Crookston Campus

Entrepreneurship B.S.

Business

Academic Affairs

- **Students will no longer be accepted into this program after Fall 2020. Program requirements below are for current students only.**

- Program Type: Baccalaureate
- Requirements for this program are current for Fall 2020
- Required credits to graduate with this degree: 120
- Required credits within the major: 52
- This program requires summer terms.
- Degree: Bachelor of Science

The Entrepreneurship major prepares students by developing skills and behaviors related to recognition of ideas and potential ventures, feasibility evaluation, assembling resources, and launching of new ventures. Students will learn a broad range of competencies, including opportunity recognition, applied creativity, small business finance, and business plan and strategy development. Students are exposed to a variety of real-world applications through course embedded projects and field study opportunities. An entrepreneurship major not only prepares students to launch and grow their own business, but equips them with highly transferable skills important to any organizational context, particularly in small and medium-sized enterprises.

Graduates of this program will demonstrate:
-Capability and initiative to identify entrepreneurial opportunity, assess and evaluate risk, and plan for small business ventures
-Leadership and entrepreneurial competencies required to conceptualize, plan, finance, resource, manage, and grow small businesses
-Skills of creativity in relation to organizational challenges and business opportunities
-Effective oral and written communication skills in various mediums and organizational contexts
-Effective evaluation skills in determining appropriate resources and necessary courses of action
-Ability to work effectively with people of different backgrounds and personal priorities toward the accomplishment of goals

Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)
- completely online (all program coursework can be completed online)
- primarily online (at least 80% of the instruction for the program is online with short, intensive periods of face-to-face coursework)
- partially online (between 50% to 80% of instruction is online)

Admission Requirements

For information about University of Minnesota admission requirements, visit the Office of Admissions website.

General Requirements

All students are required to complete general University and college requirements. For more information, see the graduation requirements.

Program Requirements

A minimum of 40 upper-division credits are required to graduate.

A maximum of two D grades are allowed for core courses required in the program and technology requirements. This includes grades earned at UMC or transferred in from another institution.

Entrepreneurship Core

Take exactly 18 course(s) totaling 52 credit(s) from the following:
ACCT 3220 - Accounting Systems (3.0 cr)
COMM 3008 - Business Writing (3.0 cr)
ENTR 2200 - Introduction to Entrepreneurship and Small Business (3.0 cr)
ENTR 3150 - Entrepreneurial Marketing (3.0 cr)
ENTR 3400 - Entrepreneurial and Small Business Finance (3.0 cr)
ENTR 4200 - Field Studies in Entrepreneurship and Small Business (3.0 cr)

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Information current as of March 28, 2024

ENTR 4800 - Entrepreneurship and Small Business Strategies (3.0 cr)
GBUS 1005 - Orientation to Online Learning (1.0 cr)
GBUS 3117 *{Inactive}*(3.0 cr)
GBUS 3500 - Business Ethics (3.0 cr)
ITM 3020 - Introduction to Management Information Systems (3.0 cr)
MGMT 3200 - Principles of Management (3.0 cr)
MGMT 3900 - Internship (1.0 - 3.0 cr)
MKTG 3300 - Principles of Marketing (3.0 cr)
ACCT 2010 - Financial Accounting (3.0 cr)
or ACCT 2101 - Principles of Accounting I (3.0 cr)
ACCT 2102 - Principles of Accounting II (3.0 cr)
or ACCT 3010 - Managerial Accounting (3.0 cr)
or AGEC 2310 - Agribusiness Financial Records (3.0 cr)
AGEC 4760 - Business Plan Development for Agribusiness (3.0 cr)
or ENTR 3200 - Business Planning (3.0 cr)
AGEC 2530 - Professional Agriselling (3.0 cr)
or MKTG 2200 - Personal Selling (3.0 cr)

Liberal Education

This program requires a minimum of 40 credits of liberal education and completion of the ten goal areas of the Minnesota Transfer Curriculum. The following are specific required liberal education courses.
Take exactly 8 course(s) totaling exactly 24 credit(s) from the following:
•COMP 1011 - Composition I [COMMUNICAT] (3.0 cr)
•COMP 1013 - Composition II [COMMUNICAT] (3.0 cr)
•ECON 2101 - Microeconomics [HI/BEH/SSC] (3.0 cr)
•ECON 2102 - Macroeconomics [HI/BEH/SSC] (3.0 cr)
•MATH 1031 - College Algebra [MATH THINK] (3.0 cr)
•MATH 1150 - Introduction to Statistics [MATH THINK] (3.0 cr)
•PSY 1001 - General Psychology [HI/BEH/SSC] (3.0 cr)
•COMM 1101 - Public Speaking [COMMUNICAT] (3.0 cr)

Technology

Take exactly 1 course(s) totaling exactly 3 credit(s) from the following:
•CA 1020 - Spreadsheet Applications (3.0 cr)

Open Electives

Students must take enough open electives credits to meet the 120 credit graduation requirement. The number of credits needed depends on liberal education course selections.

Program Sub-plans

A sub-plan is not required for this program.

Online

The Entrepreneurship BS Online has the same curriculum as the on-campus Entrepreneurship BS program.

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