Twin Cities Campus

General Management B.S.B.

Curtis L. Carlson School of Management - Adm

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- **Students will no longer be accepted into this program after Spring 2006. Program requirements below are for current students only.**

- Program Type: Baccalaureate
- Requirements for this program are current for Spring 2006
- Required credits to graduate with this degree: 120
- Required credits within the major: 16
- Degree: Bachelor of Science in Business

The general management major is intended for students who wish to develop an area of expertise outside of the major programs offered by the Carlson School. Students who pursue this major should have a particular career goal or objective in mind that can be best addressed through a self-designed program of study.

The Carlson School Honors program offers students access to a richer undergraduate experience. Honors students have closer contact with their professors. They work in smaller classes and they put their skills to work for the benefit of the community. The program requires hard work and a strong commitment to learning.

Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)

Admission Requirements

Students must complete 50 credits before admission to the program.

A GPA above 2.0 is preferred for the following:

- 3.00 transferring from another University of Minnesota college
- 3.00 transferring from outside the University

Freshmen are admitted to Carlson School of Management, but do not declare a major until 50 credits have been completed. Part of the 50 credits should include the 5 tool courses and liberal education requirements. Those transferring in as sophomores need to complete microeconomics, macroeconomics, and calculus before admission. Juniors and above need to complete microeconomics, macroeconomics, calculus, business statistics, and accounting before admission.

For information about University of Minnesota admission requirements, visit the Office of Admissions website.

Required prerequisites

Tool Courses

An adviser-approved statistics course may be taken in place of OMS 2550.
ACCT 2051 - Introduction to Financial Reporting (4.0 cr)
APEC 1101 - Principles of Microeconomics [SOCS, GP] (4.0 cr)
or ECON 1101 - Principles of Microeconomics [SOCS, GP] (4.0 cr)
or ECON 1101H *{Inactive}*(4.0 cr)
or ECON 1104 *{Inactive}*(4.0 cr)
APEC 1102 - Principles of Macroeconomics (3.0 cr)
or ECON 1102 - Principles of Macroeconomics (4.0 cr)
or ECON 1102H *{Inactive}*[IP, SSCI] (4.0 cr)
or ECON 1105 *{Inactive}*(4.0 cr)
MATH 1142 - Short Calculus [MATH] (4.0 cr)
or MATH 1271 - Calculus I [MATH] (4.0 cr)
or MATH 1571H - Honors Calculus I [MATH] (4.0 cr)
or MATH 1572H - Honors Calculus II (4.0 cr)
BA 2551 - Business Statistics in R [MATH] (4.0 cr)
or SCO 2550H *{Inactive}*(4.0 cr)

Technology and Psychology

BA 1001 is required for students admitted as freshmen and recommended for others who need additional background with technology.
BA 2051 - Modeling Business Scenarios in Excel (2.0 cr)

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PSY 1001 - Introduction to Psychology [SOCS] (4.0 cr)

General Requirements

All students are required to complete general University and college requirements including writing and liberal education courses. For more information about University-wide requirements, see the liberal education requirements.Required courses for the major or minor in which a student receives a D grade (with or without plus or minus) do not count toward the major or minor (including transfer courses).

Program Requirements

Functional Core

ACCT 3001 - Strategic Management Accounting (3.0 cr)
BA 2021 - Design Your Career (1.0 cr)
FINA 3001 - Finance Fundamentals (3.0 cr)
HRIR 3021 - Human Capital Management (3.0 cr)
IDSC 3001 - Information Systems & Digital Transformation [TS] (3.0 cr)
MGMT 3001 - Fundamentals of Management (3.0 cr)
MKTG 3001 - Principles of Marketing (3.0 cr)
SCO 3001 - Sustainable Supply Chain and Operations (3.0 cr)

Communication, International, Business Policy Core

BA 3033W - Business Communication [WI] (3.0 cr)
or MGMT 3033V *{Inactive}*[WI] (3.0 cr)
MGMT 3045 - Understanding the International Environment of Firms: International Business (2.0 cr)
or MGMT 3040H *{Inactive}*(3.0 cr)
MGMT 4004W *{Inactive}*[WI] (3.0 cr)
or MGMT 4004V *{Inactive}*[WI] (3.0 cr)

Major Courses

16 credits of business electives must be taken in consultation with an adviser to complete the major. A proposal must also be submitted for approval.
Adviser-approved business electives

Program Sub-plans

A sub-plan is not required for this program.

Lower Division Honors

This is an honors sub-plan.

The Freshman/Sophomore Honors Program is designed for high achieving freshmen and sophomores interested in smaller classes and increased interaction with faculty. Freshmen are invited to apply to the Freshman/Sophomore Honors Program based on the original application for admission to the University Of Minnesota. Students who complete all three requirements of the program receive an award letter from the dean and the achievement is noted on their official University transcript.

The requirements for the Freshman/Sophomore Honors program are:
1. Complete the Emerging Leadership Program (ELP)
2. Complete four honors designated courses, including at least two from the list below. The remaining two courses can be selected from the courses listed below or from other honors course offerings outside of the Carlson School.
3. Achieve an overall GPA of 3.50 in the completion of 60 credits.

The Freshmen/Sophomore Honors Program is offered to undergraduate students as an introductory honors experience. The Freshmen/Sophomore Honors Program does not award designations at commencement. Instead, these students are recognized in the commencement book as having completed the Freshmen/Sophomore Honors Program. Additional rewards include smaller interactive courses, extended library privileges, and honors housing.

Freshman and Sophomore Honors

Emerging Leadership Program
Two courses may be honors courses from outside CSOM.
Take 4 or more course(s) from the following:
•ACCT 2051H - Honors: Introduction to Financial Reporting (4.0 cr)
•ECON 1101H *{Inactive}*(4.0 cr)
•ECON 1102H *{Inactive}*[IP, SSCI] (4.0 cr)

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- ENGC 1011H *{Inactive}*(4.0 cr)
- MATH 1571H - Honors Calculus I [MATH] (4.0 cr)
- SCO 2550H *{Inactive}*(4.0 cr)

Upper Division Honors

This is an honors sub-plan.

The Junior/Senior Honors Program is designed for high achieving juniors and seniors interested in smaller class sizes, increased interaction with faculty, and the opportunity to work with other high achieving students.

Student may apply for the Junior/Senior Honors Program by completing the Upper Division Application. Students do not need to complete the Freshman/Sophomore Honors program to be admitted to the Junior/Senior Honors Program.

The requirements for the Junior/Senior Honors Program are:
1. Three required courses from the following list.
2. Two additional courses from the following list.
3. At least 60 credits at the University of Minnesota.
4. To qualify for graduation with Latin honors, students must achieve, in their final 60 credits, a GPA of 3.50 for cum laude, 3.66 for magna cum laude, and 3.75 for summa cum laude.

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