



### **Duluth Campus**

## **Communication B.A.**

*Communication*

### **College of Arts, Humanities and Social Sciences**

- Program Type: Baccalaureate
- Requirements for this program are current for Fall 2022
- Required credits to graduate with this degree: 120
- Required credits within the major: 43
- Degree: Bachelor of Arts

At the core of the communication discipline is a concern for the relationship between symbolic action (speaking, writing, etc.) and social change. This communication program emphasizes the breadth and diversity of the communication field, with an integrated focus that spans social scientific and cultural/historical methodologies. Students develop conceptual and research competence in the areas of interpersonal communication, mass media, and rhetorical theory and practice.

Honors Requirements: Candidates must be communication majors with a 3.30 GPA in all communication courses and 3.30 U of MN GPA overall. Students write an honors-quality paper sponsored by a communication faculty member and approved by two additional communication faculty. Candidates apply before the end of the first four weeks of their senior year. Contact the department head or faculty advisor for more information.

### **Program Delivery**

This program is available:

- via classroom (the majority of instruction is face-to-face)

### **Admission Requirements**

For information about University of Minnesota admission requirements, visit the [Office of Admissions website](#).

### **General Requirements**

The Board of Regents, on recommendation of the faculty, grants degrees from the University of Minnesota. Requirements for an undergraduate degree from University of Minnesota Duluth include the following:

1. Students must meet all course and credit requirements of the departments and colleges or schools in which they are enrolled including an advanced writing course. Students seeking two degrees must fulfill the requirements of both degrees. However, two degrees cannot be awarded for the same major.
2. Students must complete all requirements of the [Liberal Education Program](#).
3. Students must complete a minimum of 120 semester credits.
4. At least 30 of the last 60 degree credits earned immediately before graduation must be awarded by UMD.
5. Students must complete at least half of their courses at the 3xxx-level and higher at UMD. Study-abroad credits earned through courses taught by UM faculty and at institutions with which UMD has international exchange programs may be used to fulfill this requirement.
6. If a minor is required, students must take at least three upper division credits in their minor field from UMD.
7. The minimum cumulative UM GPA required for graduation will be 2.00 and will include only University of Minnesota coursework. A minimum UM GPA of 2.00 is required in each UMD undergraduate major and minor. No academic unit may impose higher grade point standards to graduate.
8. Diploma, transcripts, and certification will be withheld until all financial obligations to the University have been met.

### **Program Requirements**

- 1) A second field of study (either a minor, another major, or dual degree).
- 2) Study abroad is encouraged for all students and the department makes every effort to facilitate such experiences.

#### **Learning in Community (1 cr)**

Requirement will be waived for transfer students with at least 30 credits taken post high school, for UMD students who started in a UMD collegiate unit where this is not required, and upon request for first-year students with 30 PSEO credits.

[UST 1000](#) - Learning in Community (1.0 - 2.0 cr)

or [EHS 1000](#) - Into the World [GLOBAL PER] (3.0 cr)

or [ES 1000](#) - Global Cultural Perspectives on Environmental Sustainability [GLOBAL PER] (3.0 cr)  
or [LING 1000](#) - Language and Culture in the U.S. What does it Mean to Speak American [CDIVERSITY] (3.0 cr)  
or [PSY 1100](#) - Living Your Best Life: Applying Positive Psychology [CDIVERSITY] (3.0 cr)

### Core (12 cr)

Students must complete all Core courses with a C or better.

[COMM 1000](#) - Human Communication Theory [LE CAT, SOC SCI] (3.0 cr)  
[COMM 2025](#) - Communication Inquiry: Rhetorical and Historical Methods (3.0 cr)  
[COMM 2030](#) - Communication Inquiry: Social Scientific Methods (3.0 cr)  
[COMM 1112](#) - Public Speaking [LE CAT, COMM & LAN] (3.0 cr)  
or [COMM 1511](#) - Honors: Public Speaking [LE CAT3, COMM & LAN] (3.0 cr)

### Seminar (3 cr)

Students must have a declared Communication major, complete all Core Courses with a C or better, and be at senior status (90 credits) to be admitted to Seminar. Instructor consent is required prior to registration. The prerequisites are verified by the department prior to the start of every term. Students not satisfying any prerequisite are notified by email.

[COMM 4999](#) - Seminar (3.0 cr)

### Distributed Electives (9 cr)

Take at least one course from each area. Additional courses taken will apply to the Electives area below.

#### Interpersonal Communication

Take 1 or more course(s) from the following:

- [COMM 3200](#) - Interpersonal Communication Theory (3.0 cr)
- [COMM 3205](#) - Relationship Communication (3.0 cr)
- [COMM 3210](#) - Group Communication (3.0 cr)
- [COMM 3225](#) - Listening Across Difference (3.0 cr)
- [COMM 3230](#) - Mindful Communication (3.0 cr)
- [COMM 3270](#) - Emotion and Relationships (3.0 cr)
- [COMM 3295](#) - Special Topics: Interpersonal Communication (3.0 cr)
- [COMM 3400](#) - Health Communication (3.0 cr)
- [COMM 3535](#) - Intercultural Communication [LE CAT6, LEIP CAT06, CDIVERSITY] (4.0 cr)
- [COMM 3700](#) - Interpersonal Influence (3.0 cr)
- [COMM 4210](#) - Theories of Intercultural Communication (3.0 cr)
- [COMM 4220](#) - Interpersonal Communication & Health Outcomes (3.0 cr)

#### Media Studies

Take 1 or more course(s) from the following:

- [COMM 2101](#) - Foundations of Mass Communication [LE CAT8, SOC SCI] (3.0 cr)
- [COMM 3211](#) - Communication and Technology in the Information Age (3.0 cr)
- [COMM 3405](#) - Health Campaigns (3.0 cr)
- [COMM 3505](#) - Media Communications (3.0 cr)
- [COMM 3515](#) - Communication and Popular Culture (3.0 cr)
- [COMM 3520](#) - Media Effects [SOC SCI] (3.0 cr)
- [COMM 3530](#) - Dark Side of Media and Communication (3.0 cr)
- [COMM 3540](#) - Media in Africa (3.0 cr)
- [COMM 3550](#) - Children and Media (3.0 cr)
- [COMM 3560](#) - Video Game Entertainment (3.0 cr)
- [COMM 3595](#) - Special Topics: Media Communication (3.0 cr)
- [COMM 4505](#) - Media Theory and Research (3.0 cr)

#### Rhetoric

Take 1 or more course(s) from the following:

- [COMM 3115](#) - Persuasion and Argumentation in Public Speaking (3.0 cr)
- [COMM 3510](#) - Ethics in Human Communication (3.0 cr)
- [COMM 3610](#) - Philosophy and Rhetoric [HUMANITIES] (3.0 cr)
- [COMM 3612](#) - Rhetorical Criticism (3.0 cr)
- [COMM 3615](#) - Analysis of Public Discourse (3.0 cr)
- [COMM 3620](#) - Controversy in the Boundary Waters [SUSTAIN] (3.0 cr)
- [COMM 3625](#) - Rhetoric of Globalization [GLOBAL PER] (3.0 cr)
- [COMM 3695](#) - Special Topics: Rhetoric Communication (3.0 cr)
- [COMM 4500](#) - History of Rhetoric (3.0 cr)

### Electives (15 cr)

Additional courses taken within the Distributed Electives areas will apply to these areas. To satisfy this requirement, students may apply 2 courses at the COMM 1xxx-2xxx level. Students must take a minimum of 3 courses/9 credits from COMM 3xxx level or above courses. Students have the option to complete this requirement by taking all courses at the COMM 3xxx level or above. (COMM 3300-TA does not apply to the major but does apply to the overall degree.)

#### Optional Electives



Take 0 - 2 course(s) from the following:

- COMM 1010 *{Inactive}*[LE CAT, SOC SCI] (3.0 cr)
- COMM 1222 - Interpersonal Communication [LE CAT, LECD C, COMM & LAN] (3.0 cr)
- COMM 1500 - Media and Society [LE CAT8, HUMANITIES] (3.0 cr)
- COMM 1600 - Argumentation and Debate: A Practical Approach [LOGIC & QR] (3.0 cr)
- COMM 1xxx-2xxx

#### Required Electives

Take 3 - 5 course(s) from the following:

- COMM 3116 - Professional Communication (3.0 cr)
- COMM 3215 - Conflict Management (3.0 cr)
- COMM 3223 - Communication and Creativity (3.0 cr)
- COMM 3330 *{Inactive}*(3.0 cr)
- COMM 3395 - Special Topics: (Various Titles to be Assigned) (3.0 cr)
- COMM 3525 - Deciding What's News (3.0 cr)
- COMM 3555 - Mass Media Addiction (3.0 cr)
- COMM 3570 *{Inactive}*(3.0 cr)
- COMM 3575 *{Inactive}*[GLOBAL PER] (4.0 cr)
- COMM 3580 *{Inactive}*(4.0 cr)
- COMM 3800 *{Inactive}*[GLOBAL PER] (4.0 cr)
- COMM 4100 - Environmental Communication (3.0 cr)
- COMM 3xxx-4xxx

#### Optional Experiences

A maximum of 3 credits from any combination of the following courses will apply to the Electives requirement.

Take 0 - 3 credit(s) from the following:

- COMM 3310 - Research Assistant in Communication (1.0 - 6.0 cr)
- COMM 4394 - Directed Research in Communication (1.0 - 6.0 cr)
- COMM 4397 - Internship in Communication (1.0 - 8.0 cr)
- COMM 4399 - Directed Projects in Communication (1.0 - 6.0 cr)
- COMM 5391 - Independent Study in Communication (1.0 - 6.0 cr)

#### Advanced Writing (3 cr)

WRIT 31xx - Adv Writing (3 cr)