

Crookston Campus

Management B.S.

Business

Academic Affairs

- Program Type: Baccalaureate
- Requirements for this program are current for Fall 2022
- Required credits to graduate with this degree: 120
- Required credits within the major: 56 to 57
- This program requires summer terms.
- Degree: Bachelor of Science

All organizations require managers to plan, organize, lead, and evaluate the organization's effectiveness. Businesses need individuals who can manage resources, identify and solve problems, work with others, understand markets, collect and analyze data, and evaluate organizational performance.

This program prepares graduates for management positions in corporations, small businesses, and other organizations. It provides a well-rounded education in business operations, preparing individuals for a variety of management positions in business and government.

Program outcomes:

- Demonstrate analytical and critical-thinking skills with direct application to business environments;
- Demonstrate the ability to communicate clearly and concisely in personal and business communication;
- Demonstrate capability to effectively manage human relations and diversity in professional and business environments;
- Demonstrate capability to apply global multidisciplinary concepts in business and industry;
- Demonstrate skill in the use of technology and computer software applications in business and industry;
- Demonstrate capability to apply ethical and environmental values to general business principles and practices.

Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)
- completely online (all program coursework can be completed online)

Admission Requirements

For information about University of Minnesota admission requirements, visit the [Office of Admissions website](#).

General Requirements

All students are required to complete general University and college requirements. For more information, see the [graduation requirements](#).

Program Requirements

Students must complete 40 upper-division credits.

A maximum of two D grades are allowed for core courses required in the program and technology requirements. This includes grades earned at UMC or transferred in from another institution.

Management Core

Take 19 courses totaling 53-54 credits from the following:

- [ACCT 2101](#) - Principles of Accounting I (3.0 cr)
- [ACCT 2102](#) - Principles of Accounting II (3.0 cr)
- [FIN 3100](#) - Managerial Finance (3.0 cr)
- [GBUS 3100](#) - Career & Professional Development (1.0 cr)
- [GBUS 3107](#) - Legal Environment in Business (3.0 cr)
- [GBUS 3500](#) - Business Ethics (3.0 cr)
- [IBUS 3500](#) - International Business Management (3.0 cr)
- [ITM 3020](#) - Introduction to Management Information Systems (3.0 cr)
- [MGMT 3200](#) - Principles of Management (3.0 cr)
- [MGMT 3215](#) - Organizational Behavior (3.0 cr)
- [MGMT 3220](#) - Human Resource Management (3.0 cr)



MGMT 3250 - Operations Management (3.0 cr)
MGMT 3600 - Change, Creativity, and Innovation Management (3.0 cr)
MGMT 4200 - Project Management (3.0 cr)
MGMT 4800 - Strategic Management (3.0 cr)
MKTG 3300 - Principles of Marketing (3.0 cr)

Choose one of the following:

COMM 3008 - Business Writing (3.0 cr)
or COMM 3704 - Business and Professional Speaking (3.0 cr)

Students not required to take UMC 1200 may choose from the following:

Take 1 or more course(s) totaling 1 - 2 credit(s) from the following:

- GBUS 1005 - Orientation to Online Learning (1.0 cr)
- UMC 1200 - Introduction to University Life [CR THINKG] (2.0 cr)

Take 1 or more course(s) totaling exactly 3 credit(s) from the following:

- MGMT 3900 - Internship (1.0 - 3.0 cr)

Electives

Take 1 or more course(s) totaling 3 or more credit(s) from the following:

- BM 3025 - Lean Manufacturing (4.0 cr)
- GBUS 3000 - Global Seminar in Business [GLOB PERSP] (1.0 - 3.0 cr)
- GBUS 3300 - Business Analytics (3.0 cr)
- MGMT 3210 - Supervision and Leadership (3.0 cr)
- MGMT 3255 - Logistics and Supply Chain Management (3.0 cr)
- MKTG 4100 - Retail Management (3.0 cr)

Liberal Education

This program requires a minimum of 40 credits of liberal education and completion of the ten goal areas of the Minnesota Transfer Curriculum. The following are specific required liberal education courses.

Take 8 or more course(s) totaling 24 or more credit(s) from the following:

- COMP 1011 - Composition I [COMMUNICAT] (3.0 cr)
- COMP 1013 - Composition II [COMMUNICAT] (3.0 cr)
- ECON 2101 - Microeconomics [HI/BEH/SSC] (3.0 cr)
- ECON 2102 - Macroeconomics [HI/BEH/SSC] (3.0 cr)
- MATH 1150 - Introduction to Statistics [MATH THINK] (3.0 cr)
- PSY 1001 - General Psychology [HI/BEH/SSC] (3.0 cr)
- COMM 1101 - Public Speaking [COMMUNICAT] (3.0 cr)
- Take 1 or more course(s) totaling 3 or more credit(s) from the following:
 - MATH 1031 - College Algebra [MATH THINK] (3.0 cr)
 - MATH 1142 - Survey of Calculus [MATH THINK] (3.0 cr)
 - MATH 1250 - Precalculus [MATH THINK] (4.0 cr)
 - MATH 1271 - Calculus I [MATH THINK] (4.0 cr)

Technology

Take 1 or more course(s) totaling 3 or more credit(s) from the following:

- CA 1020 - Spreadsheet Applications (3.0 cr)

Open Electives

Students must take enough elective credits to satisfy the 120 credit graduation requirement. Exact number will depend on how the student selects their liberal education courses to satisfy the Minnesota Transfer Curriculum.

Program Sub-plans

A sub-plan is not required for this program.

Online

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Program outcomes:

- Demonstrate analytical and critical-thinking skills with direct application to business environments;
- Demonstrate the ability to communicate clearly and concisely in personal and business communication;



Demonstrate capability to effectively manage human relations and diversity in professional and business environments;
Demonstrate capability to apply global multidisciplinary concepts in business and industry;
Demonstrate skill in the use of technology and computer software applications in business and industry;
Demonstrate capability to apply ethical and environmental values to general business principles and practices.

The curriculum of the online Management BS program is identical to the on-campus Management BS program with the following exceptions:

Online students have the option to take either MGMT 3900 Internship (3 cr) or an additional 3 credits from the list of program electives as follows:

Electives

Take two courses (instead of 1 course) for a minimum of 6 credits from the following:

BM 3025 Lean Six Sigma (4 cr)

GBUS 3000 Global Seminar (1-3 cr)

GBUS 3300 Business Analytics (3 cr)

MGMT 3210 Supervision and Leadership (3 cr)

MGMT 3255 Logistics & Supply Chain Mgmt (3 cr)

MKTG 4100 Retail Management (3 cr)