



Twin Cities Campus

Entrepreneurial Management B.S.B.

CSOM Strategic Mgmt & Entrep

Curtis L. Carlson School of Management

- Program Type: Baccalaureate
- Requirements for this program are current for Fall 2010
- Required credits to graduate with this degree: 120
- Required credits within the major: 74
- Degree: Bachelor of Science in Business

Businesses, large and small, are coming to understand a new environment of rapid change. They are being challenged to take advantage of new markets and greater demands on current products. Their ability to adapt to a rapidly changing environment can yield great rewards, but it requires multifunctional and multitasking individuals able to form and develop new businesses and comfortably exist within a sea of change.

The entrepreneurial management major provides current and future business professionals with the necessary skills and tools to successfully form and develop businesses and function as entrepreneurs or as productive members of entrepreneurial, emerging, or aggressively-positioned companies. These organizations require individuals that have the ability to manage risk, multitask across functional boundaries, and creatively engage and adapt to an environment that is constantly changing.

Program Delivery

This program is available:

- via classroom (the majority of instruction is face-to-face)

Admission Requirements

Freshman and transfer students are usually admitted to pre-major status before admission to this major

A GPA above 2.0 is preferred for the following:

- 3.00 transferring from another University of Minnesota college
- 3.00 transferring from outside the University

Students in the school have no restrictions on declaring the major but must complete the tool courses before continuing the major requirements. Students from outside of the school must meet overall admission standards to enter this major, including completion of the tool courses. Students entering as sophomores should complete microeconomics, macroeconomics, and calculus prior to transfer. Students entering as juniors should complete microeconomics, macroeconomics, calculus, statistics, and accounting prior to transfer.

For information about University of Minnesota admission requirements, visit the [Office of Admissions website](#).

Required prerequisites

Tool Courses

- [ECON 1101](#) - Principles of Microeconomics [SOCS, GP] (4.0 cr)
or [APEC 1101](#) - Principles of Microeconomics [SOCS, GP] (4.0 cr)
or [ECON 1101H](#) *{Inactive}* (4.0 cr)
or [ECON 1104](#) *{Inactive}* (4.0 cr)
or [APEC 1101H](#) - Principles of Microeconomics [SOCS, GP] (4.0 cr)
- [ECON 1102](#) - Principles of Macroeconomics (4.0 cr)
or [APEC 1102](#) - Principles of Macroeconomics (3.0 cr)
or [ECON 1105](#) *{Inactive}* (4.0 cr)
or [APEC 1102H](#) *{Inactive}* (4.0 cr)
- [MATH 1142](#) - Short Calculus [MATH] (4.0 cr)
or [MATH 1271](#) - Calculus I [MATH] (4.0 cr)
or [MATH 1571H](#) - Honors Calculus I [MATH] (4.0 cr)
or [MATH 1572H](#) - Honors Calculus II (4.0 cr)
- [BA 2551](#) - Business Statistics in R [MATH] (4.0 cr)
or [SCO 2550H](#) *{Inactive}* (4.0 cr)
- [ACCT 2051](#) - Introduction to Financial Reporting (4.0 cr)
or [ACCT 2051H](#) - Honors: Introduction to Financial Reporting (4.0 cr)



General Requirements

All students are required to complete general University and college requirements including writing and liberal education courses. For more information about University-wide requirements, see the [liberal education requirements](#). Required courses for the major or minor in which a student receives a D grade (with or without plus or minus) do not count toward the major or minor (including transfer courses).

Program Requirements

Lower Division Requirements

Students entering the program as freshmen or sophomores take MGMT 1001. Students who transfer in as juniors complete MGMT 3001 instead.

PSY 1001 - Introduction to Psychology [SOCS] (4.0 cr)

BA 2021 - Design Your Career (1.0 cr)

BA 1011 - Leading Self & Teams (2.0 cr)

or MGMT 1001H - Honors: Contemporary Management (3.0 cr)

or MGMT 3001 - Fundamentals of Management (3.0 cr)

Immersion Core

Students complete the Immersion Core as a cohort.

FINA 3001 - Finance Fundamentals (3.0 cr)

MKTG 3001 - Principles of Marketing (3.0 cr)

SCO 3001 - Sustainable Supply Chain and Operations (3.0 cr)

MGMT 3004 - Strategic Management (3.0 cr)

Additional Core Requirements

ACCT 3001 - Strategic Management Accounting (3.0 cr)

IDSC 3001 - Information Systems & Digital Transformation [TS] (3.0 cr)

HRIR 3021 - Human Capital Management (3.0 cr)

BA 3033W - Business Communication [WI] (3.0 cr)

or MGMT 3033V *{Inactive}*[WI] (3.0 cr)

Major Courses

MGMT 3015 - Introduction to Entrepreneurship (4.0 cr)

MGMT 4008 - Entrepreneurial Management (4.0 cr)

MGMT 4055 - Managing Innovation and Change In Action (2.0 cr)

MGMT 4175W - New Business Feasibility and Planning [WI] (4.0 cr)

or MGMT 4171W - Entrepreneurship in Action I [WI] (4.0 cr)

Electives

Take 8 or more credit(s) from the following:

•ACCT 5201 - Intermediate Management Accounting (2.0 cr)

•ACCT 5161 - Financial Statement Analysis (2.0 cr)

•BLAW 3058 *{Inactive}*(4.0 cr)

•FINA 4221 - Principles of Corporate Finance (2.0 cr)

•FINA 4422 - Financial Modeling (2.0 cr)

•FINA 4622 - International Finance (2.0 cr)

•HRIR 3031 - Staffing and Selection: Strategic and Operational Concerns (2.0 cr)

•HRIR 4801W - HRIR Capstone: Personal and Organizational Leadership [WI] (4.0 cr)

•IDSC 3202 - Analysis and Modeling of Business Systems (4.0 cr)

•INS 4105 - Corporate Risk Management (2.0 cr)

•MGMT 4002 *{Inactive}*(4.0 cr)

•MGMT 4044 - Negotiation Strategies (4.0 cr)

•MGMT 4060 *{Inactive}*(2.0 cr)

•MGMT 4172 - Entrepreneurship in Action II (4.0 cr)

•MGMT 4080W - Applied Technology Entrepreneurship [WI] (4.0 cr)

•MKTG 3011 - Marketing Research (4.0 cr)

•MKTG 4031 - Sales Management (4.0 cr)

•MKTG 4051 - Advertising and Promotion (4.0 cr)

•SCO 3041 - Project Management (2.0 cr)

•SCO 3056 - Supply Chain Planning and Control (4.0 cr)

International Experience

Students must complete an international experience as part of the program requirements. Short-term programs or semester-length programs may be used to meet this requirement. Students participate in International Experience (IE) 101 early in their program to begin planning.



Program Sub-plans

A sub-plan is not required for this program.

Honors UHP

This is an honors sub-plan.

Students admitted to the University Honors Program (UHP) must fulfill UHP requirements in addition to degree program requirements. Honors courses used to fulfill degree program requirements will also fulfill UHP requirements.

Current departmental honors course offerings are listed at:

http://www.honors.umn.edu/academics/curriculum/dept_courses_current.html

Honors students complete an honors thesis project in the final year, most often in conjunction with an honors thesis course, or with an honors directed studies or honors directed research course. Students select honors courses and plan for a thesis project in consultation with their UHP adviser and their departmental faculty adviser.