Morris Campus

Sport Management Minor

Division of Education

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- Program Type: Undergraduate minor related to major
- Requirements for this program are current for Fall 2022
- Required credits in this minor: 28

This is an interdisciplinary program housed in the Division of Education. The program is administered by the sport management coordinator. Core courses build a foundation of knowledge and skills related to leadership as well as managing, planning, organizing, budgeting, and decision-making within the context of a sport-related organization or department. Core and appropriate elective courses prepare students for future graduate study or professional careers with a sport related emphasis, including areas of marketing, media, management, and governance in amateur and professional sports as well as parks and recreation organizations.

Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)

Minor Requirements

No grades below C- are allowed. Required courses including electives must be taken A-F, unless they are offered S/N only.

Sport Management Core

ECON 1111 *{Inactive}*[SS] (4.0 cr)
MGMT 2101 - Principles of Accounting I (4.0 cr)
SSA 2302 - Introduction to Sport Management (4.0 cr)
SSA 2401W - Sociological Aspects of Sports [SS] (2.0 cr)
SSA 2402 - Psychological Aspects of Sports [SS] (2.0 cr)
SSA 3107 - Sport Industry Analysis [SS] (4.0 cr)
SSA 4101 - Planning and Programming of Athletic Facilities (4.0 cr)
or SSA 4102 - Organization and Administration of Athletics and Recreation (4.0 cr)

Elective Courses

Take four additional credits from MGMT 3xxx or above.

Students interested in earning a management minor should see the management section of the catalog for additional information.
Take 4 or more credit(s) from the following:

- MGMT 3101 - Financial Management (4.0 cr)
- MGMT 3123 - Managerial Economics (4.0 cr)
- MGMT 3133 - Managerial Accounting (4.0 cr)
- MGMT 3141 - Business Law: The Legal Environment of Business (2.0 cr)
- MGMT 3142 - Business Law: Sales Law, Commercial Paper, and Forms of Business (2.0 cr)
- MGMT 3151 - Human Resources Management I [E/CR] (2.0 cr)
- MGMT 3152 - Human Resources Management II [HDIV] (2.0 cr)
- MGMT 3201 - Marketing Principles and Strategy (4.0 cr)
- MGMT 3221 - Management and Organization Theory (4.0 cr)
- MGMT 3503 - Consumer Behavior [SS] (4.0 cr)
- MGMT 3513 - Negotiation (4.0 cr)
- MGMT 3701 - Organizational Behavior [SS] (4.0 cr)

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