cr)

[FA 3001](#) - Development for the Arts (3.0 cr)

[FA 3002](#) - Managing Arts Organizations (3.0 cr)

[FA 3003](#) - Seminar in Current Trends and Issues in Arts Administration (3.0 cr)

Internships (18 cr)

[FA 4097](#) - Internship in Arts Organization (3.0 - 6.0 cr)

[FA 4200](#) - Internship II/Externship in Arts Organizations (12.0 cr)

Fine Arts Requirements (9 cr)

Take 9 or more credit(s) from the following:

Drawing & Design

•[ART 1010](#) - Drawing I [FINE ARTS] (3.0 cr)

or [ART 1011](#) - 2-D Design (3.0 cr)

or [ART 1013](#) - 2-D Digital Design (3.0 cr)

Visual Art

•[ART 1900](#) - Visual Literacy [LE CAT, FINE ARTS] (3.0 cr)

or [ARTH 2390](#) - US Art and Visual Culture in the 20th Century [LE CAT, LECD C, RACE JUST] (3.0 cr)

Music

•[MU 1001](#) - Introduction to Music [LE CAT, FINE ARTS, GLOBAL PER] (3.0 cr)

Dance & Theatre

•[TH 1001](#) - Introduction to Theatre Arts [LE CAT, FINE ARTS] (3.0 cr)

or [DN 1001](#) - Introduction to the World of Dance [LE CAT, FINE ARTS, GLOBAL PER] (3.0 cr)

Fine Arts Electives (9 cr)

Take 9 or more credit(s) from the following:

•ART 1xxx

•ART 2xxx

•ART 3xxx

•ART 4xxx

•ARTH 1xxx

•ARTH 2xxx

•ARTH 3xxx

•ARTH 4xxx

•DN 1xxx

•DN 2xxx

•DN 3xxx

•DN 4xxx

•MU 1xxx

•MU 2xxx

•MU 3xxx

•MU 4xxx

•TH 1xxx

•TH 2xxx

•TH 3xxx

•TH 4xxx

Communication (6 cr)

A sequence of two world language courses at the beginning, intermediate, or advance level may substitute for COMM 1112 and 1222.



Must be two courses, 6 - 8 credits within the same language.

[COMM 1112](#) - Public Speaking [LE CAT, COMM & LAN] (3.0 cr)

[COMM 1222](#) - Interpersonal Communication [LE CAT, LECD C, COMM & LAN] (3.0 cr)

Pre-Business Core (12 cr)

[ACCT 2005](#) - Survey of Accounting [LE CAT] (3.0 cr)

[ECON 1003](#) - Economics and Society [LE CAT, SOC SCI] (3.0 cr)

[ECON 2030](#) - Applied Statistics for Business and Economics [LOGIC & QR] (3.0 cr)

[MIS 2201](#) - Information Technology in Business (3.0 cr)

Business Core (15 cr)

[FIN 3601](#) - Corporate Finance (3.0 cr)

[MGTS 3301](#) - Production and Operations Management (3.0 cr)

[MGTS 3401](#) - Organizational Behavior and Management (3.0 cr)

[MGTS 3801](#) - Human Resource Management (3.0 cr)

[MKTG 3701](#) - Principles of Marketing (3.0 cr)

Advanced Writing (3 cr)

Advanced Writing 31xx