Crookston Campus

Communication Minor

Humanities, Social Sciences, and Education

Academic Affairs

- Program Type: Undergraduate minor related to major
- Requirements for this program are current for Fall 2020
- Required credits in this minor: 18 to 19

The communication minor complements all UMC degree programs by preparing students to be effective communicators in any profession. The minor emphasizes communication theory and practice, as well as the creation, development, presentation, and evaluation of coherent messages.

The minor provides students with the flexibility to select courses that enhance their professional career preparations.

Program outcomes: students will:
Demonstrate proficiencies in applying theory, listening, reading, speaking, and writing in the profession
Demonstrate critical thinking and problem solving skills, including analyzing, interpreting, and evaluating applied communication
Demonstrate proficiencies in interpersonal and group processes, conflict management, collaboration, team building, and leadership
Demonstrate understanding of the ethical behavior practiced in the profession
Demonstrate awareness and sensitivity required for communicating in culturally diverse groups

Program Delivery

This program is available:
- via classroom (the majority of instruction is face-to-face)

Minor Requirements

Communication Core

Take 4 or more course(s) totaling 12 or more credit(s) from the following:
- COMM 3000 - Communication Theory (3.0 cr)
- COMM 3001 - Human Relationships and Leadership [HUMAN DIV] (3.0 cr)
- COMM 3704 - Business and Professional Speaking (3.0 cr)
- COMM 4000 - News and Social Media Communication (3.0 cr)

Communication Electives

Take 2 or more course(s) totaling 6 or more credit(s) from the following:
- COMM 2002 - Interpersonal Communication [COMMUNICAT] (3.0 cr)
- COMM 2110 - Communication Technology Trends (3.0 cr)
- COMM 2334 - Communication Topics (3.0 cr)
- COMM 3002 - Intercultural Communication [GLOB PERSP] (3.0 cr)
- COMM 3008 - Business Writing (3.0 cr)
- COMM 3100 - Research Fundamentals (3.0 cr)
- COMM 3431 - Persuasion (3.0 cr)
- COMM 3537 - Visual Communication (3.0 cr)
- COMM 3610 - Corporate Training (3.0 cr)
- COMM 3710 - Event Planning and Management (3.0 cr)
- COMM 3804 - Individual Studies (1.0 - 3.0 cr)
- COMM 3855 - Topics in Communication (3.0 cr)
- COMM 3900 - Internship (3.0 cr)
- COMM 4007 - Political Communication (3.0 cr)
- COMM 4704 - Organizational Communication (3.0 cr)
- COMM 4800 - Crisis Communication (3.0 cr)
- COMM 4802 - Publication Design and Management (3.0 cr)
- COMM 4850 - Report Writing (3.0 cr)
- COMM 4900 - Public Relations (3.0 cr)
- TH 2434 - Oral Interpretation and Performance Techniques [HUMANITIES] (3.0 cr)
- WRIT 2223 - English Grammar and Usage (3.0 cr)
- WRIT 2335 - Introduction to Creative Writing [HUMANITIES] (3.0 cr)
- WRIT 3303 - Writing in Your Profession (3.0 cr)
- WRIT 3856 - Editing (3.0 cr)

Program Sub-plans
A sub-plan is not required for this program.

Online
The Communication Minor complements all UMC degree programs by preparing students to be effective communicators in any profession. The minor emphasizes communication theory and practice as well as the creation, development, presentation, and evaluation of coherent messages.

The Communication Minor Online has the same curriculum as the on-campus Communication Minor with the exception of a one-credit technology requirement.

Technology
 Take exactly 1 course(s) totaling exactly 1 credit(s) from the following:
 •GBUS 1005 - Orientation to Online Learning (1.0 cr)