



Twin Cities Campus

General Management Self-Designed B.S.B.

Curtis L. Carlson School of Management - Adm

Curtis L. Carlson School of Management

• **Students will no longer be accepted into this program after Fall 2008. Program requirements below are for current students only.**

- Program Type: Baccalaureate
- Requirements for this program are current for Fall 2008
- Required credits to graduate with this degree: 120
- Required credits within the major: 16
- Degree: Bachelor of Science in Business

The general management self-designed major is intended for students who wish to develop an area of expertise outside of the major programs offered by the Carlson School. Students who pursue this major should have a particular career goal or objective in mind that can best be addressed through a self-designed program of study.

Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)

Admission Requirements

Students must complete 50 courses before admission to the program.

Freshmen are admitted to Carlson School of Management, but do not declare a major until 50 credits have been completed. Part of the 50 credits should include the 5 tool courses and liberal education requirements.

For information about University of Minnesota admission requirements, visit the [Office of Admissions website](#).

Required prerequisites

Tool Courses

An adviser-approved statistics course may be taken in place of OMS 2550.

[ECON 1101](#) - Principles of Microeconomics [SOCS, GP] (4.0 cr)
or [APEC 1101](#) - Principles of Microeconomics [SOCS, GP] (4.0 cr)
or [ECON 1101H](#) *{Inactive}* (4.0 cr)
or [ECON 1104](#) *{Inactive}* (4.0 cr)

[ECON 1102](#) - Principles of Macroeconomics (4.0 cr)
or [APEC 1102](#) - Principles of Macroeconomics (3.0 cr)
or [ECON 1105](#) *{Inactive}* (4.0 cr)
or [APEC 1102H](#) *{Inactive}* (4.0 cr)

[MATH 1142](#) - Short Calculus [MATH] (4.0 cr)
or [MATH 1271](#) - Calculus I [MATH] (4.0 cr)
or [MATH 1571H](#) - Honors Calculus I [MATH] (4.0 cr)

[BA 2551](#) - Business Statistics in R [MATH] (4.0 cr)
or [SCO 2550H](#) *{Inactive}* (4.0 cr)

[ACCT 2051](#) - Introduction to Financial Reporting (4.0 cr)
or [ACCT 2051H](#) - Honors: Introduction to Financial Reporting (4.0 cr)

Additional Program Requirements

[PSY 1001](#) - Introduction to Psychology [SOCS] (4.0 cr)
[BA 2021](#) - Design Your Career (1.0 cr)

General Requirements

All students are required to complete general University and college requirements including writing and liberal education courses. For more information about University-wide requirements, see the [liberal education requirements](#). Required courses for the major or minor in which a student receives a D grade (with or without plus or minus) do not count toward the major or minor (including transfer courses).

Program Requirements



There are no specific course requirements for the general management self-designed major. Each student designs his or her own course of study in consultation with their adviser.

Functional Core

[ACCT 3001](#) - Strategic Management Accounting (3.0 cr)
[FINA 3001](#) - Finance Fundamentals (3.0 cr)
[HRIR 3021](#) - Human Capital Management (3.0 cr)
[IDSC 3001](#) - Information Systems & Digital Transformation [TS] (3.0 cr)
[MGMT 3001](#) - Fundamentals of Management (3.0 cr)
[MKTG 3001](#) - Principles of Marketing (3.0 cr)
[SCO 3001](#) - Sustainable Supply Chain and Operations (3.0 cr)

Communication, International, Business Policy Core

[BA 3033W](#) - Business Communication [WI] (3.0 cr)
or [MGMT 3033V](#) *{Inactive}*[WI] (3.0 cr)
[MGMT 3045](#) - Understanding the International Environment of Firms: International Business (2.0 cr)
or [MGMT 3040H](#) *{Inactive}*(3.0 cr)
[MGMT 4004W](#) *{Inactive}*[WI] (3.0 cr)
or [MGMT 4004V](#) *{Inactive}*[WI] (3.0 cr)

Major Courses

16 credits of business electives must be taken in consultation with an adviser to complete the major. A proposal must also be submitted for approval.
Adviser-approved business electives

Program Sub-plans

A sub-plan is not required for this program.

Honors UHP

This is an honors sub-plan.

Students admitted to the University Honors Program (UHP) must fulfill UHP requirements in addition to degree program requirements. For any course required in a degree program, UHP students must register for the honors version if one is offered. Honors courses used to fulfill degree program requirements will also fulfill UHP requirements.

CSOM students are encouraged to participate in the Emerging Leaders Program as one of their honors experiences.