



Morris Campus

Sport Management B.A.

Division of Education

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- Program Type: Baccalaureate
- Requirements for this program are current for Spring 2022
- Required credits to graduate with this degree: 120
- Required credits within the major: 58
- Degree: Bachelor of Arts

This is an interdisciplinary program housed in the Division of Education. The program is administered by the sport management coordinator. Core courses build a foundation of knowledge and skills related to leadership as well as managing, planning, organizing, budgeting, and decision-making within the context of a sport-related organization or department. Core and appropriate elective courses prepare students for future graduate study or professional careers with a sport related emphasis, including areas of marketing, media, management, and governance in amateur and professional sports as well as parks and recreation organizations.

Program Student Learning Outcomes (PSLOs):

Students will demonstrate collaboration and communication skills through written, verbal, and multimedia forms.
Students will be able to apply critical thinking and problem solving skills to sport related issues.
Students will investigate sport related issues and technology applications at a global level.
Students will interpret and construct examples of ethical sport leadership.

Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)

Admission Requirements

For information about University of Minnesota admission requirements, visit the [Office of Admissions website](#).

General Requirements

All students are required to complete general University and college requirements. For more information, see the [general education requirements](#).

Program Requirements

Students are required to take 2 semester(s) of any second language.

No grades below C- are allowed. Required courses including electives must be taken A-F, unless they are offered S/N only.

A minimum GPA of 2.00 is required in the major to graduate. The GPA includes all, and only, University of Minnesota coursework. Grades of "F" are included in GPA calculation until they are replaced.

Foundational Courses

- PHIL 2112 - Professional Ethics [E/CR] (4.0 cr)
- STAT 1601 - Introduction to Statistics [M/SR] (4.0 cr)
or STAT 2601 - Statistical Methods [M/SR] (4.0 cr)
- CMR 1042 - Public Speaking and Analysis [E/CR] (4.0 cr)
or CMR 2062 - Interpersonal and Group Communication [HUM] (4.0 cr)

Sport Management Core

- ECON 1111 *{Inactive}* [SS] (4.0 cr)
- MGMT 2101 - Principles of Accounting I (4.0 cr)
- SSA 2302 - Introduction to Sport Management (4.0 cr)
- SSA 2401W - Sociological Aspects of Sports [SS] (2.0 cr)
- SSA 2402 - Psychological Aspects of Sports [SS] (2.0 cr)
- SSA 3107 - Sport Industry Analysis [SS] (4.0 cr)
- SSA 3172 - Leadership in Sport Organizations [SS] (2.0 cr)
- SSA 4101 - Planning and Programming of Athletic Facilities (4.0 cr)



[SSA 4102](#) - Organization and Administration of Athletics and Recreation (4.0 cr)

[SSA 4201](#) - Sport Governance: Senior Seminar and Directed Research [E/CR] (4.0 cr)

Elective Courses

Take an additional 12 or more credits from the courses listed below. At least 8 credits must be in management at the 3xxx level or above.

Students interested in earning a management minor should see the management section of the catalog for additional information.

Take 12 or more credit(s) from the following:

Take 8 or more credit(s) from the following:

- [MGMT 3101](#) - Financial Management (4.0 cr)
- [MGMT 3123](#) - Managerial Economics (4.0 cr)
- [MGMT 3133](#) - Managerial Accounting (4.0 cr)
- [MGMT 3141](#) - Business Law: The Legal Environment of Business (2.0 cr)
- [MGMT 3142](#) - Business Law: Sales Law, Commercial Paper, and Forms of Business (2.0 cr)
- [MGMT 3151](#) - Human Resources Management I [E/CR] (2.0 cr)
- [MGMT 3152](#) - Human Resources Management II [HDIV] (2.0 cr)
- [MGMT 3201](#) - Marketing Principles and Strategy (4.0 cr)
- [MGMT 3221](#) - Management and Organization Theory (4.0 cr)
- [MGMT 3503](#) - Consumer Behavior [SS] (4.0 cr)
- [MGMT 3513](#) - Negotiation (4.0 cr)
- [MGMT 3701](#) - Organizational Behavior [SS] (4.0 cr)
- Take at most 4 credit(s) from the following:
 - [ECON 4101](#) - Labor Economics I [HDIV] (2.0 cr)
 - [ECON 4102](#) - Labor Economics II (2.0 cr)
 - [PSY 2001](#) - Research Methods in Psychology [SS] (4.0 cr)
 - [PSY 3701](#) - Organizational Behavior [SS] (4.0 cr)
 - [SOC 3103](#) *(Inactive)* (4.0 cr)
 - [SSA 2102](#) - Human Anatomy (4.0 cr)
 - [SSA 2111](#) - Kinesiology [SCI] (2.0 cr)
 - [SSA 2112](#) - Exercise Physiology (2.0 cr)
 - [SSA 2403](#) - Sport, Gender, and Sexuality [SS] (2.0 cr)
 - [SSA 2404](#) - Sport and Indigenous Cultures [HDIV] (2.0 cr)
 - [SSA 3106](#) - Sport and Event Marketing (2.0 cr)
 - [SSA 3103](#) - Philosophy of Sport and Physical Activity (2.0 cr)
 - [SSA 3201](#) - Coaching Practicum (1.0 cr)